NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 3, 1983

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	THORN BIRDS PART III(S)	43.2	35,990
2	THORN BIRDS-PART IV(S)	43.1	35,900
3	THORN BIRDS-PART II(S)	42.5	35,400
4	THORN BIRDS PART I(S)	39.5	32,900
5	DALLAS	25.4	21,160
6	60 MINUTES	25.3	21,070
7	DYNASTY#	24.6	20,490
8	FALL GUY#	24.3	20,240
9	ABC MONDAY NIGHT MOVIE#	23.5	19,580
10	LOVE BOAT	22.0	18,330
10	MAGNUM, P.I.	22.0	18,330
12	ABC SUNDAY NIGHT MOVIE#	21.9	18,240
13	MISSISSIPPI	21.5	17,910
13	SIMON & SIMON	21.5	17,910
15	THAT'S INCREDIBLE	20.9	17,410
16	GOODNIGHT, BEANTOWN#	20.3	16,910
17	THREE'S COMPANY#	19.6	16,330
18	HART TO HART#	19.0	15,830
19	A TEAM	18.8	15,660

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	THORN BIRDS-PART IV(S)	26.2	57,140
2	THORN BIRDS PART III(S)	26.0	56,610
3	THORN BIRDS PART I(S)	25.5	55,610
4	THORN BIRDS-PART II(S)	24.7	53,900
5	DALLAS	15.9	34,600
6	FALL GUY#	15.8	34,500
7	ABC MONDAY NIGHT MOVIE#	15.4	33,670
8	60 MINUTES	15.2	33,220
9	MAGNUM, P.I.	15.2	33,210
10	A TEAM	15.2	33,170
11	LOVE BOAT	15.2	33,110
12	THAT'S INCREDIBLE	14.7	32,110
13	DYNASTY#	14.5	31,710
14	ABC SUNDAY NIGHT MOVIE#	14.1	30,740
15	THREE'S COMPANY#	13.8	30,140
16	LITTLE HOUSE NW BEGINNING#	13.7	29,800
17	SIMON & SIMON	13.6	29,630
18	SOMEDAY, YOU'LL FIND HER(S)	13.5	29,420
19	GOODNIGHT, BEANTOWN#	13.5	29,340
20	DUKES OF HAZZARD	13.2	28,790

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	THORN BIRDS-PART IV(S)	38.7	33,390
2	THORN BIRDS PART III(S)	38.1	32,940
3	THORN BIRDS-PART II(S)	36.5	31,530
4	THORN BIRDS PART I(S)	36.2	31,240
5	DALLAS	21.7	18,760
6	ABC MONDAY NIGHT MOVIE#	20.9	18,020
7	DYNASTY#	20.8	18,000
8	FALL GUY#	19.5	16,860
9	60 MINUTES	18.0	15,530
10	LOVE BOAT	17.4	15,020
11	MISSISSIPPI	17.1	14,800
12	MAGNUM, P.I.	16.2	14,030
13	LITTLE HOUSE NW BEGINNING#	16.1	13,940
14	GOODNIGHT, BEANTOWN#	16.0	13,810
15	THAT'S INCREDIBLE	15.3	13,230
16	ABC SUNDAY NIGHT MOVIE#	15.1	13,050
17	HART TO HART#	15.1	13,030
18	SIMON & SIMON	14.8	12,780
19	THREE'S COMPANY#	13.4	11,570

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	THORN BIRDS PART I(S)	24.0	18,650
2	THORN BIRDS-PART IV(S)	23.8	18,480
3	THORN BIRDS PART III(S)	23.2	18,010
4	THORN BIRDS-PART II(S)	21.0	16,340
5	60 MINUTES	18.8	14,630
6	FALL GUY#	17.5	13,620
7	ABC SUNDAY NIGHT MOVIE#	16.8	13,070
8	ABC MONDAY NIGHT MOVIE#	16.4	12,770
9	MAGNUM, P.I.	15.5	12,020
10	A TEAM	15.4	11,990
11	DYNASTY#	15.2	11,790
12	DALLAS	15.0	11,690
13	SIMON & SIMON	15.0	11,650
14	CBS NCAA BSKBL CHAMP POST(S)	14.2	11,060
15	THAT'S INCREDIBLE	14.2	11,050
16	GOODNIGHT, BEANTOWN#	13.7	10,670
17	NCAA SPORTS SPECIAL(S)	13.7	10,650
18	CBS NCAA BSKBL CHAMP-SA-2	13.6	10,550
19	LOVE BOAT	13.2	10,240
20	HART TO HART#	12.7	9,850
21	HILL STREET BLUES	12.6	9,800

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 3, 1983

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	THORN BIRDS PART I(S)	36.0	19,470
2	THORN BIRDS PART III(S)	35.7	19,330
3	THORN BIRDS-PART IV(S)	34.4	18,650
4	THORN BIRDS-PART II(S)	33.1	17,910
5	FALL GUY#	22.8	12,330
6	DYNASTY#	22.6	12,220
7	ABC MONDAY NIGHT MOVIE#	22.5	12,190
8	HART TO HART#	17.5	9,500
9	DALLAS	17.4	9,440
10	ABC SUNDAY NIGHT MOVIE#	16.5	8,930
11	LOVE BOAT	16.1	8,700
12	THREE'S COMPANY#	15.1	8,180
13	LAVERNE & SHIRLEY	14.4	7,780
13	THAT'S INCREDIBLE	14.4	7,780
15	9 TO 5#	14.0	7,570
16	MISSISSIPPI	13.7	7,400
17	SOMEDAY, YOU'LL FIND HER(S)	13.5	7,320
18	MAGNUM, P.I.	13.5	7,290
19	HAPPY DAYS	13.4	7,240
20	SIMON & SIMON	13.3	7,200

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	THORN BIRDS-PART IV(S)	46.5	12,340
2	THORN BIRDS-PART II(S)	42.5	11,280
3	THORN BIRDS PART III(S)	41.9	11,120
4	THORN BIRDS PART I(S)	38.2	10,130
5	DALLAS	29.8	7,900
6	60 MINUTES	28.4	7,520
7	LITTLE HOUSE NW BEGINNING#	23.5	6,220
8	MISSISSIPPI	22.4	5,940
9	MAGNUM, P.I.	22.1	5,870
10	GOODNIGHT, BEANTOWN#	21.9	5,810
11	LOVE BOAT	21.2	5,620
12	CBS EVENING NEWS-RATHER	19.1	5,070
12	DUKES OF HAZZARD	19.1	5,070
14	ARCHIE BUNKER'S PLACE#	18.5	4,910
15	DYNASTY#	18.0	4,780
16	BENSON#	18.0	4,760
17	JEFFERSONS	17.8	4,730
18	GLORIA	17.7	4,700
19	ABC MONDAY NIGHT MOVIE#	17.5	4,630

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	THORN BIRDS PART I(S)	21.1	11,020
2	THORN BIRDS PART III(S)	19.7	10,280
3	THORN BIRDS-PART IV(S)	19.5	10,210
4	FALL GUY#	18.7	9,760
5	ABC SUNDAY NIGHT MOVIE#	16.8	8,800
6	THORN BIRDS-PART II(S)	16.7	8,740
7	A TEAM	16.5	8,610
8	ABC MONDAY NIGHT MOVIE#	16.0	8,380
9	DYNASTY#	15.7	8,180
10	NCAA SPORTS SPECIAL(S)	14.3	7,470
11	CBS NCAA BSKBL CHAMP POST(S)	14.2	7,410
12	HILL STREET BLUES	14.1	7,340
13	60 MINUTES	13.8	7,230
14	CBS NCAA BSKBL CHAMP-SA-2	13.3	6,940
15	B. BUNNY-MAD WORLD OF TV(S)	13.1	6,840
16	MAGNUM, P.I.	12.9	6,750
17	SIMON & SIMON	12.9	6,720
18	CBS SPORTS SUNDAY#	12.7	6,640
18	THAT'S INCREDIBLE	12.7	6,640
20	DALLAS	12.4	6,460
21	LOVE BOAT	11.9	6,220
22	HART TO HART#	11.9	6,200

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	THORN BIRDS-PART IV(S)	33.3	6,760
2	THORN BIRDS-PART II(S)	32.6	6,610
3	THORN BIRDS PART III(S)	32.4	6,570
4	60 MINUTES	29.8	6,040
5	THORN BIRDS PART I(S)	26.8	5,440
6	DALLAS	22.6	4,590
7	MAGNUM, P.I.	21.6	4,380
8	SIMON & SIMON	19.9	4,030
9	MISSISSIPPI	18.5	3,760
10	DUKES OF HAZZARD	18.3	3,700
11	THAT'S INCREDIBLE	18.2	3,690
12	ARCHIE BUNKER'S PLACE#	17.8	3,600
12	GOODNIGHT, BEANTOWN#	17.8	3,600
14	CBS EVENING NEWS-RATHER	17.0	3,450
15	LITTLE HOUSE NW BEGINNING#	16.7	3,390
16	ABC SUNDAY NIGHT MOVIE#	16.5	3,350
16	LOVE BOAT	16.5	3,350
18	ABC MONDAY NIGHT MOVIE#	16.3	3,310
19	FALL GUY#	15.8	3,200

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
•EVENING																										
A TEAM	7	199	203	A	18.8	27	1566	2118	632	223	682	224	434	401	360	199	765	318	549	447	370	187	314	94	357	241
1 TUE. 8.00P 60 NBC A		96	99	B	19.7	29	1641	2014	626	248	677	218	419	392	364	204	747	290	506	433	365	201	268	97	322	225
2 TUE. 8.00P 120																										
8.00 - 8.30				A	18.7	28	1558	2069	640	229	683	217	424	389	360	213	745	296	517	426	352	203	269	77	372	258
8.30 - 9.00				A	21.1	31	1758	2137	656	235	712	242	460	413	370	205	765	304	545	440	378	196	284	77	376	262
9.00 - 9.30				A	17.3	24	1441	2133	564	187	610	195	391	378	330	168	768	341	574	477	384	152^	425	143^	330	196
9.30 - 10.00				A	16.4	23	1366	2091	608	212	663	226	429	410	347	175^	780	378	585	460	358	159^	354	111^	294	179
ABC MONDAY NIGHT MOVIE	9	198		A	23.5	35	1958	1720	839	189	920	399	622	499	385	236	652	269	429	384	270	168	107^	92^	41^	12v
1 MON. 9.00P 120 ABC FF		99		B	18.9	28	1574	1649	753	287	810	302	488	457	384	244	606	239	389	366	277	171	144	81	89	57
9.00 - 9.30				A	22.0	31	1833	1770	829	182	905	395	613	472	359	243	708	280	461	422	301	192	88^	71^	69^	21v
9.30 - 10.00				A	23.4	34	1949	1702	826	182	907	398	623	492	374	232	659	264	429	380	275	179	74^	69^	62^	23v
10.00 - 10.30				A	24.5	37	2041	1742	862	203	942	402	634	526	406	237	628	270	411	378	249	156	146	128	26v	3v
10.30 - 11.00				A	24.1	39	2008	1666	831	185	923	395	620	500	398	235	620	258	415	360	257	152	117^	99^	6v	LT
ABC NEWS CLOSEUP(S)			195	A	6.3	12	525	1480	546	180^	592	193^	269^	302^	281^	213^	701	330^	422^	342^	287^	205^	122^	101v	65v	65v
2 FRI. 10.00P 60 ABC DO			99																							
10.00 - 10.30				A	6.5	12	541	1514	569	179^	605	201^	304^	327^	289^	201^	713	303^	426^	345^	325^	222^	116^	93v	80v	80v
10.30 - 11.00				A	6.1	12	508	1431	518	177^	569	179^	229^	270^	269^	223^	686	357^	414^	335^	246^	189^	131^	111v	45v	45v
ABC NEWSBRIEF-M-F	126	183	187	A	23.2	35	1933	1602	780	294	860	296	524	478	417	278	543	190	328	298	261	180	118	87	81	59
1 MTUTH 9.58P 1 ABC N		95	97	B	16.5	25	1374	1697	703	278	763	286	477	428	355	230	592	227	383	349	280	165	173	84	169	120
1 WED. 10.34P 1																										
FRI. 9.57P 2																										
2 MON. 10.02P 1																										
2 TUE. 10.00P 2																										
2 WED. 9.54P 1																										
2 THU. 9.58P 1																										
ABC NEWSBRIEF-SAT.	25	192	195	A	22.3	37	1858	1839	778	268	851	274	487	440	388	323	555	210	335	303	235	178	159	89	274	211
SAT. 9.58P 1 ABC N		97	97	B	19.7	32	1641	1799	756	309	832	279	472	430	382	304	580	214	351	324	258	193	181	99	206	154
ABC NEWSBRIEF-SUN.	26	192	193	A	30.6	46	2549	1698	768	338	864	314	546	508	433	265	618	210	384	382	333	172	135	79	81	54
1 SUN. 9.47P 1 ABC N		97	97	B	17.8	27	1483	1819	700	310	755	304	517	466	371	187	756	307	534	489	375	167	179	75	129	87
2 SUN. 10.01P 1																										
ABC SPORTS UPDATE-SAT	26	195	193	A	16.6	27	1383	1827	684	276	764	236	428	404	371	290	586	179	321	301	285	225	145	64^	332	219
SAT. 8.58P 1 ABC SN		98	97	B	16.6	27	1383	1788	714	279	779	227	421	399	389	302	660	215	390	372	329	225	144	60	205	139
ABC SPORTS UPDATE-SUN	24	173	193	A	13.5	21	1125	2041	717	309	784	298	543	508	398	194	764	264	535	469	432	182	249	92^	244	165
1 SUN. 7.34P 2 ABC SN		91	97	B	15.3	23	1274	1912	686	310	761	284	485	440	366	228	742	283	512	470	382	178	186	64	223	152
2 SUN. 8.34P 2																										
ABC SUNDAY NIGHT MOVIE	20		202	A	21.9	38	1824	1685	547	264	716	318	490	418	336	182	718	243	484	463	409	184	157	68^	94^	60^
2 SUN. 9.00P 161 ABC FF			99	B	18.0	29	1499	1831	685	290	751	315	533	469	366	170	769	328	567	511	379	148	178	68	133	93
9.00 - 9.30				A	19.0	30	1583	1836	598	278	743	297	494	455	367	198	718	222	470	464	426	191	201	87^	174	108^
9.30 - 10.00				A	21.4	34	1783	1780	577	255	731	317	495	445	348	188	712	239	477	454	411	185	186	88^	151	80^
10.00 - 10.30				A	22.6	37	1883	1729	511	260	697	325	481	391	315	173	733	259	503	476	410	185	182	87^	117^	63^
10.30 - 11.00				A	22.9	38	1908	1659	531	280	724	340	506	422	324	171	728	254	499	478	413	174	154	60^	53^	48^
11.00 - 11.30				A	23.1	46	1924	1534	517	254	684	308	469	388	316	180	726	239	499	477	419	180	105^	47^	19v	19v
ABC WORLD NEWS TONIGHT	130	200	200	A	11.5	20	958	1470	696	192	738	172	331	335	366	346	579	166	292	293	272	239	74	36^	79	47^
M-F 6.30P 30 ABC N		99	99	B	12.2	21	1016	1541	689	205	734	187	339	334	350	330	632	180	325	321	313	254	74	34	101	61

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC WRLD NEWS TONIGHT-SUN	21	153	160	A	7.8	16	650	1528	594	275	693	164^	292	274	319	350	665	148^	318	362	378	263	79^	26v	91^	45v
SUN. 6.30P 30 ABC N		83	86	B	8.3	15	691	1621	724	246	785	198	350	330	357	388	656	171	317	337	320	277	67	23	113	74
ACE CRAWFORD, PRIVATE EYE	3	191	193	A	14.4	22	1200	1658	670	200	744	217	363	338	328	330	546	194	287	247	224	219	155	64^	213	106
TUE. 8.00P 30 CBS CS		97	98	B	14.6	22	1216	1642	670	210	738	183	322	314	322	368	566	172	286	256	271	236	118	46	220	119
AFI SALUTES-JOHN HUSTON(S)		201		A	8.6	15	716	1352	725	219^	753	136^	282^	302^	377	397	505	131^	208^	196^	215^	258^	24v	15v	70v	55v
1 WED. 9.38P 120 CBS AC		99																								
9.30 - 10.00				A	9.6	15	800	1588	812	236^	858	207^	359	319	394	442	521	170^	251^	224^	232^	235^	68v	51v	141^	92^
10.00 - 10.30				A	9.3	15	775	1379	753	203^	766	149^	291^	302^	366	409	499	153^	223^	210^	186^	237^	32v	16v	82^	64v
10.30 - 11.00				A	8.5	15	708	1244	690	185^	706	107^	232^	281^	351	392	500	124^	210^	196^	204^	250^	9v	LT	29v	29v
11.00 - 11.30				A	7.5	14	625	1214	654	253^	678	82v	230^	282^	398	363^	496	76v	147^	159^	236^	302^	LT	LT	40v	40v
ALICE	5	197	197	A	15.7	22	1308	1609	628	263	732	249	423	356	327	267	468	141	267	241	214	179	181	91^	228	170
MON. 9.00P 30 CBS CS		99	99	B	18.7	26	1558	1794	727	311	827	303	473	390	332	305	546	185	322	281	248	189	219	121	202	141
AMANDA'S	6	191		A	14.5	22	1208	1577	608	209	694	252	394	336	263	286	407	98^	199	190^	197^	179^	216	149^	260	175^
1 THU. 8.30P 30 ABC CS		98		B	15.2	23	1266	1578	685	264	737	234	384	342	323	314	485	136	256	222	246	199	161	87	195	130
ARCHIE BUNKER'S PLACE	1		192	A	15.0	22	1250	1619	652	251	723	155^	301	292	368	367	560	138^	287	296	314	230	189^	77^	147^	111^
2 MON. 8.00P 30 CBS CS			98	B	15.0	22	1250	1619	652	251	723	155	301	292	368	367	560	138	287	296	314	230	189	77	147	111
ARCHIE BUNKER'S PLACE	22	198		A	14.5	20	1208	1553	621	217	715	141^	272	235	269	407	528	89^	200	191^	239	297	121^	78^	189^	158^
1 SUN. 8.00P 30 CBS CS		98		B	18.8	28	1566	1624	734	278	799	213	349	328	324	398	612	180	298	284	271	270	87	51	126	84
AT EASE	5	191	194	A	14.1	22	1175	1532	652	244	754	260	434	377	331	285	533	159	323	303	270	181	129	71^	116	94^
FRI. 8.30P 30 ABC CS		98	97	B	14.1	22	1175	1623	673	277	762	262	442	382	350	276	535	181	331	295	262	175	177	78	149	113
B. BUNNY-MAD WORLD OF TV(S)			198	A	13.3	22	1108	2090	446	201^	540	312	441	342	173^	99^	740	372	617	560	327	102^	202^	67^	608	376
2 SAT. 8.00P 30 CBS EA			99																							
BABY MAKES FIVE	1		199	A	15.5	26	1291	1588	696	226	789	216	432	354	440	329	567	186^	313	294	235	220	140^	80^	92^	80^
2 FRI. 8.00P 30 ABC CS			99	B	15.5	26	1291	1588	696	226	789	216	432	354	440	329	567	186	313	294	235	220	140	80	92	80
BARE ESSENCE	2	193	196	A	10.1	18	841	1541	745	302	796	276	516	453	389	254	577	258	397	385	253	126^	108^	67^	60^	52^
FRI. 10.00P 60 NBC GD		95	98	B	10.1	18	841	1541	745	302	796	276	516	453	389	254	577	258	397	385	253	126	108	67	60	52
10.00 - 10.30				A	10.5	18	875	1566	725	303	778	272	507	444	384	243	603	268	416	404	267	132^	109^	68^	76^	68^
10.30 - 11.00				A	9.7	18	808	1495	767	301	815	281	522	457	390	270	544	247	372	363	233	118^	99^	62^	37v	32v
BENSON	21	191		A	16.3	26	1358	1485	719	245	772	249	381	376	302	350	470	136^	294	289	244	156^	114^	69^	129^	95^
1 FRI. 8.00P 30 ABC CS		98		B	16.1	26	1341	1708	731	285	806	244	439	402	379	314	560	188	342	324	282	174	149	81	193	133
BENSON	1		200	A	14.5	24	1208	1700	717	325	781	257	449	397	342	299	522	197	272	251	211	162^	66^	34v	331	209
2 THU. 8.00P 30 ABC CS			99	B	14.5	24	1208	1700	717	325	781	257	449	397	342	299	522	197	272	251	211	162	66	34	331	209
CAGNEY & LACEY	19	195	195	A	12.0	18	1000	1593	652	323	793	251	487	460	424	247	552	224	357	285	241	178	162	106^	86^	52^
MON. 10.00P 60 CBS OP		99	98	B	15.0	24	1250	1504	712	308	782	270	460	441	382	259	558	211	351	323	260	173	104	61	60	36
10.00 - 10.30				A	12.4	18	1033	1583	654	323	801	255	493	466	431	240	549	220	351	286	245	176	156	95^	77^	45^
10.30 - 11.00				A	11.5	18	958	1610	658	323	789	248	484	458	418	256	558	231	365	285	237	182	165	115^	98^	59^
CBS EVENING NEWS-RATHER	130	202	203	A	14.0	24	1166	1415	685	218	728	117	239	250	321	434	570	112	228	252	284	295	45^	22^	72	43^
M-F 6.30P 30 CBS N		99	99	B	14.4	25	1200	1472	691	217	745	127	269	286	347	412	577	121	237	249	284	290	62	30	88	48
CBS EVENING NEWS-DEAN	17	158	175	A	9.6	19	800	1449	580	212	638	110^	236	252	326	351	650	136^	307	349	324	285	141^	83^	20v	LT
SUN. 6.30P 30 CBS N		87	90	B	10.4	19	866	1572	690	211	745	154	300	302	335	386	672	162	312	324	336	284	67	38	88	53
CBS SAT. NEWS-SCHIEFFER	17	157		A	11.4	21	950	1386	663	211^	703	109^	240^	201^	310	436	616	166^	245^	269	272	299	27v	LT	40v	22v
1 SAT. 6.30P 30 CBS N		88		B	10.6	20	883	1541	676	210	730	122	265	270	349	408	657	164	310	291	319	296	67	33	87	44

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS SAT. NIGHT MOVIE	24	182	204	A	14.5	25	1208	1821	669	256	723	263	436	408	349	224	679	279	468	448	351	167	146	53^	273	200
1 SAT. 8.00P 180 CBS FF		98	99	B	15.3	26	1274	1803	713	275	766	241	472	451	402	234	675	244	442	413	358	181	179	71	183	140
2 SAT. 8.30P 150																										
8.00 - 8.30				A	13.2	22	1100	1830	809	225	855	203^	383	375	421	394	670	218^	364	357	379	219	62^	13v	243	164^
8.30 - 9.00				A	11.9	20	991	1860	643	217	698	244	395	353	316	261	698	311	478	463	338	168	115^	28v	349	212
9.00 - 9.30				A	13.8	22	1150	1830	629	266	681	229	405	394	357	214	681	286	473	444	344	174	148	48^	320	223
9.30 - 10.00				A	14.1	23	1175	1779	649	271	704	254	430	405	352	212	656	272	444	413	329	178	149	56^	270	199
10.00 - 10.30				A	15.5	27	1291	1765	650	262	709	284	446	411	324	201	664	272	475	450	346	157	156	68^	236	197
10.30 - 11.00				A	18.0	33	1499	1871	701	271	749	311	496	464	352	178	698	283	507	500	379	140	187	75^	237	192
CBS TUESDAY NIGHT MOVIES	19	193	196	A	14.0	21	1166	1518	750	271	808	243	457	423	389	301	555	186	328	322	268	162	99^	41^	56^	25v
TUE. 9.00P 120 CBS FF		94	98	B	17.4	27	1449	1559	770	288	831	259	465	442	407	298	546	181	326	298	270	181	106	58	76	48
9.00 - 9.30				A	13.8	20	1150	1539	727	249	813	256	445	391	366	320	516	166	293	280	250	170	120	48^	90^	44^
9.30 - 10.00				A	13.8	20	1150	1540	751	275	816	242	453	415	388	318	538	178	318	322	266	157	105^	48^	81^	40^
10.00 - 10.30				A	14.3	22	1191	1478	759	268	798	239	465	434	393	286	583	202	354	343	278	161	75^	29^	22v	7v
10.30 - 11.00				A	14.3	23	1191	1486	756	281	794	230	462	446	405	277	573	199	340	339	267	159	91^	36^	28^	8v
CBS WEDNESDAY NIGHT MOVIE	15		192	A	10.2	14	850	1945	616	203^	642	253^	469	379	284	150^	524	181^	376	371	288	129^	424	162^	355	227^
2 WED. 8.30P 120 CBS FF			97	B	14.7	23	1225	1506	744	296	810	231	446	431	423	296	497	155	283	265	262	175	111	65	88	57
8.30 - 9.00				A	8.6	12	716	1983	539	189^	567	274^	393	282^	180^	164^	506	252^	375	339	206^	121^	393	169^	517	299^
9.00 - 9.30				A	10.7	15	891	1962	666	218^	687	243^	483	398	312	179^	563	194^	408	391	310	143^	371	120^	341	202^
9.30 - 10.00				A	10.9	15	908	2006	649	199^	670	239^	495	418	323	152^	547	166^	399	401	327	126^	446	159^	343	232^
10.00 - 10.30				A	10.5	15	875	1846	594	207^	629	258^	489	402	301	109^	478	124^	325	355	297	123^	490	202^	249^	184^
CHEERS	12	202	207	A	14.2	22	1183	1735	703	285	766	327	485	465	341	202	661	325	500	429	277	128	178	92^	130	93^
THU. 9.30P 30 NBC CS		98	99	B	14.4	21	1200	1740	715	302	781	349	520	463	321	209	621	299	458	378	260	128	192	100	146	100
CONDO	1		200	A	14.8	24	1233	1687	714	328	762	204	412	388	391	313	525	169^	246	229	244	191^	82^	36v	318	195
2 THU. 8.30P 30 ABC CS			99	B	14.8	24	1233	1687	714	328	762	204	412	388	391	313	525	169	246	229	244	191	82	36	318	195
CONDO	6	195		A	15.5	24	1291	1729	673	237	745	268	393	346	297	318	413	145^	214	179^	173^	173^	203	137^	368	259
1 THU. 8.00P 30 ABC CS		98		B	16.0	24	1333	1641	700	255	755	241	384	355	336	320	486	158	268	235	231	187	169	91	231	157
DALLAS	25	198	207	A	25.4	40	2116	1635	817	248	886	252	447	440	402	372	553	160	306	302	265	218	97	46^	99	50^
FRI. 9.00P 60 CBS GD		99	99	B	24.6	39	2049	1617	821	292	888	259	434	423	393	382	528	178	283	268	232	209	79	44	122	77
9.00 - 9.30				A	24.6	39	2049	1648	819	245	888	246	440	440	405	379	552	157	298	302	263	222	98	45^	110	52^
9.30 - 10.00				A	26.2	41	2182	1618	814	251	882	257	451	437	398	366	552	163	310	303	266	212	96	46^	88	46^
DIFF'RENT STROKES-SAT.	24	194	201	A	15.4	26	1283	1979	657	260	730	273	415	333	261	285	525	180	317	275	240	169	242	92^	482	342
SAT. 8.00P 30 NBC CS		96	98	B	15.4	26	1283	2031	725	271	802	258	430	376	320	313	540	193	310	284	229	179	263	139	426	296
DUKES OF HAZZARD	25	187	207	A	17.2	28	1433	2009	702	200	743	199	335	342	319	353	590	184	295	281	260	257	176	77^	500	287
FRI. 8.00P 60 CBS CS		96	99	B	17.4	28	1449	1950	662	211	708	201	341	328	313	316	560	178	293	269	263	232	164	71	518	284
8.00 - 8.30				A	16.1	26	1341	2027	721	195	752	200	334	337	325	365	594	188	294	274	256	264	167	78^	514	291
8.30 - 9.00				A	18.3	29	1524	1989	682	206	734	197	338	346	316	344	587	185	297	287	257	252	181	76^	487	282
DYNASTY	20	202		A	24.6	46	2049	1548	732	290	878	393	596	434	361	232	576	260	399	280	221	151	81^	50^	13v	9v
1 WED. 10.36P 60 ABC GD		99		B	22.5	37	1874	1577	794	327	883	358	560	481	397	251	544	248	374	311	222	132	95	56	55	33
10.30 - 11.00				A	24.9	43	2074	1580	739	306	885	401	610	458	370	221	578	267	414	300	224	139	92^	62^	25v	20v
11.00 - 11.30				A	24.6	47	2049	1549	739	289	888	392	595	428	361	242	573	254	386	267	220	156	82^	50^	6v	LT
FACTS OF LIFE	20		190	A	12.5	17	1041	1741	592	237	679	238	433	344	340	232	583	226^	332	303	258	167^	262	119^	217^	139^
2 WED. 9.00P 30 NBC CS			96	B	17.2	25	1433	1748	730	285	815	299	467	402	325	296	491	186	297	252	204	160	241	154	201	141
FALL GUY	21	201		A	24.3	38	2024	1705	714	295	834	369	609	455	382	191	672	309	483	377	291	157	104^	53^	95^	66^
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
FALL GUY-CONT'D																										
1 WED. 9.36P 60 ABC A		98		B	20.0	30	1666	1781	666	271	721	278	470	424	354	192	668	276	454	393	310	171	184	63	208	147
9.30 - 10.00				A	22.0	34	1833	1732	707	300	800	323	588	454	404	182	677	275	459	371	324	178	115^	46^	140	98^
10.00 - 10.30				A	25.4	40	2116	1702	721	294	857	396	629	461	375	192	673	332	499	384	274	147	98^	57^	74^	52^
FAME	24		203	A	11.5	19	958	2261	730	305	807	405	633	547	325	131^	599	285	452	410	274	101^	351	125^	504	368
2 THU. 8.00P 60 NBC GD			99	B	13.6	21	1133	1999	708	295	792	364	550	446	308	196	554	262	406	338	236	114	294	180	359	253
8.00 - 8.30				A	11.2	19	933	2095	681	247^	755	361	568	484	314	143^	581	260	411	366	271	124^	303	109^	456	339
8.30 - 9.00				A	11.9	19	991	2383	765	354	841	441	686	598	328	117^	603	305	486	446	267	74^	394	139^	545	393
FAMILY CIRCUS EASTER(S)			195	A	11.7	19	975	2278	503	120^	549	170^	364	334	297	165^	407	223^	312	289	150^	66^	281	124^	1041	624
2 FRI. 8.30P 30 NBC EA			97																							
FAMILY TIES	1		203	A	14.3	20	1191	1747	558	276	661	289	416	337	265	208	407	180^	302	285	162^	98^	360	187^	319	199^
2 MON. 8.30P 30 NBC CS			99	B	14.3	20	1191	1747	558	276	661	289	416	337	265	208	407	180	302	285	162	98	360	187	319	199
FANTASY ISLAND	19		201	A	16.9	31	1408	1626	641	206	748	250	442	405	346	283	553	222	326	267	196	206	187	113^	138^	112^
2 SAT. 10.00P 60 ABC A			99	B	16.7	30	1391	1717	721	306	793	302	501	453	373	232	546	221	357	322	237	155	212	114	166	128
10.00 - 10.30				A	17.0	31	1416	1640	636	206	746	248	446	408	342	282	549	210	313	266	202	208	191	117^	154^	127^
10.30 - 11.00				A	16.9	32	1408	1594	639	205	742	251	432	395	344	283	550	228	332	267	192	200	181	107^	121^	94^
FAT ALBERT EASTER SPECIAL(S)			194	A	11.4	17	950	2115	525	153^	560	268	393	296	193^	152^	387	191^	286	255	154^	93^	432	204^	736	435
2 WED. 8.00P 30 CBS EA			93																							
FOOT IN THE DOOR	1		195	A	12.9	18	1075	1555	655	216^	731	168^	309	303	342	372	546	134^	303	310	297	216^	145^	80^	133^	79^
2 MON. 8.30P 30 CBS CS			98	B	12.9	18	1075	1555	655	216	731	168	309	303	342	372	546	134	303	310	297	216	145	80	133	79
GIMME A BREAK	12	198	198	A	14.1	22	1175	1827	657	264	743	292	477	427	331	210	564	265	414	343	241	119	217	114	303	232
THU. 9.00P 30 NBC CS		98	98	B	14.8	22	1233	1841	712	278	795	331	521	449	332	224	530	230	385	315	234	118	255	144	261	187
GLORIA	23	200	204	A	16.2	24	1349	1544	637	246	738	186	352	337	332	349	514	125	243	233	254	231	113	92	179	166
SUN. 8.30P 30 CBS CS		99	99	B	18.7	27	1558	1637	749	291	819	233	383	355	340	385	578	184	298	280	252	237	98	64	142	101
GOLD MONKEY	4	182		A	10.4	18	866	1790	631	258^	664	347	490	424	241^	156^	782	331	560	450	349	182^	201^	137^	143^	125^
1 FRI. 10.00P 60 ABC A		97		B	9.9	17	825	1749	595	257	635	264	439	399	306	163	714	278	483	429	366	182	231	123	169	127
10.00 - 10.30				A	10.4	17	866	1783	636	244^	667	331	478	416	255^	166^	767	314	544	437	358	184^	200^	138^	149^	130^
10.30 - 11.00				A	10.5	19	875	1769	617	265^	651	360	499	428	222^	139^	785	345	571	451	336	178^	197^	131^	136^	116^
GOODNIGHT, BEANTOWN	1		199	A	20.3	34	1691	1735	704	249	817	241	420	410	399	343	632	195	363	342	328	213	139^	89^	147	128^
2 SUN. 8.00P 30 CBS CS			99	B	20.3	34	1691	1735	704	249	817	241	420	410	399	343	632	195	363	342	328	213	139	89	147	128
GRANDPA WILL YOU RUN-ME(S)			193	A	7.0	13	583	1804	839	185^	1002	307^	562	449	397^	390^	475	161^	195^	159^	142^	253^	88v	LT	239^	174^
2 SUN. 7.00P 60 NBC CE			94																							
7.00 - 7.30				A	6.8	13	566	1765	803	148^	992	283^	542	447	418^	398^	459	154^	189^	157^	139^	243^	99v	LT	215^	155^
7.30 - 8.00				A	7.1	12	591	1853	879	218^	1018	330^	586	457	384^	384^	493	169^	201^	158^	145^	266^	79v	LT	263^	194^
GUN SHY	3	192	192	A	13.2	19	1100	1741	673	234	744	216	378	356	339	323	581	191	320	287	265	214	169	77^	247	137
TUE. 8.30P 30 CBS CS		96	97	B	13.5	20	1125	1729	682	231	754	194	356	341	337	356	595	170	315	287	296	235	133	61	247	145
HAPPY DAYS	24	201	204	A	16.7	25	1391	1878	720	309	778	321	522	423	337	227	466	210	306	259	209	117	244	158	390	259
TUE. 8.00P 30 ABC CS		98	98	B	17.7	27	1474	1900	688	296	762	346	528	420	300	196	482	226	338	287	197	108	280	158	376	250
HART TO HART	20	203		A	19.0	31	1583	1638	738	378	824	323	601	472	449	180	622	235	393	342	303	177	109^	56^	83^	57^
1 TUE. 10.00P 60 ABC PD		99		B	19.0	32	1583	1608	739	304	807	323	545	476	383	207	574	245	389	343	250	141	134	81	93	53
10.00 - 10.30				A	19.0	30	1583	1626	710	377	793	312	585	453	429	174	616	238	386	330	292	183	113^	64^	104^	73^
10.30 - 11.00				A	19.1	32	1591	1634	756	373	844	328	609	484	464	184	623	229	394	350	314	170	107^	50^	60^	39^

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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EVENING CONT'D																										
HIGH PERFORMANCE	4	203		A	16.4	25	1366	1717	649	282	697	231	484	415	385	179	644	240	444	390	333	165^	152^	25v	224	149^
1 WED. 8.36P 60 ABC A		99		B	16.0	24	1333	1811	588	249	643	225	417	368	342	177	666	291	469	396	307	161	216	78	286	179
8.30 - 9.00				A	14.8	23	1233	1670	633	251	660	209	447	407	369	176^	600	224	410	380	304	149^	155^	14v	255	163^
9.00 - 9.30				A	17.4	26	1449	1729	644	295	702	237	490	411	386	178	660	245	463	395	349	169	153^	26v	214	145^
HILL STREET BLUES	26	211	215	A	16.9	29	1408	1658	645	334	706	310	486	464	322	172	696	331	520	449	309	138	177	65^	79^	41^
THU. 10.00P 60 NBC OP		98	99	B	18.8	31	1566	1701	702	329	759	332	548	490	355	165	743	364	576	495	330	128	140	55	59	34
10.00 - 10.30				A	16.8	28	1399	1675	648	322	708	310	486	464	323	174	675	312	503	440	308	134	195	86^	97	55^
10.30 - 11.00				A	17.1	30	1424	1628	638	341	698	308	483	461	317	167	712	349	538	455	306	139	152	43^	66^	27^
IT TAKES TWO	21	193	197	A	16.1	25	1341	1547	724	298	809	276	484	391	376	293	473	154	264	251	229	156	83^	69^	182	143
THU. 9.30P 30 ABC CS		98	99	B	15.4	24	1283	1623	722	264	789	274	455	399	353	283	491	181	297	269	221	149	189	114	154	113
JEFFERSONS	23	198	198	A	17.3	25	1441	1576	646	248	744	219	371	337	327	328	533	136	268	266	256	221	128	57^	171	144
SUN. 9.00P 30 CBS CS		99	99	B	19.9	29	1658	1685	751	302	828	246	410	387	354	363	553	185	295	278	240	211	148	81	156	107
KNIGHT RIDER	24	195	202	A	15.4	24	1283	1954	579	214	610	219	397	377	303	180	551	227	383	359	266	115	242	96	551	420
FRI. 9.00P 60 NBC A		96	97	B	15.3	24	1274	2110	645	256	697	264	471	430	348	180	680	270	471	426	338	157	295	112	438	327
9.00 - 9.30				A	15.0	24	1250	1973	555	205	590	215	373	352	282	185	535	221	381	349	258	109	251	97	597	441
9.30 - 10.00				A	15.7	25	1308	1939	603	224	630	224	418	401	322	175	567	231	388	370	275	119	233	94	509	401
LAVERNE & SHIRLEY	24	195	202	A	17.6	26	1466	1808	700	316	766	331	531	436	334	213	468	226	309	255	199	105	249	149	325	216
TUE. 8.30P 30 ABC CS		98	99	B	18.0	27	1499	1869	680	304	757	345	532	424	307	186	470	217	331	280	198	105	299	171	343	235
LITTLE HOUSE NW BEGINNING	22	209		A	18.3	26	1524	1955	885	309	915	256	446	424	393	409	602	234	348	256	233	223	112^	73^	326	234
1 MON. 8.00P 60 NBC GD		99		B	17.4	25	1449	1805	804	265	870	240	425	394	383	393	491	148	252	233	215	210	165	103	279	180
8.00 - 8.30				A	17.5	25	1458	1894	867	301	901	244	414	406	377	418	591	220	328	248	231	229	105^	69^	297	221
8.30 - 9.00				A	19.1	27	1591	2004	896	313	923	262	471	443	409	398	609	248	364	264	233	215	120^	79^	352	244
LOVE BOAT	24	195	204	A	22.0	36	1833	1806	752	265	818	266	475	426	377	305	558	222	339	303	222	183	151	76	279	207
1 SAT. 9.00P 90 ABC CS		98	99	B	20.6	34	1716	1796	773	303	853	277	472	426	389	325	553	196	323	300	246	194	175	92	215	156
2 SAT. 9.00P 60																										
9.00 - 9.30				A	18.7	30	1558	1793	726	262	795	255	447	406	355	312	554	231	323	280	199	195	163	88	281	199
9.30 - 10.00				A	22.8	38	1899	1828	759	260	835	263	475	426	382	319	550	208	331	302	229	179	162	90	281	215
10.00 - 10.30				A	27.1	45	2257	1791	784	284	825	288	508	458	399	274	581	231	377	343	249	170	110	35^	275	211
LOVE, SIDNEY	1		202	A	14.4	21	1200	1591	583	255	696	294	399	302	274	259	436	154^	294	286	194^	134^	218	133^	241	119^
2 MON. 8.00P 30 NBC CS			99	B	14.4	21	1200	1591	583	255	696	294	399	302	274	259	436	154	294	286	194	134	218	133	241	119
MAGNUM, P.I.	24	192	205	A	22.0	34	1833	1812	716	253	767	214	399	381	393	321	656	207	370	351	335	239	170	62^	219	152
THU. 8.00P 60 CBS PD		97	99	B	22.8	35	1899	1770	726	268	784	226	416	400	395	306	632	205	363	337	310	230	169	59	185	120
8.00 - 8.30				A	20.6	33	1716	1816	727	250	774	215	391	371	390	336	646	203	354	342	323	241	171	62^	225	157
8.30 - 9.00				A	23.4	36	1949	1805	706	256	760	213	404	390	397	307	664	206	379	361	345	236	170	62	211	144
MAMA'S FAMILY	11	182	194	A	14.4	23	1200	1743	685	284	777	253	439	388	359	298	507	140	282	289	259	181	189	154	270	196
SAT. 9.00P 30 NBC CS		93	98	B	15.1	24	1258	1809	708	262	787	217	412	375	364	322	544	172	304	292	267	191	196	120	282	195
MATT HOUSTON	21		198	A	13.8	22	1150	1977	682	280	757	229	470	467	402	237	812	249	529	463	464	239	179^	48v	229	164^
2 SUN. 8.00P 60 ABC PD			99	B	15.6	23	1299	1917	700	322	771	282	484	446	376	238	715	262	483	447	374	182	194	71	237	166
8.00 - 8.30				A	12.2	20	1016	1935	665	269	743	215^	440	429	385	265	778	225^	494	435	456	244	161^	33v	253	178^
8.30 - 9.00				A	15.4	24	1283	2003	695	289	767	242	496	496	411	215	835	268	557	485	467	232	191	59^	210	152^
MISSISSIPPI	2	198	207	A	21.5	39	1791	1505	764	251	826	206	413	444	422	332	541	130	300	316	292	211	77	47^	61^	37^
FRI. 10.00P 60 CBS GD		99	99	B	21.5	39	1791	1505	764	251	826	206	413	444	422	332	541	130	300	316	292	211	77	47	61	37
10.00 - 10.30				A	22.3	39	1858	1514	774	256	835	217	420	447	416	335	542	140	300	315	284	207	69	41^	68	40^
10.30 - 11.00				A	20.5	38	1708	1506	761	246	822	195	408	446	431	330	542	121	301	322	302	214	85	52^	57^	36^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MONITOR	4	179	189	A	8.7	15	725	1548	653	261	718	179	371	344	367	296	578	95^	288	341	379	217	177	114^	75^	60^
1 SAT. 9.30P 60 NBC DN		93	98	B	8.4	15	700	1551	697	265	746	184	360	346	376	315	597	127	305	329	363	228	134	83	74	60
2 SAT. 10.00P 60																										
9.30 - 10.00				A	9.1	15	758	1697	640	307^	703	190^	347	354	362	299^	594	107^	332	353	405	214^	282^	219^	118^	62v
10.00 - 10.30				A	8.4	14	700	1473	632	238	687	169^	344	327	346	290	579	100^	296	334	368	217	159^	82^	48^	48^
10.30 - 11.00				A	8.8	16	733	1502	698	240^	772	176^	437	357	401	299^	552	66v	220^	330	368	222^	103^	65v	75v	75v
NBC MONDAY NIGHT MOVIES	17	197	192	A	13.8	20	1150	1947	664	290	738	251	434	387	361	230	699	290	510	448	324	153	296	123	214	159
MON. 9.00P 120 NBC FF		99	96	B	16.6	25	1383	1659	773	300	841	257	473	446	421	304	568	194	342	314	272	186	138	77	112	74
9.00 - 9.30				A	13.9	19	1158	1922	651	295	724	246	413	371	349	242	671	260	484	432	322	160	272	124	255	184
9.30 - 10.00				A	13.7	19	1141	1967	654	301	740	272	443	388	346	226	714	291	523	466	337	159	291	126	222	167
10.00 - 10.30				A	13.9	20	1158	1965	678	284	745	254	444	401	365	226	705	308	520	448	314	147	321	124	194	145
10.30 - 11.00				A	13.6	21	1133	1936	669	275	739	238	435	393	377	224	709	304	515	448	319	147	303	119	185	141
NBC NEWS CAPSULE-M-F	129	169	172	A	11.9	18	991	1991	692	243	741	261	452	412	348	239	617	241	402	346	279	181	251	110	382	254
1 MTUTHF 8.58P 1 NBC N		84	88	B	12.8	19	1066	1858	718	263	777	253	433	405	353	285	594	215	362	323	268	195	203	110	284	193
1 WED. 9.28P 1																										
2 MWTHF 8.58P 1																										
2 TUE. 9.04P 1																										
NBC NEWS CAPSULE-2-M-F	59	174	176	A	9.9	14	825	1795	653	304	711	270	465	418	366	192	705	291	511	447	339	161	207	81	172	113
1 TU&TH 9.58P 1 NBC N		89	90	B	12.1	18	1008	1744	709	281	764	281	473	437	356	234	631	254	422	370	286	171	182	84	167	118
2 MON. 9.57P 1																										
2 WED. 9.58P 1																										
NBC NEWS CAPSULE-SAT	26	167	171	A	13.6	22	1133	1894	661	260	730	275	396	326	250	303	494	174	267	250	191	185	248	144	422	259
SAT. 8.58P 1 NBC N		86	88	B	12.6	21	1050	1989	733	272	811	252	429	376	336	322	537	189	302	281	226	187	246	140	395	288
NBC NEWS DIGEST-2-SAT.	13		174	A	8.7	15	725	1539	692	198^	811	238^	472	411	351	308^	494	49v	199^	257^	260^	237^	119^	61v	115^	96^
2 SAT. 9.58P 1 NBC N			91	B	9.6	16	800	1773	718	243	799	219	430	406	382	301	545	176	311	295	261	188	194	118	235	157
NBC NEWS CAPSULE-SUN	26	180	177	A	11.9	17	991	1969	691	291	746	258	500	439	345	206	668	274	479	464	319	142	207	81^	348	208
1 SUN. 8.58P 1 NBC N		89	89	B	14.2	21	1183	2056	699	286	756	273	477	425	356	224	695	271	479	415	340	173	252	118	353	244
2 SUN. 9.26P 1																										
NBC NIGHTLY NEWS-SAT.	20	169	168	A	8.7	16	725	1455	660	191	718	109^	253	230	332	443	636	108^	275	270	299	341	39v	11v	62^	48^
SAT. 6.30P 30 NBC N		89	89	B	9.4	18	783	1546	686	200	739	135	285	269	332	405	630	130	290	287	314	293	65	31	112	74
NBC NIGHTLY NEWS-SUN	18	154	170	A	7.3	14	608	1503	665	217	744	203	394	296	361	328	685	171^	372	386	404	262	34v	14v	40v	22v
SUN. 6.30P 30 NBC N		78	88	B	7.8	14	650	1584	686	241	741	182	342	313	336	347	643	141	320	339	349	271	83	34	117	69
NBC NIGHTLY NEWS	129	205	206	A	11.5	20	958	1534	712	242	747	123	307	311	389	387	619	142	274	261	304	312	53^	22^	115	85
M-F 6.30P 30 NBC N		98	99	B	11.7	20	975	1578	715	232	766	147	321	319	382	390	626	148	288	286	304	295	76	38	110	71
NBC SUNDAY NIGHT MOVIE	22	201	198	A	14.4	22	1200	2039	696	308	756	281	511	457	353	187	677	259	475	453	349	155	258	115	348	246
SUN. 8.00P 180 NBC FF		99	99	B	17.2	26	1433	1850	709	295	770	289	516	455	385	198	701	286	494	436	345	156	202	91	177	123
8.00 - 8.30				A	13.7	21	1141	2121	706	288	766	289	495	441	333	214	655	244	439	412	335	167	259	121	441	299
8.30 - 9.00				A	14.6	21	1216	2102	695	307	767	292	496	441	340	219	681	273	475	454	341	154	251	127	403	256
9.00 - 9.30				A	14.4	21	1200	2053	703	306	759	262	509	468	362	193	690	265	489	470	351	154	264	118	340	227
9.30 - 10.00				A	15.0	22	1250	2010	691	316	754	271	505	452	358	185	677	255	472	460	346	159	266	117	313	227
10.00 - 10.30				A	14.5	22	1208	2004	696	331	753	290	537	475	365	156	675	254	480	459	359	148	266	107	310	244
10.30 - 11.00				A	14.3	22	1191	1924	678	292	725	277	515	458	356	154	674	262	489	463	352	141	237	97^	288	230
NEWHART	4	201	199	A	15.8	23	1316	1637	695	273	800	237	424	381	354	334	586	173	317	308	277	216	116	50^	135	112
SUN. 9.30P 30 CBS CS		99	99	B	19.1	29	1591	1646	722	299	817	280	458	418	341	308	577	197	324	290	258	202	137	66	115	87

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																														
NEWSBREAK-M-F					128	178	184	A	13.4	20	1116	1843	667	216	728	220	378	341	324	306	561	187	321	302	263	203	201	96	353	223
MTUTHF	8.58P	1	CBS	N		89	91	B	15.7	24	1308	1792	707	253	771	240	412	381	353	300	559	189	320	294	266	201	169	81	293	180
1 WED.	9.36P	1																												
2 WED.	8.27P	2																												
NEWSBREAK-SAT.					26	177	190	A	12.3	20	1025	1943	739	261	761	225	410	414	393	277	712	298	467	439	355	187	127	24v	343	237
1 SAT.	8.52P	2	CBS	N		94	94	B	12.6	21	1050	2017	709	252	755	246	452	411	367	255	643	238	415	369	326	184	196	77	423	270
2 SAT.	9.08P	1																												
NEWSBREAK-SUN.					26	186	189	A	14.7	21	1225	1562	668	264	775	207	372	345	329	370	515	126	243	239	252	231	99	72^	173	157
SUN.	8.58P	1	CBS	N		95	95	B	17.9	26	1491	1669	756	295	827	238	397	362	349	380	578	179	301	287	267	232	111	66	153	103
9 TO 5					21	206		A	17.6	26	1466	1679	662	277	721	293	516	431	371	170	559	223	337	298	265	161^	210	121^	189	135^
1 TUE.	9.30P	30	ABC	CS		99		B	19.5	29	1624	1743	713	297	783	322	519	448	344	211	539	225	368	319	240	133	225	119	196	141
ONE DAY AT A TIME					4	198	199	A	15.7	22	1308	1635	694	314	803	271	482	422	365	265	490	175	289	258	197	173	151	89^	191	142
MON.	9.30P	30	CBS	CS		99	99	B	16.1	23	1341	1606	707	316	819	287	475	408	352	292	480	154	266	245	215	181	179	118	128	88
POPE AND HIS VATICAN(S)							198	A	8.7	16	725	1607	729	278^	836	163^	339	306^	411	440	673	149^	332	311^	342	305^	60v	21v	38v	24v
2 SUN.	7.00P	60	ABC	DO			99																							
7.00 - 7.30								A	8.5	16	708	1534	707	262^	816	156^	329^	307^	408	427	640	125^	312^	329^	331^	284^	40v	24v	38v	24v
7.30 - 8.00								A	8.9	15	741	1659	742	290^	846	162^	343	300^	413	453	703	172^	351	287^	352	327	74v	19v	36v	23v
POWERS OF MATTHEW STAR					22	181		A	10.7	17	891	1918	724	229^	733	251^	445	441	330	227^	583	203^	358	326	276	192^	156^	81^	446	347
1 FRI.	8.00P	60	NBC	GD		86		B	11.8	19	983	1995	698	286	758	268	471	433	375	229	634	235	421	371	314	179	240	110	363	265
8.00 - 8.30								A	10.1	16	841	1879	697	239^	708	233^	432	426	316	218^	589	205^	363	321	277^	198^	162^	85^	420	338
8.30 - 9.00								A	11.3	18	941	1944	746	219^	753	267	455	455	340	234^	575	200^	353	328	276	187^	148^	76^	468	355
QUINCY, M.E.					23	201	196	A	12.3	20	1025	1607	660	271	728	282	510	435	353	191	622	285	450	360	263	140	148	42^	109^	62^
1 WED.	10.30P	60	NBC	OP		99	96	B	14.1	23	1175	1546	706	290	762	267	470	452	360	232	597	235	402	354	278	163	129	72	58	35
2 WED.	10.00P	60																												
10.00 - 10.30								A	9.5	14	791	1675	613	261^	694	260^	471	405	336	193^	609	253^	403	355	239^	157^	218^	69v	154^	98^
10.30 - 11.00								A	12.8	21	1066	1686	638	281	717	311	520	432	330	172	647	292	474	369	286	140	194	54^	128	69^
11.00 - 11.30								A	14.2	27	1183	1386	723	253	757	239	509	455	400	217	575	292	435	341	229	126^	10v	LT	44v	24v
REAL PEOPLE					24	212	204	A	15.3	23	1274	1647	687	213	731	225	397	384	340	295	600	187	317	318	281	226	170	70^	146	95^
1 WED.	8.38P	52	NBC	PV		99	96	B	17.3	26	1441	1770	732	245	783	223	393	371	345	337	586	193	324	293	258	222	177	94	224	152
2 WED.	8.00P	60																												
8.00 - 8.30								A	11.4	17	950	1720	717	225^	775	220^	395	380	337	354	611	196^	261	303	212^	281	187^	73^	147^	103^
8.30 - 9.00								A	15.3	22	1274	1703	683	205	727	215	397	383	352	288	642	205	353	347	306	228	169	60^	165	108
9.00 - 9.30								A	19.1	29	1591	1525	671	211	706	243	394	391	320	266	540	155	299	288	293	194	164	81^	115^	71^
REMINGTON STEELE					3	195	201	A	12.4	18	1033	1786	654	291	709	236	486	432	382	185	709	266	488	394	359	195	231	59^	137	89^
1 TUE.	9.00P	60	NBC	GD		96	99	B	13.6	20	1133	1759	680	299	749	274	498	463	366	209	691	264	466	394	331	188	189	64	130	84
2 TUE.	10.00P	60																												
9.00 - 9.30								A	15.4	22	1283	1785	705	300	750	256	502	434	412	205	746	246	496	419	422	225	102^	LT	187	135^
9.30 - 10.00								A	14.8	22	1233	1727	691	302	738	260	515	434	395	188^	720	233	496	432	413	200	143^	LT	126^	84^
10.00 - 10.30								A	10.0	15	833	1921	602	281^	665	221^	461	426	342	170^	708	318	511	372	296	171^	429	187^	119^	63v
10.30 - 11.00								A	9.2	14	766	1725	573	266^	645	181^	438	433	358	174^	635	301^	437	316	236^	167^	359	114^	86^	43v
RENEGADES					5	182	193	A	8.6	14	716	1895	632	202	657	231	439	408	309	185	722	330	521	400	255	184	276	175	240	214
FRI.	9.00P	60	ABC	A		97	98	B	9.3	14	775	1720	595	203	629	225	395	367	311	187	635	258	421	344	284	179	254	140	202	168
9.00 - 9.30								A	8.8	14	733	1872	635	197	659	251	438	397	280	197	709	327	512	404	245	180	263	171	241	211
9.30 - 10.00								A	8.4	13	700	1903	623	203	647	206	434	412	333	176	733	333	527	394	265	187	286	177	237	215

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
RIPLEY'S BELIEVE IT-NOT	23	178		A	12.7	20	1058	2039	742	341	795	361	581	508	381	177^	641	247	461	414	359	135^	302	133^	301	177^
1 SUN. 7.00P 60 ABC U		93		B	12.2	19	1016	2013	683	307	753	298	522	463	354	193	706	272	483	449	356	165	234	103	320	229
7.00 - 7.30				A	11.5	19	958	2026	695	319	748	333	549	480	376	164^	632	249^	454	409	353	134^	306	140^	340	182^
7.30 - 8.00				A	13.9	21	1158	2041	780	356	833	386	608	527	381	190^	645	243	468	414	365	137^	296	125^	267	173^
ST. ELSEWHERE	17	193		A	11.6	19	966	1421	652	259	698	251	447	405	312	227^	644	290	509	469	304	127^	30v	LT	49v	29v
1 TUE. 10.00P 60 NBC GD		95		B	11.5	19	958	1508	702	280	766	278	475	425	354	240	615	255	433	402	292	138	88	35	39	21
10.00 - 10.30				A	11.6	18	966	1467	669	250	716	263	460	414	313	233^	654	282	512	470	322	133^	40v	LT	57v	36v
10.30 - 11.00				A	11.6	19	966	1369	632	267	678	237^	433	394	311	223^	631	297	503	465	284	121^	19v	LT	41v	21v
SEVEN BRIDES/SEVEN BROS.	18	192		A	12.8	19	1066	1750	793	296	901	259	434	383	392	394	483	178^	276	210^	193^	184^	153^	83^	213^	145^
1 WED. 8.38P 60 CBS MD		97		B	13.9	21	1158	1667	705	280	802	260	413	363	343	327	472	150	245	207	212	195	157	94	236	148
8.30 - 9.00				A	12.1	19	1008	1610	763	278	870	227^	366	340	353	419	464	147^	232^	190^	175^	200^	122^	63^	154^	104^
9.00 - 9.30				A	12.9	19	1075	1812	819	322	936	281	480	415	422	391	478	194^	293	212^	186^	172^	161^	86^	237	159^
SHEENA EASTON ACT I(S)		206		A	13.2	20	1100	1887	646	293	723	345	498	409	308	167^	669	279	488	402	300	150^	178^	129^	317	215^
1 THU. 8.00P 60 NBC PC		99																								
8.00 - 8.30				A	13.5	21	1125	1915	645	293	718	354	508	415	291	157^	664	289	484	404	283	149^	202^	146^	331	210^
8.30 - 9.00				A	12.9	19	1075	1847	648	289	726	337	488	403	323	173^	668	266	487	393	312	151^	152^	109^	301	217^
SILVER SPOONS	25	189	197	A	16.1	26	1341	1931	643	242	706	284	409	340	239	268	485	174	282	271	205	156	246	134	494	330
SAT. 8.30P 30 NBC CS		95	98	B	15.3	25	1274	2004	718	271	797	258	433	379	323	308	511	186	300	276	218	167	270	153	426	304
SIMON & SIMON	22	187	201	A	21.5	33	1791	1654	677	265	713	205	402	397	394	253	652	197	376	360	354	225	177	65^	112	76
THU. 9.00P 60 CBS PD		95	99	B	21.1	32	1758	1653	720	260	776	233	437	422	402	273	601	197	361	332	306	202	153	58	123	80
9.00 - 9.30				A	20.7	32	1724	1652	666	263	701	202	387	385	383	256	656	194	379	363	363	223	173	63^	122	80
9.30 - 10.00				A	22.4	34	1866	1644	686	267	723	205	414	406	405	250	640	198	370	355	342	225	178	65^	103	70
60 MINUTES	26	207	207	A	25.3	42	2107	1577	681	237	736	183	322	325	342	356	694	180	342	345	352	287	75	48^	72	52^
SUN. 7.00P 60 CBS DN		99	99	B	25.6	40	2132	1613	739	271	784	176	337	344	372	384	692	185	351	349	350	284	62	28	75	48
7.00 - 7.30				A	24.2	42	2016	1567	682	231	735	182	315	317	337	362	691	175	340	340	353	286	76	49^	65	45^
7.30 - 8.00				A	26.4	43	2199	1579	679	243	737	184	328	330	346	352	694	184	345	346	350	288	70	45^	78	58
SMALL & FRYE	3	193		A	12.3	18	1025	1838	560	234^	693	373	491	366	198^	162^	413	191^	325	255	161^	83^	238	122^	494	297
1 MON. 8.30P 30 CBS CS		96		B	12.8	19	1066	1867	616	262	726	342	487	390	256	198	478	219	344	280	199	104	288	174	375	244
SMURFS SPRINGTIME SPECIAL(S)			197	A	11.7	19	975	2184	502	114^	540	192^	339	313	243^	177^	424	210^	290	295	163^	96^	238^	92^	982	598
2 FRI. 8.00P 30 NBC EA			97																							
SOMEDAY, YOU'LL FIND HER(S)		195		A	17.1	25	1424	2066	581	264	717	368	515	411	233	163^	431	188	334	301	200	68^	226	116^	692	394
1 MON. 8.00P 30 CBS EA		97																								
SPECIAL EDDIE RABBITT(S)		190		A	13.9	24	1158	1654	794	338	917	312	593	483	471	253	553	204^	382	333	256	157^	79^	44v	105^	71^
1 THU. 10.00P 60 CBS GV		98																								
10.00 - 10.30				A	15.3	25	1274	1668	800	334	921	330	602	481	452	257	553	205	388	337	265	151^	79^	44v	115^	78^
10.30 - 11.00				A	12.6	22	1050	1610	779	339	903	292	580	478	487	243	541	196^	370	323	245	160^	75^	39v	91^	61^
T.J. HOOKER	24	199	196	A	15.4	26	1283	1729	660	266	749	213	394	365	366	313	596	187	320	296	276	240	123	54^	261	174
SAT. 8.00P 60 ABC OP		99	98	B	15.6	26	1299	1778	722	279	791	217	419	405	405	313	649	206	377	357	324	231	134	54	204	138
8.00 - 8.30				A	14.3	24	1191	1662	645	251	735	195	376	345	364	321	589	180	308	283	271	246	106	45^	232	156
8.30 - 9.00				A	16.5	27	1374	1779	672	275	758	226	409	381	366	306	602	194	329	304	280	235	137	63^	282	186
TAXI	2	199	193	A	14.4	22	1200	1536	630	279	707	272	435	410	333	223	576	220	375	308	279	171	166	91^	87^	44^
1 WED. 9.30P 60 NBC CS		99	95	B	14.4	22	1200	1536	630	279	707	272	435	410	333	223	576	220	375	308	279	171	166	91	87	44
2 WED. 9.30P 30																										
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																											
TAXI-CONT'D																											
9.30 - 10.00					A	13.6	20	1133	1607	658	287	734	280	455	422	345	233	580	215	377	318	280	167	165	92^	128	70^
10.00 - 10.30					A	16.2	25	1349	1394	572	263	653	254	398	386	311	200	557	223	361	289	274	172^	166^	88^	18v	LT
TEACHERS ONLY	7			196	A	11.2	19	933	1489	674	221^	783	223^	438	381	350	314	433	79^	174^	210^	201^	208^	139^	90^	134^	101^
2 SAT. 9.30P 30 NBC		CS		98	B	11.0	18	916	1716	713	268	802	210	419	367	362	340	525	160	278	265	247	202	187	117	202	140
THAT'S INCREDIBLE	22		195	201	A	20.9	30	1741	1844	677	240	759	256	446	416	389	249	634	201	381	373	324	212	197	106	254	184
MON. 8.00P 60 ABC		PV	95	98	B	18.4	27	1533	1796	653	242	703	223	401	381	345	250	665	228	408	380	322	209	181	63	247	170
8.00 - 8.30					A	18.9	28	1574	1853	669	227	745	241	428	409	386	254	647	204	382	377	328	226	195	102	266	198
8.30 - 9.00					A	22.9	33	1908	1832	684	249	769	271	461	420	388	245	623	200	379	368	318	202	197	107	243	174
THORN BIRDS PART I(S)			203		A	39.5	55	3290	1690	885	376	950	326	593	549	472	308	568	189	335	339	305	166	105	78	67^	49^
1 SUN. 8.00P 180 ABC		GD	99																								
8.00 - 8.30					A	35.7	50	2974	1755	873	361	939	327	588	549	467	305	595	200	356	346	312	179	125	95	96	57^
8.30 - 9.00					A	38.6	53	3215	1731	885	379	954	329	592	551	471	315	579	193	347	340	311	173	121	89	77	50^
9.00 - 9.30					A	40.1	54	3340	1720	892	385	964	336	604	559	473	307	571	191	342	344	306	165	113	81	72	53^
9.30 - 10.00					A	40.8	56	3399	1703	894	381	964	329	598	557	480	311	571	186	331	344	310	164	104	75	64^	51^
10.00 - 10.30					A	41.2	58	3432	1629	882	369	939	316	583	542	467	306	548	183	320	331	295	160	89	71	53^	40^
10.30 - 11.00					A	40.8	60	3399	1600	870	368	929	318	581	537	466	299	538	183	317	330	286	152	84	63^	49^	38^
THORN BIRDS-PART II(S)				203	A	42.5	59	3540	1523	822	324	891	269	505	487	463	319	462	128	247	245	245	186	122	86	48^	28^
2 MON. 9.00P 120 ABC		GD		99																							
9.00 - 9.30					A	40.8	55	3399	1603	805	319	869	264	492	468	451	313	492	141	269	266	258	193	153	100	89	52^

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
9.30 - 10.00					A	42.6	58	3549	1511	808	308	875	262	490	476	454	320	452	129	242	240	237	183	127	88	57^	37^
10.00 - 10.30					A	43.6	62	3632	1492	834	338	904	277	519	499	467	320	452	124	239	236	239	186	108	80	28^	16v
10.30 - 11.00					A	43.1	64	3590	1482	834	329	909	268	519	501	479	322	453	121	240	236	245	186	101	76	19^	11v
THORN BIRDS PART III(S)				203	A	43.2	62	3599	1573	832	318	916	301	538	519	451	308	500	168	285	279	251	182	110	85	47^	34^
2 TUE. 9.00P 120 ABC		GD		99																							
9.00 - 9.30					A	38.7	53	3224	1607	861	331	931	294	538	522	463	325	492	167	278	267	241	183	122	100	62^	48^
9.30 - 10.00					A	43.2	60	3599	1575	829	319	914	298	536	516	450	311	501	177	288	274	242	186	110	87	50^	37^
10.00 - 10.30					A	45.4	66	3782	1570	827	312	915	308	543	521	449	303	509	171	294	286	258	182	106	79	40^	28^
10.30 - 11.00					A	45.3	68	3773	1548	817	313	906	299	533	514	449	302	500	159	278	287	259	181	104	79	38^	26^
THORN BIRDS-PART IV(S)				203	A	43.1	62	3590	1592	842	342	931	277	520	498	469	344	516	154	285	277	268	190	109	90	36^	23^
2 WED. 8.00P 180 ABC		GD		99																							
8.00 - 8.30					A	36.2	53	3015	1632	840	363	926	255	503	486	486	358	522	121	266	264	298	214	132	98	52^	37^
8.30 - 9.00					A	41.7	59	3474	1622	833	357	924	271	522	486	468	344	516	133	279	270	284	202	118	98	64^	40^
9.00 - 9.30					A	44.4	61	3699	1581	817	324	906	273	506	482	446	340	521	152	288	283	267	195	117	94	37^	22^
9.30 - 10.00					A	45.4	64	3782	1590	847	343	936	281	529	511	469	338	514	158	283	278	262	188	109	88	31^	23^
10.00 - 10.30					A	45.9	66	3823	1581	851	335	939	281	523	508	478	343	522	182	299	284	254	176	97	83	23^	12v
10.30 - 11.00					A	44.6	67	3715	1566	861	333	954	296	535	509	478	344	502	173	291	284	245	167	93	83	17v	9v
THREE'S COMPANY	21		208		A	19.6	29	1633	1846	646	298	709	293	502	425	351	172	522	181	304	310	277	138^	294	152	321	247
1 TUE. 9.00P 30 ABC		CS	99		B	21.5	32	1791	1806	685	282	752	306	492	421	330	210	528	219	358	311	233	134	265	141	261	186
TOO CLOSE FOR COMFORT	22		198	202	A	16.0	25	1333	1645	758	290	820	302	500	405	352	289	493	141	270	247	244	182	120	70^	212	164
THU. 9.00P 30 ABC		CS	98	99	B	16.7	25	1391	1729	713	265	774	294	472	414	340	250	524	207	332	297	228	151	202	115	229	167
TRAPPER JOHN, M.D.	22		200	200	A	14.9	23	1241	1579	688	287	821	234	458	412	396	330	563	169	323	343	293	188	128	70^	67^	61^
SUN. 10.00P 60 CBS		GD	99	99	B	18.5	30	1541	1560	771	314	856	264	454	415	397	346	538	195	316	292	243	178	112	63	54	37
10.00 - 10.30					A	14.9	23	1241	1593	688	294	818	232	460	414	397	326	567	173	329	344	293	185	134	71^	74^	65^
10.30 - 11.00					A	14.9	23	1241	1560	684	277	819	236	453	407	393	331	559	167	318	342	293	189	122	69^	60^	56^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
TUCKER'S WITCH	1		196	A	18.5	31	1541	1463	641	226	721	206	440	430	416	225	488	136^	256	275	285	193	140^	59^	114^	89^
2 THU. 10.00P 60 CBS CS			99	B	18.5	31	1541	1463	641	226	721	206	440	430	416	225	488	136	256	275	285	193	140	59	114	89
10.00 - 10.30				A	18.8	31	1566	1469	628	218	711	204	426	422	405	228	510	153^	282	288	288	194	137^	61^	111^	86^
10.30 - 11.00				A	18.1	31	1508	1460	658	236	735	209	457	439	429	225	469	118^	231	263	284	194	140^	57^	116^	91^
20/20	22	193	201	A	16.7	28	1391	1510	753	269	786	206	404	398	419	320	640	180	368	358	339	207	21v	13v	63^	42^
THU. 10.00P 60 ABC DN		98	99	B	15.2	25	1266	1485	722	245	759	210	395	392	390	296	608	170	329	335	296	224	72	33	46	31
10.00 - 10.30				A	17.2	28	1433	1494	769	282	798	223	421	409	418	317	625	178	369	355	336	195	18v	11v	53^	41^
10.30 - 11.00				A	16.3	29	1358	1511	730	251	767	187	382	384	415	320	653	182	367	357	340	219	19v	13v	72^	42^
VOYAGERS	20	192		A	10.4	16	866	2170	699	319	744	271^	486	404	319	223^	638	241^	469	395	304	137^	209^	83^	579	399
1 SUN. 7.00P 60 NBC A		95		B	10.1	16	841	2199	639	291	717	295	486	416	316	189	644	242	453	389	316	156	293	126	545	365
7.00 - 7.30				A	9.1	15	758	2310	729	329	778	284^	499	393	318	249^	733	322	553	393	307^	146^	220^	91^	579	406
7.30 - 8.00				A	11.7	18	975	2044	665	307	707	258	470	409	314	200^	562	174^	403	392	300	133^	201^	76^	574	390
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	107	189	189	A	7.4	21	616	1229	615	225	693	160	354	342	376	276	482	133	250	271	222	183	46^	19v	8v	8v
1 MTUF 11.30P 30 ABC N		96	96	B	6.5	18	541	1273	598	206	644	168	346	336	364	236	582	168	317	331	292	209	32	13	15	LT
1 THU. 11.30P 36																										
2 MON. 11.30P 38																										
2 TU-F 11.30P 30																										
11.30 - 12.00				A	7.5	21	625	1232	620	227	696	156	357	346	381	277	482	133	251	272	222	182	46^	19v	8v	8v
ABC NEWS:NIGHTLINE-WED(B)		191		A	4.2	18	350	880	334^	139v	334^	125v	175v	149v	112v	159v	443^	243^	257^	279^	114v	109v	103v	LT	LT	LT
1 WED. 12.06A 69 ABC N		97																								
12.00 - 12.30				A	5.6	20	466	966	387^	161^	387^	159^	219^	172^	128v	168^	470^	246^	274^	288^	132v	115v	109v	LT	LT	LT
12.30 - 1.00				A	3.6	17	300	853	343^	157v	343^	143v	186v	173v	107v	157v	413^	234^	234^	266^	99v	104v	97v	LT	LT	LT
ABC NEWS:NIGHTLINE-TUE(B)			188	A	7.8	28	650	1228	641	124^	735	129^	387	343^	401	318^	461	71v	240^	258^	296^	179^	32v	LT	LT	LT
2 TUE. 12.00M 38 ABC N			96																							
12.00 - 12.30				A	8.5	29	708	1267	640	147^	744	132^	391	341	411	319^	487	83v	262^	278^	312^	181^	36v	LT	LT	LT
ABC NEWS:NIGHTLINE-WED(B)			185	A	5.2	20	433	1016	352^	106v	468^	42v	187^	145^	304^	281^	446^	173^	192^	240^	160^	157^	102v	35v	LT	LT
2 WED. 12.00M 39 ABC N			96																							
12.00 - 12.30				A	5.4	20	450	1131	386^	118v	523^	53v	235^	182^	340^	288^	498^	191^	216^	287^	186^	162^	110v	45v	LT	LT
ABC WEEKEND REPORT-SAT.	26	155	164	A	5.1	11	425	1122	513	216^	562	153^	285^	317	285^	182^	432	206^	242^	184^	123^	157^	78^	33v	50v	LT
SAT. 11.00P 15 ABC N		88	89	B	5.5	11	458	1309	556	218	614	213	356	327	298	211	555	196	355	322	266	164	92	45	48	36
ABC WEEKEND REPORT-SUN.	26	165	165	A	6.5	16	541	1250	635	244	670	278	450	378	327	187^	479	140^	288	288	235	166^	75^	75^	26v	18v
1 SUN. 11.00P 15 ABC N		91	91	B	4.5	11	375	1379	634	209	681	259	449	412	328	188	608	208	398	378	299	170	66	23	24	13
2 SUN. 11.45P 15																										
CBS NCAA BSKBL CHAMP-THU(S)		192		A	5.6	25	466	1292	332^	141^	388^	152^	304^	225^	196^	68v	852	500^	652	475^	271^	158^	43v	LT	LT	LT
1 THU. 11.30P 150 CBS SE		97																								
11.30 - 12.00				A	7.7	22	641	1324	471	206^	547	232^	383	330^	242^	115^	744	398	538	431	251^	180^	LT	LT	33v	25v
12.00 - 12.30				A	6.1	21	508	1376	293^	118v	356^	126^	281^	201^	188^	62v	876	495	681	503	288^	167^	144^	LT	LT	LT
12.30 - 1.00				A	5.2	26	433	1273	259^	111v	310^	125v	254^	168^	157^	56v	897	539^	712	499^	277^	150^	66v	LT	LT	LT
1.00 - 1.30				A	5.0	31	417	1259	256^	139v	306^	134v	264^	170^	149^	42v	953	588	750	547^	303^	127v	LT	LT	LT	LT
1.30 - 2.00				A	4.1	32	342	1140	299^	94v	328^	81v	283^	202^	228^	45v	812	517^	604^	380^	228^	155v	LT	LT	LT	LT
CBS NCAA BSKBL CHAMP-FRI(S)		192		A	6.7	24	558	1168	459	335^	481	189^	315^	257^	211^	135^	687	310^	551	493	314^	136^	LT	LT	LT	LT
1 FRI. 11.30P 130 CBS SE		96																								
11.30 - 12.00				A	7.9	20	658	1123	512	342^	536	205^	322^	299^	183^	176^	587	211^	437	367	282^	150^	LT	LT	LT	LT
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS NCAA BSKBL CHA-CONT'D																										
12.00 - 12.30				A	7.0	23	583	1184	520	347^	525	209^	321^	273^	221^	165^	659	266^	496	496	315^	163^	LT	LT	LT	LT
12.30 - 1.00				A	6.5	27	541	1214	429^	387^	462	185^	294^	248^	228^	118^	752	386^	644	580	331^	108v	LT	LT	LT	LT
1.00 - 1.30				A	6.3	31	525	1187	380^	290^	410^	168^	333^	209^	218^	77v	777	382^	652	565	352^	125^	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-1	115	80	79	A	1.4	16	117	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 MTUTHS 2.00A 30 CBS N		74	73	B	1.5	18	125	292	125	76	144	45	76	75	71	43	143	48	79	88	84	LT	LT	LT	LT	LT
2 TU-THS 2.00A 30																										
CBS NEWS NIGHTWATCH-2	125	114	115	A	.9	20	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 MTUTHS 2.30A 210 CBS N		92	92	B	1.0	23	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 WED. 2.38A 202																										
2 M-THSU 2.30A 210																										
2.30 - 3.00				A	1.2	18	100	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.00 - 3.30				A	1.1	21	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.30 - 4.00				A	1.0	23	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.00 - 4.30				A	.9	24	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.30 - 5.00				A	.8	23	67	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.00 - 5.30				A	.8	23	67	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.30 - 6.00				A	.9	23	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS SPORTS SPECIAL(S)			163	A	3.7	10	308	958	546^	188v	604^	137v	302^	283^	327^	273^	354^	136v	172v	172v	98v	182v	LT	LT	LT	LT
2 MON. 11.30P 30 CBS SC			89																							
CBS SUNDAY NEWS-OSGOOD	26	117	113	A	4.3	8	358	1427	639	242^	832	284^	450	330^	307^	332^	522	123^	268^	282^	265^	187^	56v	LT	17v	17v
SUN. 11.00P 15 CBS N		64	63	B	5.9	12	491	1302	663	251	707	184	300	295	311	354	549	175	310	312	251	194	30	17	16	13
DAVID LETTERMAN I	103	183	183	A	3.1	16	258	1000	344	166^	446	252	298	144^	108^	136^	473	271	383	299	163^	66^	77^	54v	LT	LT
1 MTUTH 12.30A 30 NBC GV		96	96	B	3.1	16	258	1106	461	178	539	245	331	235	191	178	515	298	422	304	174	72	44	20	LT	LT
1 WED. 1.00A 30																										
2 M-TH 12.30A 30																										
DAVID LETTERMAN II	103	184	183	A	2.3	15	192	818	260^	124^	364	234^	234^	58v	47v	130^	364	239^	317	235^	109^	36v	90^	63v	LT	LT
1 MTUTH 1.00A 30 NBC GV		96	96	B	2.3	16	192	986	380	144	463	239	295	188	144	145	478	305	409	272	139	54	40	LT	LT	LT
1 WED. 1.30A 30																										
2 M-TH 1.00A 30																										
DAVID LETTERMAN SPECIAL(S)			187	A	3.2	15	267	854^	277^	97v	352^	71v	164v	123v	139v	188v	345^	222v	338^	326^	116v	LT	157v	LT	LT	LT
2 FRI. 12.30A 90 NBC GV			96																							
12.30 - 1.00				A	4.1	16	342	956	431^	158v	512^	46v	266^	220^	299^	246^	342^	158v	321^	321^	163v	21v	102v	LT	LT	LT
1.00 - 1.30				A	3.0	14	250	896^	188v	68v	296^	132v	132v	68v	20v	164v	392^	240v	392^	392^	152v	LT	208v	LT	LT	LT
1.30 - 2.00				A	2.6	15	217	622^	130v	33v	157v	32v	32v	32v	23v	125v	290^	290^	290^	244v	LT	LT	175v	LT	LT	LT
LAST WORD	94	165	165	A	2.5	11	208	899	447	178^	490	120^	231^	217^	260^	206^	356	96^	183^	182^	154^	145^	29v	LT	24v	24v
1 MTUF 12.00M 60 ABC N		87	88	B	2.7	11	225	1136	541	188	581	157	332	311	326	190	509	178	307	309	254	154	36	LT	LT	LT
1 THU. 12.06A 60																										
2 MON. 12.08A 53																										
2 TUE. 12.38A 30																										
2 WED. 12.39A 30																										
2 TH & F 12.00M 60																										
12.00 - 12.30				A	2.9	10	242	938	475	195^	516	145^	257	218^	256	211^	355	78^	178^	194^	174^	144^	42v	LT	25v	25v
12.30 - 1.00				A	2.3	11	192	859	427	146^	458	99^	214^	219^	261^	187^	354	119^	203^	192^	141^	120^	LT	LT	26v	26v
LATE MOVIE I	132	170	164	A	5.7	20	475	1274	553	296	677	207	429	406	345	200	516	251	330	277	179	142	66^	37^	15v	15v
1 M & TU 11.30P 71 CBS FF		89	87	B	6.0	21	500	1293	638	289	712	237	434	406	359	206	507	215	348	316	227	120	59	29	15	LT
CONT'D																										

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PROGRAM NAME / WK # DAY START TIME DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																												
LATE MOVIE I-CONT'D																												
1 WED. 12.08A 71																												
2 MON. 12.00M 71																												
2 TUE. 11.30P 71																												
2 W & TH 11.30P 72																												
2 FRI. 11.30P 78																												
11.30 - 12.00						A	6.4	18	533	1381	589	287	708	217	430	409	359	223	591	287	384	307	206	156	73^	35^	9v	9v
12.00 - 12.30						A	5.6	20	466	1305	549	315	686	207	449	424	355	195	531	262	352	291	180	138	69^	41^	19v	19v
12.30 - 1.00						A	4.4	22	367	951	535	234	635	177	351	321	300	237	289	120^	120^	126^	93^	150^	LT	LT	27v	27v
LATE MOVIE II			132	171	165	A	3.9	24	325	1105	443	292	557	161^	364	376	314	144^	490	212	323	302	213	126^	40v	21v	18v	18v
1 M & TU 12.41A 46	CBS	FF		89	87	B	4.1	24	342	1173	547	259	620	204	404	382	331	157	492	212	347	318	232	102	47	16	LT	LT
1 WED. 1.19A 46																												
2 MON. 1.11A 43																												
2 TUE. 12.41A 48																												
2 WED. 12.42A 44																												
2 THU. 12.42A 42																												
2 FRI. 12.48A 38																												
1.00 - 1.30						A	3.9	24	325	1209	443	314	575	144^	368	410	338	157^	575	271	416	375	228	119^	46v	25v	LT	LT
1.30 - 2.00						A	3.2	26	267	775	347	191^	355	165^	244	237	153^	51v	364	90^	162^	210^	229	154^	LT	LT	56v	56v
NBC LATE NIGHT MOVIE			26	52	52	A	1.8	6	150	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 SUN. 11.30P 48	NBC	FF		39	39	B	1.5	5	125	600	259	75	291	106	187	156	134	89	290	132	200	183	120	74	LT	LT	LT	LT
2 SUN. 11.30P 41																												
11.30 - 12.00						A	1.7	5	142	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
NBC NEWS OVERNIGHT-M-F			129	146	144	A	1.4	12	117	333^	94v	LT	120v	60v	60v	LT	LT	60v	188^	112v	171^	162^	59v	LT	LT	LT	LT	LT
1 MON. 1.30A 30	NBC	N		92	91	B	1.4	13	117	463	151	57	185	91	118	81	66	60	246	133	180	144	73	59	LT	LT	LT	LT
1 TUE. 1.30A 43																												
1 WED. 2.00A 34																												
1 THU. 1.30A 31																												
1 FRI. 2.00A 26																												
2 MON. 1.30A 32																												
2 TUE. 1.30A 27																												
2 WED. 1.30A 31																												
2 THU. 1.30A 30																												
2 FRI. 2.00A 45																												
1.30 - 2.00						A	1.3	11	108	648	214^	93v	260^	157^	157^	LT	LT	103v	342^	157^	305^	287^	158^	LT	46v	LT	LT	LT
2.00 - 2.30						A	1.6	14	133	135^	LT	LT	38v	LT	LT	LT	LT	38v	97v	97v	97v	97v	LT	LT	LT	LT	LT	LT
SATURDAY NIGHT			24	180	197	A	8.0	24	666	1498	471	187	563	241	404	361	250	117^	702	406	621	559	269	41v	222	128^	11v	11v
1 SAT. 11.30P 80	NBC	GV		92	98	B	7.3	22	608	1540	559	270	628	326	483	368	234	119	636	365	549	440	241	59	223	118	53	43
2 SAT. 11.30P 81																												
11.30 - 12.00						A	8.9	23	741	1618	561	228	658	236	479	427	330	142^	721	341	616	574	358	53^	210	106^	29v	29v
12.00 - 12.30						A	7.9	24	658	1485	456	169^	543	266	392	352	217	105^	699	459	619	548	208	37v	243	152^	LT	LT
12.30 - 1.00						A	6.6	24	550	1373	362	149^	448	224	313	281	175^	86^	702	465	656	570	206^	31v	223	136^	LT	LT
SCTV NETWORK			19	189		A	2.8	14	233	1124	502^	249v	583^	347^	472^	377^	207v	98v	464^	326^	391^	297^	113v	25v	77v	77v	LT	LT
1 FRI. 12.30A 90	NBC	GV		98		B	3.3	16	275	1173	418	174	504	279	379	266	164	105	480	266	398	315	179	58	167	97	22	LT
12.30 - 1.00						A	3.4	14	283	1325	512^	318^	622^	375^	442^	290^	176v	152v	551^	308^	389^	311^	180v	67v	152v	152v	LT	LT
1.00 - 1.30						A	2.6	13	217	1129	512^	226v	590^	369^	516^	437^	221v	74v	493^	359^	461^	360^	134v	LT	46v	46v	LT	LT
1.30 - 2.00						A	2.4	16	200	825^	475^	185v	505^	285v	465^	435^	220v	40v	320^	320^	320^	210v	LT	LT	LT	LT	LT	LT

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LATE FRINGE CONT'D																										
TONIGHT SHOW	129	208	207	A	6.6	21	550	1222	583	191	636	181	366	335	331	235	505	192	343	318	231	132	63^	21v	18v	17v
1 MTUTHF 11.30P 60 NBC	GV	99	99	B	6.7	22	558	1290	627	203	676	209	380	341	339	248	543	206	366	318	252	148	52	24	19	11
1 WED. 12.00M 60																										
2 M-F 11.30P 60																										
11.30 - 12.00				A	7.4	21	616	1276	611	206	663	184	383	360	362	246	526	194	359	336	249	135	71^	21v	16v	15v
12.00 - 12.30				A	5.9	21	491	1177	558	184	619	187	360	313	303	229	486	187	326	301	218	128	51^	21v	21v	16v
12.30 - 1.00				A	5.0	24	417	1156	471^	34v	509^	116v	259^	241^	213^	195^	557^	257^	391^	338^	192^	166^	90v	26v	LT	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			194	A	7.1	19	591	1377	492	239^	632	245^	381^	377^	268^	186^	218^	75v	145^	138^	103v	59v	277^	261^	250^	191^
2 WED. 4.30P 60 ABC	FV		98																							
4.30 - 5.00				A	6.7	19	558	1364	503	264^	636	211^	396^	379^	303^	193^	187^	60v	115^	110v	92v	61v	281^	246^	260^	201^
5.00 - 5.30				A	7.5	19	625	1366	478	212^	618	272^	364^	370^	233^	177^	237^	88v	167^	158^	109^	55v	274^	274^	237^	180^
ABC DAYTIME NEWSBRIEF-M-F	128	177	177	A	8.5	27	708	1404	800	279	906	459	668	502	370	181	295	174	219	135	92	59^	112	74^	91	33^
M-F 1.57P 2 ABC	N	94	94	B	8.3	27	691	1285	819	229	921	442	674	499	379	199	221	116	154	104	71	58	63	47	80	29
ABC WORLD NEWS-MORN-645A	60	150	150	A	2.4	18	200	945	350	70v	360	140^	190^	185^	140^	115^	215^	75v	120^	75v	100^	95^	280^	45v	90^	90^
M-F 6.45A 15 ABC	N	88	88	B	2.0	17	167	827	405	191	411	149	239	218	180	149	248	64	108	125	135	110	93	33	75	47
AFTERNOON PLAYHOUSE-TUE(S)			118	A	4.4	12	367	1322	687	79v	809	147v	512^	479^	482^	251^	318^	108v	108v	56v	52v	187^	121v	101v	74v	63v
2 TUE. 4.30P 60 CBS	CL		69																							
4.30 - 5.00				A	4.1	12	342	1184	722	85v	821	111v	467^	453^	521^	301^	202^	LT	LT	48v	48v	154v	117v	117v	44v	44v
5.00 - 5.30				A	4.7	12	392	1423	650	69v	787	175^	545^	497^	444^	203^	418^	205^	205^	61v	55v	213^	120v	84v	98v	76v
ALL MY CHILDREN	129	202	202	A	9.3	30	775	1415	820	279	913	467	674	503	368	187	287	166	205	136	85	62^	116	75^	99	39^
M-F 1.00P 60 ABC	DD	99	99	B	9.4	32	783	1288	814	225	917	448	674	496	367	195	219	114	149	102	70	61	64	46	88	32
1.00 - 1.30				A	8.9	29	741	1393	819	273	905	466	670	499	367	186	281	159	198	135	85	63^	114	76^	93	40^
1.30 - 2.00				A	9.8	31	816	1408	810	283	907	463	670	501	365	183	283	166	204	131	82	62^	117	75	101	39^
ANOTHER WORLD	129	202	202	A	5.4	18	450	1251	838	159	884	255	438	413	393	400	227	95^	138	83^	83^	80^	67^	18v	73^	27v
M-F 2.00P 60 NBC	DD	99	99	B	4.8	17	400	1222	828	161	905	293	442	390	383	403	202	77	106	69	67	90	45	30	70	25
2.00 - 2.30				A	5.4	18	450	1242	840	155	888	251	442	420	402	400	217	87^	129^	75^	82^	82^	65^	18v	72^	22v
2.30 - 3.00				A	5.4	19	450	1240	832	162	872	256	424	401	382	400	228	102^	141	85^	80^	76^	66^	15v	74^	32v
AS THE WORLD TURNS	133	203	204	A	7.9	26	658	1261	826	125	892	208	379	386	417	438	245	71^	119	114	110	107	49^	40^	75^	34^
M-F 1.30P 60 CBS	DD	99	99	B	7.6	26	633	1265	847	144	916	231	410	404	405	442	237	75	114	96	97	111	29	19	83	26
1.30 - 2.00				A	7.7	25	641	1268	815	123	884	204	367	367	404	447	265	77^	129	124	117	116	50^	42^	69^	29^
2.00 - 2.30				A	8.1	27	675	1239	837	126	899	215	393	404	426	428	215	60^	101	97	96	99	44^	36^	81^	39^
CAPITOL	133	193	194	A	5.9	20	491	1242	861	128	914	224	406	429	436	416	196	57^	73^	75^	84^	100^	57^	45^	75^	23v
M-F 2.30P 30 CBS	DD	96	96	B	6.0	22	500	1227	827	165	897	252	447	427	395	387	205	72	100	80	82	94	38	21	87	24
CBS EARLY MORNING NEWS	125	126	126	A	1.2	14	100	440^	180^	50v	240^	LT	110v	160^	150v	80v	200^	LT	110v	130v	130v	70v	LT	LT	LT	LT
M-F 6.30A 30 CBS	N	87	87	B	1.2	14	100	96	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS MORNING NEWS 1	125	187	187	A	3.3	15	275	1229	557	135^	622	41v	223	266	308	356	494	99^	160^	182^	182^	293	43v	36v	70^	36v
M-F 7.30A 30 CBS	N	99	99	B	3.3	17	275	1160	572	151	613	73	254	278	339	312	471	85	156	176	245	274	21	LT	55	19
CBS MORNING NEWS 2	125	187	187	A	3.5	15	292	1199	578	102^	626	51v	158^	176^	291	444	441	116^	185^	175^	165^	229	46v	24v	86^	38v
M-F 8.30A 30 CBS	N	99	99	B	3.4	16	283	1170	651	140	687	117	236	231	316	406	403	86	153	154	180	226	23	LT	57	18
CHILD'S PLAY	133	165	166	A	5.0	20	417	1372	635	153	698	240	355	305	270	295	310	106^	159	125^	101^	118^	179	53^	185	75^
M-F 10.30A 30 CBS	QP	87	87	B	4.2	19	350	1320	675	135	744	259	391	330	281	303	313	119	165	128	98	129	72	35	191	55

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
DAYS OF OUR LIVES	129	209	209	A	6.5	21	541	1329	828	169	897	255	441	436	417	395	304	110	179	110	117	118	55^	26v	73^	26v
M-F 1.00P 60 NBC DD		99	99	B	5.7	19	475	1329	853	157	933	300	457	416	388	414	280	102	148	104	99	123	43	30	73	23
1.00 - 1.30				A	6.3	21	525	1314	820	162	886	239	426	421	421	398	316	104^	171	106^	125	137	47^	20v	65^	23v
1.30 - 2.00				A	6.8	22	566	1307	820	165	889	263	448	442	406	383	280	114	177	106	98^	98^	59^	28^	79^	28^
EARLY TODAY M-F	130	167	167	A	1.6	14	133	1008	414^	105v	414^	83v	196^	218^	218^	181^	383^	98v	248^	248^	165^	135^	LT	LT	196^	128^
M-F 6.30A 25 NBC N		91	91	B	1.3	13	108	653	302	112	319	59	143	185	206	131	256	71	157	170	123	77	LT	LT	LT	LT
EDGE OF NIGHT	127	145	146	A	3.9	12	325	1255	725	252	815	329	520	455	394	225	161^	72^	91^	64^	51^	59^	193	123^	86^	50^
M-F 4.00P 30 ABC DD		78	77	B	3.8	12	317	1294	717	210	826	359	553	437	362	210	207	84	116	88	69	75	127	91	134	69
FACTS OF LIFE M-F	75	136	134	A	4.6	18	383	1420	599	130^	657	299	456	368	252	174	262	80^	166	167	135^	67^	213	110^	288	126^
1 M-F 10.00A 30 NBC CS		83	82	B	4.1	18	342	1528	689	138	749	314	488	375	273	225	312	124	193	165	124	95	148	101	319	128
2 MTUTHF 10.00A 30																										
2 WED. 10.10A 20																										
FAMILY FEUD	129	178	176	A	5.9	21	491	1226	707	160	760	264	412	369	302	302	237	101^	117^	98^	81^	98^	107^	61^	122	60^
M-F 12.00N 30 ABC QP		91	91	B	5.5	21	458	1288	707	173	787	290	443	349	326	304	287	117	158	113	93	115	87	53	127	51
FANTASY	139	167	166	A	3.9	12	325	1345	642	132^	679	203	350	308	316	292	421	196	292	165^	160^	117^	115^	65^	130^	90^
M-F 3.00P 60 NBC QG		84	84	B	3.7	12	308	1320	689	171	747	244	381	326	347	306	319	135	176	118	87	127	115	68	139	80
3.00 - 3.30				A	3.6	12	300	1283	633	127^	666	200	340	290	299	292	415	196^	286	150^	150^	119^	88^	40v	114^	76^
3.30 - 4.00				A	4.1	12	342	1404	661	140^	691	205	359	319	332	294	430	197	297	179	173^	119^	139^	85^	144^	99^
GENERAL HOSPITAL	128	203	203	A	10.2	32	850	1451	764	247	900	432	666	466	373	206	260	148	175	113	82	61^	184	134	107	71
M-F 3.00P 60 ABC DD		99	99	B	9.8	32	816	1351	755	211	859	417	628	455	350	192	238	125	165	101	78	61	157	125	97	47
3.00 - 3.30				A	9.9	33	825	1444	769	245	910	435	673	463	379	210	259	152	176	111	78	60^	169	119	106	69^
3.30 - 4.00				A	10.5	32	875	1443	754	245	885	427	655	461	363	204	254	142	169	111	82	60^	196	146	108	72
GOOD MORNING, AMERICA-730	130	206	206	A	5.7	27	475	1194	682	274	703	166	364	378	348	295	353	83^	151	160	184	162	43^	LT	95^	51^
M-F 7.30A 30 ABC N		99	99	B	5.4	28	450	1203	694	197	710	162	351	357	364	306	354	85	153	172	177	157	70	15	69	46
GOOD MORNING, AMERICA-830	130	203	203	A	6.2	26	516	1072	665	153	690	178	372	358	364	291	295	72^	120	132	148	151	19v	LT	68^	31^
M-F 8.30A 30 ABC N		99	99	B	5.7	27	475	1109	708	159	733	170	357	356	390	320	303	69	125	130	143	150	19	LT	54	18
GUIDING LIGHT	132	203	204	A	7.6	24	633	1183	792	128	859	197	388	397	455	399	176	41^	79^	74^	85^	87^	91^	57^	57^	26^
M-F 3.00P 60 CBS DD		99	99	B	7.5	25	625	1291	859	152	931	244	452	439	444	415	190	54	90	70	82	92	79	47	91	43
3.00 - 3.30				A	7.3	24	608	1178	802	129	867	196	378	390	453	415	171	38^	72^	71^	82^	87^	84^	55^	56^	23v
3.30 - 4.00				A	7.8	24	650	1185	786	125	855	196	399	406	461	386	175	42^	81^	75^	84^	85^	97	60^	58^	27^
HIT MAN	65	185	185	A	3.5	14	292	1329	650	113^	684	215	363	306	267	300	291	72^	109^	110^	100^	154^	107^	38v	247	90^
M-F 11.30A 30 NBC QG		92	91	B	3.4	14	283	1315	746	122	802	239	404	352	329	354	312	101	146	131	108	143	57	36	144	34
JUST MEN	65	141	140	A	2.3	8	192	1276	657	124^	693	125^	308^	286^	328	344	276^	89^	125^	73v	83^	151^	182^	78v	125^	37v
M-F 12.00N 30 NBC QG		70	70	B	2.3	9	192	1316	697	154	786	238	394	321	328	354	300	122	176	113	107	110	98	66	132	50
LOVE BOAT DAYTIME	130	185	185	A	5.4	22	450	1184	539	222	609	313	436	359	243	145	304	170	230	187	103^	56^	158	102^	113^	55^
1 M-TH 11.00A 60 ABC CS		94	95	B	5.0	22	417	1252	588	191	674	328	470	344	278	157	302	168	219	156	90	71	105	68	171	65
1 FRI. 11.00A 9																										
& 11.28A 32																										
2 M-F 11.00A 60																										
11.00 - 11.30				A	5.2	21	433	1176	529	229	608	314	439	369	247	136^	290	155	222	189	111^	53^	150	97^	128^	67^
11.30 - 12.00				A	5.8	23	483	1168	544	213	603	309	429	351	238	148	305	176	232	184	97^	54^	159	101^	101^	46^
NEWSBREAK-11.57	132	177	177	A	7.7	30	641	1217	616	117	663	190	286	257	276	340	340	89^	134	126	118	184	30^	21v	184	57^
M-F 11.57A 2 CBS N		90	90	B	7.1	30	591	1258	670	102	730	192	329	308	324	349	347	103	149	126	119	177	39	22	142	46

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
NEWSBREAK-3.57	132	190	190	A	6.4	19	533	1161	765	135	833	184	417	418	468	349	173	37^	80^	78^	81^	82^	101^	56^	54^	26v
M-F 3.57P 2 CBS	N	96	96	B	6.4	20	533	1244	832	154	898	211	447	434	460	388	180	50	85	63	77	88	79	49	87	42
ONE LIFE TO LIVE	129	201	201	A	8.3	28	691	1384	749	273	885	438	641	462	335	215	289	161	199	142	91	56^	116	86	94	42^
M-F 2.00P 60 ABC	DD	99	99	B	8.1	29	675	1283	793	244	896	440	647	481	353	200	230	116	150	102	72	64	78	63	79	29
2.00 - 2.30				A	8.3	28	691	1359	727	280	865	434	621	450	319	212	290	162	203	140	92	56^	111	83^	93	36^
2.30 - 3.00				A	8.3	29	691	1394	771	263	902	442	655	471	346	219	280	159	191	139	86	53^	119	87	93	47^
PRICE IS RIGHT 1	132	204	203	A	7.5	30	625	1267	619	108	672	198	286	262	291	339	323	83^	118	105	96	181	67^	44^	205	74^
1 M-TH 11.00A 30 CBS	AP	99	99	B	7.0	32	583	1292	667	93	730	195	323	295	300	368	367	115	160	135	120	186	42	21	153	49
1 FRI. 11.00A 9																										
& 11.27A 3																										
2 M-F 11.00A 30																										
PRICE IS RIGHT 2	133	204	204	A	9.4	37	783	1292	669	113	712	182	283	261	303	386	351	80	125	116	119	204	33^	25^	196	64^
M-F 11.30A 30 CBS	AP	99	99	B	8.7	37	725	1311	682	97	745	191	319	291	313	385	378	113	157	131	127	200	42	21	146	47
RYAN'S HOPE	129	177	176	A	5.4	19	450	1300	778	186	847	406	574	478	316	223	259	128^	147	96^	79^	94^	110^	60^	84^	45^
M-F 12.30P 30 ABC	DD	95	94	B	5.6	21	466	1234	738	192	831	401	582	456	325	204	236	109	143	110	81	80	69	47	98	34
SALE OF THE CENTURY	65	150	148	A	4.6	19	383	1428	647	115^	707	214	370	328	306	306	293	81^	150^	146^	126^	120^	146^	55^	282	115^
M-F 10.30A 30 NBC	QG	87	85	B	4.5	19	375	1379	709	125	769	230	376	333	314	349	329	100	152	146	127	152	86	49	195	62
SEARCH FOR TOMORROW	130	165	165	A	3.1	11	258	1174	764	163^	779	132^	349	325	434	391	267	46v	90^	56v	98^	177^	50v	19v	78^	35v
M-F 12.30P 30 NBC	DD	85	85	B	2.7	10	225	1253	784	144	850	230	374	328	345	410	269	83	109	76	93	146	46	34	88	28
TATTLETALES	131	118	118	A	3.1	9	258	1372	785	159^	801	159^	391	360	419	371	306	101^	116^	124^	109^	151^	67^	62^	198^	101^
M-F 4.00P 30 CBS	QG	67	67	B	2.9	9	242	1246	773	130	817	207	373	360	367	380	282	75	93	74	96	176	42	27	105	48
TODAY SHOW-7.30AM	130	209	209	A	3.9	18	325	1243	638	210	663	96^	235	284	323	369	482	61^	218	235	277	223	LT	LT	87^	70^
M-F 7.30A 30 NBC	N	99	99	B	4.2	21	350	1283	654	180	685	100	232	313	379	350	494	77	206	252	264	227	42	21	62	39
TODAY SHOW-8.30AM	130	209	209	A	4.3	18	358	1201	683	158^	687	128^	253	263	285	405	388	44^	164^	175	209	196	62^	45^	64^	28v
M-F 8.30A 30 NBC	N	99	99	B	4.4	21	367	1201	704	144	733	121	258	297	338	395	402	49	135	163	186	227	27	22	39	LT
$25,000 PYRAMID	133	158	157	A	5.2	21	433	1286	707	145	748	217	342	301	323	363	311	104^	152	135^	102^	127^	60^	28v	167	45^
1 M-F 10.00A 30 CBS	QP	86	86	B	4.2	19	350	1266	692	139	754	216	356	335	331	340	325	113	163	138	116	142	48	23	139	40
2 MTUTHF 10.00A 30																										
2 WED. 10.11A 19																										
WHEEL OF FORTUNE	64	201	201	A	5.9	24	491	1316	707	81^	745	201	332	303	290	367	273	59^	100^	90^	96^	152	98^	23v	200	84^
M-F 11.00A 30 NBC	QG	97	97	B	5.7	24	475	1307	746	119	807	209	355	331	347	389	303	93	134	109	102	152	55	31	142	48
YOUNG AND THE RESTLESS	133	203	204	A	8.4	30	700	1354	805	161	869	276	455	403	405	362	294	121	179	157	113	96	63^	55^	128	29^
M-F 12.30P 60 CBS	DD	99	99	B	7.9	30	658	1271	823	152	888	255	452	417	405	380	245	92	133	108	101	95	33	26	105	27
12.30 - 1.00				A	8.2	30	683	1363	801	155	865	274	455	396	402	360	295	115	175	158	119	102	60^	50^	143	34^
1.00 - 1.30				A	8.6	30	716	1337	807	161	873	280	456	411	404	361	285	123	178	155	107	87	63^	57^	116	25^
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	22	171	178	A	5.7	17	475	1996	350	208^	407	188^	368	264	201^	39v	373	240^	327	23.	113^	46v	282	120^	934	493
SAT. 12.00N 30 ABC	FV	88	90	B	5.8	18	483	1794	370	151	441	235	348	262	167	71	276	147	218	179	113	38	326	187	751	477
ABC WIDE WORLD-SPORTS SAT	17	198	201	A	8.9	19	741	1640	546	185	582	229	334	292	258	202	774	266	450	434	376	267	143^	78^	141^	90^
SAT. 5.00P 90 ABC	SA	98	99	B	9.6	21	800	1570	532	176	578	182	324	303	281	206	701	246	436	408	355	213	134	60	157	103
5.00 - 5.30				A	8.3	19	691	1625	533	172^	549	197	323	320	289	170^	756	251	442	468	382	240	140^	67^	180	125^
5.30 - 6.00				A	8.8	19	733	1663	516	189	555	227	339	291	282	168	818	292	477	481	389	268	151^	89^	139^	96^
6.00 - 6.30				A	9.6	19	800	1640	586	193	635	257	338	272	209	261	752	254	429	364	364	292	140^	76^	113^	57^

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ABC WIDE WORLD-SPORTS-SUN	8	168	194	A	6.6	16	550	1476	430	154^	443	112^	213^	273	248	151^	824	327	523	475	395	232	112^	33v	97^	84^
1 SUN. 5.03P 57 ABC SA		92	97	B	10.7	23	891	1610	443	180	485	166	280	272	240	163	829	327	523	472	405	238	142	31	154	112
2 SUN. 4.52P 69																										
5.00 - 5.30				A	6.2	15	516	1424	392	164^	403	102^	193^	236	224^	139^	820	328	506	473	383	246	110^	28v	91^	82^
5.30 - 6.00				A	7.1	17	591	1570	493	156^	515	136^	253	333	286	167^	834	317	542	489	421	221	121^	40v	100^	83^
AL MCGUIRE'S CHAMP. SPEC.(S)			167	A	2.8	9	233	910^	326^	189v	361^	86v	151v	151v	163v	210v	437^	154v	283^	313^	266^	124v	73v	LT	39v	39v
2 SUN. 1.30P 60 NBC SC			89																							
1.30 - 2.00				A	2.6	8	217	1111	337^	189v	364^	87v	157v	157v	162v	207v	517^	157v	351^	351^	327^	166v	152v	LT	78v	78v
2.00 - 2.30				A	3.1	9	258	674^	302^	175v	333^	81v	136v	136v	151v	197v	341^	143v	209v	260^	198v	81v	LT	LT	LT	LT
AMERICAN BANDSTAND '83	22	162	168	A	5.1	15	425	1518	379	50v	436	232^	358	177^	178^	78^	522	303	411	295	192^	91^	263^	181^	297	162^
SAT. 12.30P 60 ABC PC		86	86	B	5.0	15	417	1635	451	150	525	309	402	277	153	103	422	249	339	231	140	65	301	215	387	228
12.30 - 1.00				A	4.9	15	408	1547	400	64v	449	257^	370	179^	160^	79^	481	269^	395	279^	184^	86^	249^	164^	368	160^
1.00 - 1.30				A	5.4	16	450	1444	353	31v	410	208^	339	170^	185^	71^	547	326	416	298	192^	98^	265^	191^	222^	160^
AMERICAN SKI CLASSIC(S)		151		A	2.6	7	217	1654	600^	143v	600^	144v	258v	295^	281v	249v	714^	465^	613^	236v	148v	101v	54v	22v	286^	244v
1 SAT. 2.30P 60 NBC SE		77																								
2.30 - 3.00				A	2.2	6	183	1902	551^	110v	551^	131v	224v	285v	251v	228v	695^	639^	639^	163v	LT	56v	132v	54v	524^	427^
3.00 - 3.30				A	2.9	8	242	1504	649^	170v	649^	152v	289^	306^	310^	273^	747^	347^	607^	293^	260^	140v	LT	LT	108v	108v
ASK NBC NEWS-8:28AM	27	196	190	A	5.0	27	417	1945	171^	44v	171^	82^	82^	82^	58v	62v	146^	86^	104^	74v	60v	31v	325	160^	1303	838
SAT. 8.28A 2 NBC CN		96	95	B	4.4	29	367	1673	213	90	243	136	166	120	95	49	167	67	99	107	89	40	231	119	1032	649
ASK NBC NEWS-8:58AM	28	206	201	A	6.8	30	566	1650	171^	66^	173^	74^	105^	76^	74^	68^	94^	74^	84^	66^	20v	LT	212^	85^	1171	707
SAT. 8.58A 2 NBC CN		98	98	B	5.4	28	450	1673	236	110	270	139	184	139	111	62	157	85	109	91	52	36	259	109	987	612
ASK NBC NEWS-10:28AM	28	208	212	A	8.6	29	716	1656	172	52^	201	93^	159^	131^	81^	42v	163^	121^	156^	143^	42v	LT	301	161^	991	639
SAT. 10.28A 2 NBC CN		99	99	B	8.0	29	666	1722	253	123	283	154	226	156	101	47	191	113	148	117	64	29	298	155	950	556
ASK NBC NEWS-10:58AM	28	199	206	A	7.1	24	591	1768	233	78^	267	105^	188^	152^	102^	79^	222	157^	199^	145^	51v	14v	351	200^	928	663
SAT. 10.58A 2 NBC CN		94	95	B	6.8	24	566	1693	259	111	281	135	212	156	110	56	201	122	157	122	64	27	307	158	904	556
ASK NBC NEWS-11:58AM	26	193	197	A	6.4	20	533	1750	245	105^	278	162^	194^	145^	67^	84^	216^	151^	151^	58v	19v	46v	324	132^	932	572
SAT. 11.58A 2 NBC CN		95	95	B	6.4	22	533	1676	293	138	326	182	254	171	115	54	258	163	208	136	75	38	323	119	769	444
BSBL SPRING-NAT'L PASTIME(S)			174	A	5.2	15	433	903	258^	118v	261^	88v	152^	193^	163^	68v	600	108v	282^	411^	370^	189^	42v	42v	LT	LT
2 SAT. 2.30P 60 NBC SC			88																							
2.30 - 3.00				A	5.1	15	425	882	282^	181^	282^	91v	166^	216^	191^	66v	517^	115v	211^	271^	247^	246^	83v	83v	LT	LT
3.00 - 3.30				A	5.2	14	433	919	236^	54v	236^	83v	137v	171^	136v	65v	683	101v	351^	549^	492^	134v	LT	LT	LT	LT
BLACKSTAR	10		144	A	4.0	12	333	1378	207^	LT	327^	120v	204^	118v	156v	89v	270^	144v	162v	162v	126v	108v	108v	LT	673^	412^
2 SAT. 1.00P 30 CBS CA			77	B	4.6	15	383	1715	303	162	421	212	295	200	134	113	434	273	347	244	135	65	195	85	665	377
BUGS BUNNY/ROAD RUNNER 1	8	202	201	A	4.5	16	375	1541	198^	83v	217^	60v	150^	139^	130^	67v	512	250^	325	253^	188^	153^	175^	39v	637	331
SAT. 9.30A 30 CBS CA		99	99	B	4.5	17	375	1730	315	138	363	153	243	175	141	109	465	270	356	242	157	90	179	65	723	339
BUGS BUNNY/ROAD RUNNER 2	8	202	201	A	6.1	21	508	1709	344	134^	376	188^	246	183^	89^	130^	489	265	330	255	185^	109^	195^	69^	649	367
SAT. 10.00A 30 CBS CA		99	99	B	6.4	23	533	1777	358	130	404	206	292	183	118	107	413	244	324	226	142	68	195	57	765	396
BUGS BUNNY/ROAD RUNNER 3	7	161	190	A	7.0	24	583	1648	368	161^	389	206^	285	219	137^	97^	498	345	384	217	100^	104^	155^	81^	606	304
SAT. 11.00A 30 CBS CA		82	96	B	6.5	23	541	1689	362	160	407	234	310	199	112	85	405	267	321	197	94	81	178	77	699	336
BUGS BUNNY/ROAD RUNNER 4	7	158	190	A	7.3	24	608	1686	375	208	428	239	307	224	156^	106^	531	361	440	265	138^	77^	144^	73^	583	316
SAT. 11.30A 30 CBS CA		81	97	B	7.0	24	583	1691	361	176	416	256	318	193	115	81	434	294	360	206	112	69	168	88	673	341
CAPTAIN KANGAROO-SAT	27	135	136	A	1.8	17	150	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CONT'D																										

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CAPTAIN KANGAROO-S-CONT'D																										
SAT. 7.00A 60 CBS CL		84	85	B	1.1	15	92	503	89	LT	107	LT	84	65	LT	LT	69	LT	LT	LT	LT	LT	63	LT	264	155
7.00 - 7.30				A	1.3	16	108	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
7.30 - 8.00				A	2.3	19	192	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS CHILDREN'S FILM FEST.	5		121	A	2.8	8	233	1609	395^	168v	446^	52v	391^	407^	355^	39v	811^	493^	626^	520^	270^	185v	82v	60v	270^	133v
2 SAT. 1.30P 30 CBS CL			65	B	3.6	11	300	1766	408	284	511	228	376	274	233	110	598	358	491	332	182	91	145	71	512	234
CBS NCAA BSKBL CHAMP POST(S)			202	A	14.7	27	1225	1765	522	226	535	217	314	228	219	173^	902	342	605	561	466	214	145^	57^	183^	125^
2 SAT. 7.44P 16 CBS SC			99																							
CBS NCAA BSKBL CHAMP-SA-1	3	196	202	A	12.5	32	1041	1507	391	193	421	155	250	220	183	150	853	377	567	493	356	227	111^	38^	122	90^
1 SAT. 12.30P 143 CBS SE		99	99	B	11.0	30	916	1417	349	174	380	153	235	197	157	128	803	354	535	469	336	214	111	36	123	86
2 SAT. 3.30P 118																										
12.30 - 1.00				A	8.2	24	683	1316	374	181^	397	169^	231^	163^	135^	166^	778	351	476	421	314^	207^	43v	43v	98^	82v
1.00 - 1.30				A	10.9	31	908	1254	392	193^	422	211^	248^	173^	109^	174^	711	323	465	375	265	228^	84^	32v	37v	37v
1.30 - 2.00				A	12.3	34	1025	1295	358	201^	393	179^	231^	176^	131^	141^	764	376	527	400	277	221^	94^	35v	44v	36v
2.00 - 2.30				A	13.5	37	1125	1418	353	218	409	193^	229	166^	125^	160^	824	359	522	468	340	231	88^	27v	97^	75^
2.30 - 3.00				A	13.5	37	1125	1500	414	258	459	195^	252	223	169^	179^	795	324	487	488	358	225	104^	23v	142^	117^
3.30 - 4.00				A	11.6	29	966	1761	450	211^	479	129^	317	296	266	137^	916	401	622	523	358	240^	159^	55v	207^	151^
4.00 - 4.30				A	13.4	32	1116	1642	411	165^	432	123^	267	261	240	137^	922	406	611	532	386	250	133^	50v	155^	111^
4.30 - 5.00				A	14.7	34	1225	1630	380	153^	399	120^	244	241	216	132^	945	432	654	566	401	231	128^	43v	158^	109^
5.00 - 5.30				A	14.5	33	1208	1663	388	188^	403	102^	236	248	227	135^	979	399	682	611	471	217	148^	37v	133^	83^
CBS NCAA BSKBL CHAMP-SA-2	3	196	202	A	14.6	33	1216	1600	456	206	480	178	272	237	214	169	867	334	569	552	427	218	132	40^	121	84^
1 SAT. 2.53P 127 CBS SE		99	99	B	12.9	32	1075	1512	407	162	440	168	266	230	202	145	836	314	526	514	411	221	137	43	99	71
2 SAT. 5.46P 118																										
3.00 - 3.30				A	11.8	33	983	1364	398	171^	422	158^	209^	195^	176^	180^	741	226^	434	528	415	213^	116^	18v	85^	72^
3.30 - 4.00				A	10.6	29	883	1345	423	194^	445	186^	234^	214^	169^	176^	706	254^	433	497	358	185^	115^	22v	79^	65v
4.00 - 4.30				A	11.7	30	975	1412	437	188^	488	210^	282	234^	184^	168^	706	246	430	470	345	200^	132^	43v	86^	80^
4.30 - 5.00				A	12.4	30	1033	1427	434	202^	479	219^	292	234	183^	157^	759	278	512	503	387	188^	108^	45v	81^	81^
6.00 - 6.30				A	17.4	36	1449	1759	484	221	496	121^	283	281	281	180	980	369	672	614	501	234	145^	52^	138^	73^
6.30 - 7.00				A	17.1	33	1424	1714	478	225	491	170	285	250	233	165^	945	413	650	574	424	223	135^	43^	143^	85^
7.00 - 7.30				A	19.4	37	1616	1773	480	224	496	206	291	220	209	161	989	424	663	588	456	241	132^	43^	156	106^
CBS NCAA BSKBL CHMP-SP.-1(S)		185		A	12.2	32	1016	1492	350	164^	392	198^	268	205^	149^	101^	792	352	570	473	334	169^	131^	35v	177^	134^
1 SUN. 12.00N 131 CBS SE		97																								
12.00 - 12.30				A	8.1	24	675	1490	312^	119^	385	158^	246^	211^	176^	108^	771	324^	544	476	351^	152^	174^	39v	160^	107^
12.30 - 1.00				A	11.6	32	966	1591	366	147^	396	207^	285	218^	149^	94^	749	335	557	448	320	153^	211^	45v	235^	173^
1.00 - 1.30				A	13.8	36	1150	1504	370	190^	415	227	296	207^	145^	101^	818	365	568	479	343	183^	100^	32v	171^	130^
1.30 - 2.00				A	15.1	37	1258	1440	342	181^	384	196	255	195	141^	109^	824	375	599	481	335	177^	90^	28v	142^	110^
CBS NCAA BSKBL CHMP-SP.-2(S)		182		A	12.4	30	1033	1334	366	196^	392	157^	217^	184^	162^	136^	765	332	544	458	300	186^	53v	10v	124^	106^
1 SUN. 2.11P 120 CBS SE		97																								
2.30 - 3.00				A	12.8	31	1066	1336	327	147^	350	133^	190^	148^	143^	131^	798	326	557	485	337	191^	70^	22v	118^	94^
3.00 - 3.30				A	12.0	29	1000	1324	392	213^	426	181^	245	195^	169^	142^	760	347	536	453	290	176^	39v	LT	99^	86^
3.30 - 4.00				A	13.0	30	1083	1392	423	244	452	180^	239	223	187^	158^	762	345	557	450	279	191^	48v	LT	130^	115^
CBS SPORTS SUNDAY	10		185	A	9.9	26	825	2282	625	223^	657	228^	409	383	311	187^	1096	368	803	767	639	231^	231^	62v	298	173^
2 SUN. 4.40P 80 CBS SA			94	B	7.0	19	583	1574	436	163	460	159	263	246	214	154	852	357	575	503	380	226	126	46	136	100
4.30 - 5.00				A	9.1	24	758	2224	623	178^	636	229^	398	358	316^	178^	1089	384	807	768	643	224^	219^	74v	280^	169^
5.00 - 5.30				A	9.6	25	800	2218	607	225^	645	232^	403	377	298^	180^	1049	379	774	732	574	215^	223^	52v	301	181^
5.30 - 6.00				A	10.9	28	908	2336	639	242^	673	224^	416	399	316	194^	1130	348	820	789	677	245^	234^	61v	299	165^
DINAH SHORE GOLF-SAT(S) CONT'D			183	A	4.0	9	333	1423	619^	336^	769	134v	277^	178v	400^	492^	606^	165v	296^	186^	219^	303^	27v	LT	21v	LT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
DINAH SHORE GOLF-S-CONT'D																										
2 SAT. 4.30P 90 NBC SE			93																							
4.30 - 5.00				A	3.5	8	292	1168	534^	250^	534^	45v	199v	199v	325^	335^	531^	164v	226^	170v	222^	285^	45v	LT	58v	38v
5.00 - 5.30				A	4.3	10	358	1503	671	428^	841	197^	337^	200^	462^	504^	628^	137v	296^	201^	218^	332^	22v	LT	LT	LT
5.30 - 6.00				A	4.2	9	350	1546	635^	314^	886	143v	274^	131v	400^	612^	646^	197^	364^	189^	218^	282^	14v	LT	LT	LT
DINAH SHORE GOLF-SUN(S)			196	A	4.4	12	367	1311	638^	212^	665	191^	294^	316^	285^	325^	512^	131v	141v	139v	212^	283^	19v	LT	115v	87v
2 SUN. 4.00P 124 NBC SE			98																							
4.00 - 4.30				A	4.0	11	333	1264	627^	153v	651^	102v	267^	337^	372^	314^	459^	97v	97v	140v	189^	264^	LT	LT	154v	139v
4.30 - 5.00				A	4.3	11	358	1218	646^	274^	668^	142v	279^	338^	325^	330^	463^	106v	106v	129v	195^	262^	LT	LT	87v	73v
5.00 - 5.30				A	4.4	11	367	1395	651^	199^	676	245^	313^	302^	219^	330^	517^	139v	139v	131v	193^	280^	57v	LT	145v	99v
5.30 - 6.00				A	4.6	12	383	1384	663	230^	684	263^	305^	298^	248^	344^	608^	180^	204^	151v	264^	334^	LT	LT	92v	58v
DUKES	9	190	198	A	7.5	25	625	1744	360	144^	375	204	262	192^	107^	113^	466	291	349	248	112^	91^	187^	70^	716	406
SAT. 10.30A 30 CBS CA		96	98	B	7.4	26	616	1825	326	140	378	203	276	173	100	99	321	200	253	162	79	61	238	77	888	472
FACE THE NATION	26	83	122	A	2.7	9	225	964	405^	121v	423^	50v	107v	178^	177^	245^	467^	134v	209^	204^	239^	222^	43v	LT	31v	LT
SUN. 11.30A 30 CBS CC		74	86	B	3.3	11	275	1239	506	161	527	103	187	193	209	299	560	179	281	278	267	228	55	24	97	66
FLASH GORDON	26	126	116	A	3.8	11	317	1763	375^	110^	397	180^	261^	247^	136^	109^	260^	171^	171^	118^	32v	73v	236^	157^	870	493
SAT. 12.30P 30 NBC CA		66	65	B	4.1	13	342	1794	365	127	405	217	303	213	132	88	313	174	255	200	113	44	284	130	792	470
FLINTSTONE FUNNIES	27	196	191	A	4.0	23	333	1907	137^	45v	137^	84v	84v	82v	36v	32v	156^	93v	114^	84v	63v	32v	346^	174^	1268	793
SAT. 8.00A 30 NBC CA		96	96	B	3.5	25	292	1648	209	91	237	130	160	120	96	48	176	69	106	112	94	44	210	111	1025	641
GARY COLEMAN SHOW	28	199	206	A	7.0	23	583	1744	230	70^	262	107^	194^	161^	101^	68^	188^	127^	174^	150^	56^	LT	344	185^	950	667
SAT. 10.30A 30 NBC CA		94	95	B	6.8	24	566	1691	257	111	279	135	213	156	112	52	196	118	155	118	64	26	302	161	914	561
GILLIGAN'S PLANET(B)		122		A	4.4	13	367	1490	263^	175^	328^	151v	151v	85v	102v	177^	389^	283^	335^	229^	52v	54v	48v	48v	725	232^
1 SAT. 12.00N 30 CBS CA		63																								
GILLIGAN'S PLANET	6		154	A	5.6	17	466	1466	331^	LT	373^	172^	301^	182^	201^	62v	252^	237^	237^	111v	15v	LT	107v	47v	734	365^
2 SAT. 12.00N 30 CBS CA			81	B	5.1	16	425	1764	384	140	418	236	323	230	129	79	312	201	270	135	86	39	237	73	797	418
HULK/SPIDERMAN 1	26	193	197	A	6.8	23	566	1912	263	98^	302	144^	193^	137^	95^	109^	348	254	261	130^	29v	65^	328	115^	934	623
SAT. 11.00A 30 NBC CA		95	95	B	6.3	23	525	1727	265	117	299	160	228	162	108	56	243	152	195	143	74	33	315	125	870	502
HULK/SPIDERMAN 2	26	193	197	A	6.6	21	550	1738	253	102^	284	152^	185^	139^	74^	99^	248	189^	189^	81^	19v	40v	365	134^	841	523
SAT. 11.30A 30 NBC CA		95	95	B	6.7	23	558	1726	290	138	321	178	252	176	117	50	257	159	209	147	79	36	339	121	809	467
IN THE NEWS- 8.26AM	28	175	175	A	3.0	16	250	1352	296^	135^	296^	115v	211^	236^	181^	60v	304^	51v	180^	184^	188^	92v	148^	84v	604	377^
SAT. 8.26A 3 CBS CN		81	83	B	2.3	16	192	1498	203	56	219	91	154	129	107	53	255	106	183	165	123	53	201	68	823	503
IN THE NEWS- 8.56AM	28	179	179	A	3.1	14	258	1601	263^	154^	263^	121v	186^	205^	142^	58v	288^	62v	147^	150^	167^	98v	159^	LT	891	481
SAT. 8.56A 3 CBS CN		82	83	B	2.9	15	242	1560	219	91	230	84	152	142	112	59	269	124	190	161	120	57	228	82	833	469
IN THE NEWS- 9.26AM	28	172	188	A	3.0	12	250	1536	252^	104v	252^	80v	151^	151^	136^	101v	451^	224^	299^	224^	172^	107v	148^	LT	685	364^
SAT. 9.26A 3 CBS CN		83	96	B	3.3	14	275	1552	262	88	287	114	177	141	118	92	320	166	222	152	121	76	213	94	732	400
IN THE NEWS- 9.56AM	21	202	201	A	5.0	18	417	1619	213^	86^	234^	79^	165^	143^	128^	69v	549	293	368	291^	185^	146^	176^	43v	660	356
SAT. 9.56A 3 CBS CN		99	99	B	4.4	17	367	1689	344	139	392	173	252	195	140	111	445	272	340	223	142	78	174	61	678	334
IN THE NEWS-11.56AM	24	158	190	A	7.3	23	608	1715	380	209	444	254	319	221	158^	108^	521	355	432	248	130^	81^	152^	86^	598	320
SAT. 11.56A 3 CBS CN		81	97	B	5.0	17	417	1627	360	164	436	234	307	209	135	104	395	246	293	182	105	91	178	100	618	317
IN THE NEWS-12.26PM(B)		122		A	4.1	12	342	1734	262^	174v	317^	152v	152v	95v	97v	165v	563^	321^	371^	264^	50v	192^	46v	46v	808	258^
1 SAT. 12.26P 3 CBS CN		63																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS-12.26PM	13		154	A	4.7	15	392	1548	312^	LT	355^	189^	309^	163^	166^	46v	260^	260^	260^	103v	LT	LT	108v	48v	825	427^
2 SAT. 12.26P 3 CBS CN			81	B	4.4	15	367	1749	376	182	470	260	346	234	140	107	290	158	215	144	103	64	195	76	794	388
IN THE NEWS-12.56PM	15		158	A	4.7	14	392	1584	404^	59v	485^	193^	342^	149v	209^	143v	141v	141v	141v	79v	LT	LT	152v	56v	806	403^
2 SAT. 12.56P 3 CBS CN			84	B	4.8	15	400	1670	333	134	429	204	302	213	152	112	343	197	253	157	112	89	194	79	704	365
IN THE NEWS- 1.26PM	10		144	A	4.4	13	367	1144	216^	LT	216^	LT	98v	133v	169^	83v	221^	120v	155v	155v	101v	66v	89v	LT	618^	362^
2 SAT. 1.26P 3 CBS CN			77	B	4.6	15	383	1737	308	179	412	207	285	198	133	115	429	274	343	245	127	65	183	84	713	413
IN THE NEWS-10.56AM	27	190	198	A	6.9	23	575	1661	357	141^	367	188^	242	177^	114^	125^	465	301	349	234	103^	95^	155^	57^	674	365
SAT. 10.56A 3 CBS CN		96	98	B	6.0	22	500	1683	347	144	399	217	277	184	102	106	337	221	273	184	87	50	212	90	735	398
IN THE NEWS-11.26AM	26	161	190	A	6.8	23	566	1597	358	161^	377	206^	289	217	138^	81^	535	372	415	225	103^	112^	127^	64^	558	279
SAT. 11.26A 3 CBS CN		82	96	B	5.8	21	483	1657	368	160	430	236	314	219	125	94	364	237	285	186	94	64	212	112	651	349
JETSONS	26	150	147	A	4.1	13	342	1623	335^	93^	364	218^	280^	266^	136^	44v	266^	140^	161^	146^	55v	71v	253^	104^	740	444
SAT. 12.00N 30 NBC CA		80	81	B	4.5	15	375	1702	336	146	386	225	296	191	132	66	249	142	208	165	91	29	278	130	789	437
MEATBALL & SPAGHETTI	9	172	188	A	3.2	13	267	1682	225^	90v	225^	64v	136^	136^	128^	89v	434^	175^	266^	208^	207^	128^	191^	LT	832	457
SAT. 9.00A 30 CBS CA		83	96	B	3.3	14	275	1660	218	63	268	77	152	125	118	116	291	137	191	149	117	80	245	88	856	464
MEET THE PRESS	26	161	179	A	3.7	11	308	1461	630	302^	643	179^	275^	221^	223^	334^	750	149^	410	354^	367^	324^	51v	LT	17v	17v
SUN. 12.30P 30 NBC CC		89	97	B	3.0	10	250	1341	536	165	589	126	181	169	192	366	578	127	283	275	278	267	70	31	104	56
MORK/LAVERNE/FONZ HOUR-1	13	182	184	A	4.9	17	408	1828	346	LT	346	196^	314	149^	135^	32v	227^	119^	199^	140^	86^	28v	263^	154^	992	595
SAT. 11.00A 30 ABC CA		92	93	B	5.4	18	450	1793	278	92	307	170	255	185	121	34	221	130	185	136	73	29	360	212	905	571
MORK/LAVERNE/FONZ HOUR-2	13	182	184	A	5.1	17	425	1751	401	LT	406	245^	378	188^	150^	28v	277^	147^	237^	158^	116^	40v	228^	99^	840	464
SAT. 11.30A 30 ABC CA		92	93	B	5.5	18	458	1831	325	117	357	189	284	209	143	49	260	147	207	155	95	35	350	229	864	536
NBC SPORTS-RINGSIDE-SP-SA(S)			166	A	4.0	10	333	1363	243^	15v	243^	18v	78v	117v	184v	126v	778	342^	432^	315^	411^	229^	228^	36v	114v	114v
2 SAT. 3.30P 60 NBC SE			86																							
3.30 - 4.00				A	4.0	10	333	1072	127v	16v	127v	33v	33v	87v	94v	40v	550^	192^	235^	222^	310^	186^	212^	69v	183v	183v
4.00 - 4.30				A	4.0	10	333	1634	349^	LT	349^	LT	117v	138v	264^	211^	1004	492^	631^	406^	512^	271^	236^	LT	45v	45v
NBC SPORTS-RINGSIDE-SA-SP(S)		158		A	4.7	12	392	1245	255^	122v	275^	91v	178^	161^	141v	82v	875	299^	543^	480^	492^	316^	LT	LT	87v	79v
1 SAT. 3.30P 120 NBC SE		84																								
3.30 - 4.00				A	4.2	11	350	1343	277^	43v	277^	69v	166v	186^	208^	48v	980	377^	655^	483^	487^	325^	31v	31v	55v	55v
4.00 - 4.30				A	4.3	11	358	1201	157v	67v	187^	89v	125v	94v	98v	62v	950	352^	562^	476^	526^	388^	LT	LT	64v	64v
4.30 - 5.00				A	4.2	10	350	1149	175v	86v	197^	83v	197^	165v	114v	LT	897	269^	469^	452^	532^	411^	LT	LT	55v	55v
5.00 - 5.30				A	6.2	15	516	1225	357^	231^	374^	112v	208^	181^	132^	166^	717	219^	493	488	438^	190^	LT	LT	134^	115v
NBC SPORTS-RINGSIDE-SUN.	2	156		A	4.5	11	375	1445	291^	62v	317^	106v	128v	54v	22v	189^	990	170^	552^	510^	574^	382^	LT	LT	138v	138v
1 SUN. 2.30P 90 NBC SE		81		B	4.4	12	367	1297	206	57	228	66	92	65	53	121	857	235	541	503	470	281	80	45	132	72
2.30 - 3.00				A	3.7	9	308	1464	260^	69v	305^	123v	153v	30v	30v	152v	974	126v	533^	519^	610^	361^	LT	LT	185v	185v
3.00 - 3.30				A	4.9	12	408	1446	271^	57v	298^	121v	135v	59v	14v	163^	1018	184^	592	512^	574^	387^	LT	LT	130v	130v
3.30 - 4.00				A	5.0	12	417	1388	325^	63v	334^	77v	96v	61v	19v	238^	946	186^	517^	484^	530^	379^	LT	LT	108v	108v
NCAA CHAMPIONSHIP SPECIAL(S)			187	A	6.1	19	508	1817	427^	172^	468^	98v	261^	262^	265^	174^	781	158^	433^	420^	502	312^	281^	119v	287^	183^
2 SUN. 12.30P 120 CBS SC			94																							
12.30 - 1.00				A	4.7	16	392	1811	439^	204^	500^	103v	266^	273^	263^	194^	742	130v	360^	377^	507^	324^	303^	138v	266^	117v
1.00 - 1.30				A	6.6	21	550	1725	380^	142^	420^	61v	218^	204^	248^	176^	737	106v	390^	376^	512	311^	265^	107v	303^	207^
1.30 - 2.00				A	6.9	22	575	1918	459	173^	516	136^	314^	284^	282^	175^	789	173^	434	408^	489	323^	282^	112^	331^	220^
2.00 - 2.30				A	6.1	18	508	1801	446^	179^	446^	88v	245^	290^	270^	156^	854	218^	530	517	503	295^	271^	116v	230^	172^

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NCAA SPORTS SPECIAL(S)			202	A	13.5	30	1125	1717	440	204^	452	112^	271	273	254	150^	946	386	665	611	476	199^	151^	40v	168^	89^
2 SAT. 5.28P 18 CBS SC			99																							
NCAA WOMEN'S BSKBL CHAMP.(S)			196	A	7.0	20	583	2031	604	213^	605	223^	406^	290^	293^	171^	1011	392^	711	603	522	258^	204^	80v	211^	166^
2 SUN. 2.30P 130 CBS SE			97																							
2.30 - 3.00				A	6.0	18	500	2070	741	297^	741	230^	518	400^	379^	192^	888	340^	598	517	430^	263^	197^	75v	244^	173^
3.00 - 3.30				A	6.4	18	533	1826	511	160^	511	183^	321^	203^	237^	173^	948	307^	603	493	510	325^	183^	59v	184^	149^
3.30 - 4.00				A	6.7	19	558	1858	492	147^	492	215^	325^	184^	210^	152^	981	358^	676	561	532	261^	202^	92v	183^	152^
4.00 - 4.30				A	8.2	22	683	2214	651	235^	651	264^	459	321^	303^	164^	1131	520	845	706	538	224^	220^	91^	212^	174^
NEW FAT ALBERT SHOW	15		158	A	5.1	16	425	1638	391^	64v	470^	189^	349^	160^	211^	121v	129v	129v	129v	64v	LT	LT	158^	56v	881	478^
2 SAT. 12.30P 30 CBS CA			84	B	4.7	15	392	1719	341	144	442	212	308	213	153	119	332	193	248	158	111	81	179	76	766	391
PAC-MAN/RASCALS/RICHIE-1	27	195	194	A	4.8	22	400	1750	140^	63v	150^	57v	87^	87^	30v	63v	140^	30v	82^	82^	77v	58v	237^	160^	1223	696
SAT. 8.30A 30 ABC CA		99	99	B	5.2	28	433	1853	173	75	208	91	128	98	80	67	169	75	121	96	77	39	272	117	1204	781
PAC-MAN/RASCALS/RICHIE-2	27	196	193	A	6.2	25	516	1698	159^	66^	178^	112^	136^	111^	24v	42v	170^	93^	116^	106^	55v	54v	162^	99^	1188	770
SAT. 9.00A 30 ABC CA		99	99	B	6.8	30	566	1897	196	85	230	106	158	129	90	61	146	87	114	81	48	25	294	116	1227	785
PAC-MAN/RASCALS/RICHIE-3	27	196	193	A	6.3	23	525	1863	227^	67^	242	141^	192^	159^	58v	50v	203^	78^	145^	145^	110^	58v	241	118^	1177	765
SAT. 9.30A 30 ABC CA		99	99	B	7.5	30	625	1898	199	84	228	106	154	127	90	61	148	91	118	89	50	23	319	137	1203	780
PANDAMONIUM	22	179	179	A	3.5	16	292	1466	242^	136^	242^	103v	181^	198^	139^	44v	280^	51v	147^	157^	170^	92v	125^	LT	819	514
SAT. 8.30A 30 CBS CA		82	83	B	2.9	16	242	1596	197	64	204	76	143	138	102	46	281	115	193	166	134	66	261	95	850	502
POPEYE/OLIVE COMEDY SHOW	9	175	175	A	3.0	17	250	1260	296^	127^	296^	99v	191^	228^	197^	68v	280^	56v	152^	172^	176^	80v	140^	80v	544	336^
SAT. 8.00A 30 CBS CA		81	83	B	2.5	16	208	1498	196	64	238	126	187	165	99	39	264	127	196	151	111	44	140	59	856	492
PRO BOWLERS TOUR	10	177	184	A	6.4	16	533	1499	523	158^	558	108^	189^	175^	306	324	632	152^	331	294	368	259	74^	54v	235	106^
SAT. 3.30P 90 ABC SE		93	94	B	7.4	19	616	1509	551	159	594	142	288	267	298	270	619	163	323	304	313	254	111	46	185	122
3.30 - 4.00				A	5.6	14	466	1365	513	147^	552	105^	165^	136^	293	356	538	137^	236^	209^	300	268	60v	35v	215^	110^
4.00 - 4.30				A	6.2	15	516	1525	521	155^	561	109^	186^	170^	301	330	622	159^	329	268	352	259	86^	42v	256	96^
4.30 - 5.00				A	7.4	17	616	1580	527	167^	558	114^	213	212	319	291	714	159^	407	384	432	250	78^	78^	230	107^
SCHOOLHOUSE ROCK-8.25AM	27	175	175	A	3.9	21	325	1563	160^	62v	178^	70v	108^	108^	38v	70v	181^	64v	126^	126^	78v	55v	151^	74v	1053	708
SAT. 8.25A 4 ABC CN		92	93	B	3.5	23	292	1748	183	94	222	98	132	98	89	83	165	63	116	98	84	42	229	70	1132	721
SCHOOLHOUSE ROCK-10.55AM	13	191	189	A	5.5	18	458	1670	244^	153^	319	212^	264^	162^	87^	55v	179^	102^	133^	130^	55v	36v	196^	102^	976	552
SAT. 10.55A 4 ABC CN		99	98	B	5.8	20	483	1688	241	95	275	160	219	161	96	44	202	135	170	123	56	27	281	141	930	540
SCHOOLHOUSE ROCK-11.55AM	13	182	184	A	5.3	17	441	1785	413	LT	416	266^	387	212^	137^	29v	298	162^	253^	175^	123^	45v	231^	88^	840	424
SAT. 11.55A 4 ABC CN		92	93	B	5.5	18	458	1756	337	112	370	197	284	202	140	63	253	144	199	146	88	40	324	213	809	493
SCOOBY DOO/PUPPY HOUR-1	13	191	187	A	5.5	19	458	1740	245^	129^	266	157^	232^	173^	99^	34v	193^	87^	146^	153^	92^	31v	234^	96^	1047	574
SAT. 10.00A 30 ABC CA		99	98	B	5.9	21	491	1822	212	84	245	141	194	137	84	42	190	119	152	113	67	29	298	124	1089	646
SCOOBY DOO/PUPPY HOUR-2	13	191	189	A	6.3	21	525	1630	234	156^	295	194^	254	168^	88^	41v	173^	98^	134^	120^	59v	28v	209^	87^	953	572
SAT. 10.30A 30 ABC CA		99	98	B	6.7	23	558	1724	246	93	278	153	219	169	107	45	195	126	168	121	61	22	291	135	960	568
SHIRT TALES	28	206	201	A	6.7	31	558	1735	166^	71^	168^	78^	113^	85^	71^	55v	104^	72^	93^	78^	32v	LT	206^	82^	1257	784
SAT. 8.30A 30 NBC CA		98	98	B	5.0	27	417	1689	228	106	259	134	178	135	108	56	164	86	115	95	58	37	260	105	1006	640
SMURFS I	28	208	212	A	8.7	35	725	1699	149^	37v	157^	66^	92^	56^	75^	65^	142^	78^	125^	129^	64^	LT	277	126^	1123	640
SAT. 9.00A 30 NBC CA		99	99	B	7.1	32	591	1793	244	119	272	154	208	146	100	46	184	104	141	106	68	30	290	128	1047	618
SMURFS II	28	208	212	A	9.9	36	825	1681	120^	41^	140^	76^	103^	56^	49^	37v	176	108^	160	159	68^	LT	264	128^	1101	657
SAT. 9.30A 30 NBC CA		99	99	B	8.2	33	683	1780	247	124	276	156	213	144	102	47	185	109	144	113	66	26	294	136	1025	601

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

WEEKEND DAYTIME CONT'D

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
SMURFS III	28	208	212	A	10.2	35	850	1671	151	49^	175	91^	143	112^	62^	32v	176	126^	169	154	50^	LT	293	163	1027	650
SAT. 10.00A 30 NBC CA		99	99	B	9.0	34	750	1754	249	119	279	153	225	156	101	44	191	114	149	117	65	28	302	153	982	589
SPORTSBEAT	10	130	138	A	2.6	7	217	1300	424^	147^	451^	37v	73v	156^	268^	295^	540^	147^	364^	332^	360^	166^	134v	69v	175^	143v
SAT. 3.00P 30 ABC SC		77	80	B	2.8	8	233	1279	385	108	417	78	191	217	220	180	570	228	347	335	260	190	110	35	182	147
SPORTSWORLD	10	182	182	A	8.8	22	733	1473	411	104^	422	151^	241	237	151^	151^	873	305	582	579	456	215	56^	LT	122^	91^
1 SUN. 4.00P 90 NBC SE		90	93	B	7.1	17	591	1482	438	182	480	160	271	262	233	163	774	271	504	479	403	212	100	36	128	90
2 SUN. 2.30P 90																										
2.30 - 3.00				A	3.6	11	300	937	307^	121v	327^	97v	127v	147v	107v	180v	450^	173v	243^	297^	244^	153v	LT	LT	160v	160v
3.00 - 3.30				A	4.3	12	358	1123	486^	87v	519^	114v	218^	251^	202^	268^	451^	120v	182^	255^	288^	196^	LT	LT	153v	153v
3.30 - 4.00				A	4.4	12	367	1398	520^	136v	580^	188^	313^	284^	212^	226^	395^	66v	142v	202^	253^	193^	52v	52v	371^	257^
4.00 - 4.30				A	10.5	24	875	1599	472	127^	472	180^	296	276	166^	149^	1013	335	682	677	541	244^	55v	LT	59v	33v
4.30 - 5.00				A	14.5	33	1208	1582	375	96^	375	154^	243	234	134^	107^	1041	410	737	704	498	224	73^	LT	93^	66^
5.00 - 5.30				A	15.6	35	1299	1483	362	76^	362	128^	199	209	132^	129^	955	337	675	643	501	205	67^	LT	99^	69^
SUNDAY MORNING	26	142	167	A	4.9	21	408	1328	611	279^	640	142^	292^	339	368	296^	542	151^	302	327	301	188^	28v	19v	118^	74v
SUN. 9.00A 90 CBS N		89	92	B	5.1	23	425	1372	605	209	630	147	253	273	309	317	560	172	317	350	296	188	44	14	138	76
9.00 - 9.30				A	4.2	20	350	1409	652	335^	692	186^	331^	363	362	315^	517	139^	272^	301^	283^	183^	57v	26v	143^	71v
9.30 - 10.00				A	5.2	22	433	1443	630	262^	655	127^	286	342	388	313	606	139^	345	367	368	210^	32v	28v	150^	106^
10.00 - 10.30				A	5.1	20	425	1188	572	261^	593	122^	268^	323	360	270^	513	174^	289	312	254^	178^	LT	LT	73v	52v
SUPERFRIENDS	27	175	175	A	3.9	23	325	1591	176^	59v	185^	78v	115^	115^	43v	70v	160^	55v	105^	105^	64v	55v	123^	61v	1123	770
SAT. 8.00A 30 ABC CA		92	93	B	3.1	23	258	1746	195	100	231	103	142	106	94	81	166	56	113	98	92	47	220	65	1129	729

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
THIS WEEK-DAVID BRINKLEY	25	134	147	A	3.9	13	325	1120	467	130^	517	111^	181^	225^	246^	264^	544	107^	267^	212^	323^	277^	28v	15v	31v	19v
SUN. 11.30A 60 ABC N		87	88	B	4.1	14	342	1307	555	169	598	106	192	195	276	360	583	137	280	274	290	261	52	25	74	39
11.30 - 12.00				A	3.7	13	308	1062	464	136^	529	140^	231^	244^	227^	253^	497	124^	241^	186^	262^	256^	23v	LT	LT	LT
12.00 - 12.30				A	4.2	14	350	1120	449	114^	477	77v	127^	195^	249^	262^	573	92^	284^	229^	366	289^	25v	25v	45v	23v
TOURN. OF CHAMPIONS-SAT.(S)		160		A	7.6	18	633	1480	460	232^	519	199^	288^	201^	218^	207^	731	167^	403	390	428	285^	26v	26v	204^	190^
1 SAT. 5.00P 60 CBS SE		91																								
5.00 - 5.30				A	7.8	19	650	1422	429	237^	486	227^	271^	180^	174^	195^	720	185^	408	404	421	259^	25v	25v	191^	164^
5.30 - 6.00				A	7.5	17	625	1501	484	220^	540	167^	299^	214^	258^	216^	727	146^	389	362^	423	309^	23v	23v	211^	211^
TOURN. OF CHAMPIONS-SUN.(S)		169		A	7.6	17	633	1218	322^	159^	355^	57v	155^	148^	239^	164^	655	155^	341^	282^	313^	278^	89v	LT	119^	116^
1 SUN. 4.11P 119 CBS SE		93																								
4.30 - 5.00				A	6.5	15	541	1292	346^	180^	370^	44v	148^	144^	263^	182^	665	133^	346^	284^	338^	288^	66v	LT	191^	191^
5.00 - 5.30				A	6.9	15	575	1280	278^	136^	326^	49v	135^	119^	228^	158^	667	138^	336^	282^	342^	280^	87v	LT	200^	197^
5.30 - 6.00				A	8.6	19	716	1128	274^	129^	304^	44v	136^	138^	227^	135^	673	183^	351	291^	299^	276^	117^	LT	34v	34v
USFL FOOTBALL	5	178	197	A	7.2	19	600	1335	291	147^	339	110^	178^	162^	165^	137^	876	248	498	469	492	314	74^	15v	46v	37v
1 SUN. 1.30P 213 ABC SE		95	98	B	8.5	22	708	1441	356	169	402	125	213	186	199	154	864	280	493	462	444	302	101	21	74	54
2 SUN. 1.30P 201																										
1.30 - 2.00				A	6.0	16	500	1166	234^	143^	276	66^	136^	138^	164^	118^	804	192^	458	454	501	290	42v	LT	44v	18v
2.00 - 2.30				A	7.7	20	641	1353	296	174^	341	120^	194	175^	167^	129^	932	237	536	485	522	342	48v	LT	32v	32v
2.30 - 3.00				A	7.7	20	641	1402	299	162^	345	120^	198	173^	158^	133^	873	234	478	439	474	335	96^	9v	88^	72^
3.00 - 3.30				A	7.2	19	600	1287	255	167^	341	121^	174^	154^	152^	139^	857	239	471	473	511	304	51v	16v	38v	38v
3.30 - 4.00				A	7.3	18	608	1410	343	165^	408	121^	206	192^	196^	172^	923	248	516	505	557	327	68^	23v	11v	11v
4.00 - 4.30				A	7.4	18	616	1443	330	115^	370	120^	184^	157^	191^	159^	925	279	552	509	518	313	89^	19v	59^	44v
4.30 - 5.00				A	7.0	17	583	1352	301	100^	314	92^	149^	150^	150^	130^	827	327	496	424	362	280	129^	46v	82^	59^

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. MAR.21, 1983

WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	20,660 24.8				27,070 32.5							
ABC TV program	THAT'S INCREDIBLE (R)				ABC MONDAY NIGHT MOVIE INTIMATE AGONY (OP)							
AVERAGE AUDIENCE (Households (000) & %)	15,160 18.2	16.7*		19.8*	19,580 23.5	22.0*		23.4*		24.5*		24.1*
SHARE OF AUDIENCE %	26	24 *		28 *	35	31 *		34 *		37 *		39 *
AVG. AUD. BY ¼ HR. %	16.3	17.1	19.5	20.0	22.0	22.0	23.2	23.6	24.4	24.6	24.3	24.0
CBS TV TOTAL AUDIENCE (Households (000) & %)	16,490 19.8		11,660 14.0		15,990 19.2		15,580 18.7		13,410 16.1			
CBS TV program	SOMEDAY, YOU'LL FIND HER (R)		SMALL & FRYE (OP)		ALICE		ONE DAY AT A TIME		CAGNEY & LACEY			
AVERAGE AUDIENCE (Households (000) & %)	14,240 17.1		10,250 12.3		13,830 16.6		13,990 16.8		10,910 13.1	13.5*		12.7*
SHARE OF AUDIENCE %	25		18		24		24		20	21 *		20 *
AVG. AUD. BY ¼ HR. %	17.2	17.0	12.3	12.2	15.9	17.3	16.7	17.0	13.7	13.3	12.8	12.6
NBC TV TOTAL AUDIENCE (Households (000) & %)	19,410 23.3				20,490 24.6							
NBC TV program	LITTLE HOUSE NW BEGINNING (OP)				NBC MONDAY NIGHT MOVIES COWARD OF THE COUNTY (R) (SUS-OP)							
AVERAGE AUDIENCE (Households (000) & %)	15,240 18.3	17.5*		19.1*	13,160 15.8	16.1*		15.8*		15.7*		15.5*
SHARE OF AUDIENCE %	26	25 *		27 *	24	23 *		23 *		24 *		25 *
AVG. AUD. BY ¼ HR. %	16.8	18.2	19.2	19.0	16.1	16.0	15.8	15.7	15.7	15.6	15.9	15.2

WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	26,410 31.7				42,480 51.0							
ABC TV program	THAT'S INCREDIBLE				THORN BIRDS-PART II (OP)							
AVERAGE AUDIENCE (Households (000) & %)	19,580 23.5	21.1*		26.0*	35,400 42.5	40.8*		42.6*		43.6*		43.1*
SHARE OF AUDIENCE %	34	31 *		37 *	59	55 *		58 *		62 *		64 *
AVG. AUD. BY ¼ HR. %	20.1	22.2	24.6	27.3	39.9	41.7	42.1	43.2	43.7	43.6	43.6	42.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	14,580 17.5		12,000 14.4		14,080 16.9		13,410 16.1		11,410 13.7			
CBS TV program	ARCHIE BUNKER'S PLACE		FOOT IN THE DOOR (OP)		ALICE		ONE DAY AT A TIME		CAGNEY & LACEY			
AVERAGE AUDIENCE (Households (000) & %)	12,500 15.0		10,750 12.9		12,250 14.7		12,080 14.5		9,000 10.8	11.3*		10.3*
SHARE OF AUDIENCE %	22		18		20		20		16	16 *		15 *
AVG. AUD. BY ¼ HR. %	14.8	15.2	12.9	13.0	13.8	15.6	14.6	14.4	11.5	11.1	10.7	10.0
NBC TV TOTAL AUDIENCE (Households (000) & %)	14,490 17.4		13,330 16.0		14,830 17.8							
NBC TV program	LOVE, SIDNEY		FAMILY TIES (OP)		NBC MONDAY NIGHT MOVIES PROM NIGHT (R) (OP)							
AVERAGE AUDIENCE (Households (000) & %)	12,000 14.4		11,910 14.3		9,830 11.8	11.7*		11.5*		12.1*		11.7*
SHARE OF AUDIENCE %	21		20		16	16 *		16 *		17 *		17 *
AVG. AUD. BY ¼ HR. %	14.2	14.7	14.5	14.1	11.9	11.4	11.6	11.4	12.1	12.2	12.0	11.5

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.2	63.9	65.7	67.4	68.6	69.8	69.3	70.0	70.3	70.5	70.0	69.6	66.6	65.0	63.3	61.2
WK. 2	60.6	61.8	62.8	64.4	66.4	69.0	70.0	71.0	74.5	75.1	74.2	73.4	70.9	70.0	68.4	66.3

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

EVE.MON. MAR.28, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE. TUE. MAR. 22, 1983

WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	15,330 18.4		14,740 17.7		18,330 22.0		16,240 19.5		19,990 24.0			
Program	HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY		9 TO 5 (OP)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)	13,830 16.6		13,330 16.0		16,330 19.6		14,660 17.6		15,830 19.0	19.0*		19.1*
SHARE OF AUDIENCE %	24		23		29		26		31	30 *		32 *
AVG. AUD. BY ¼ HR. %	16.2	16.9	15.6	16.5	19.4	19.9	17.2	18.0	18.8	19.2	19.4	18.7
CBS TV TOTAL AUDIENCE (Households (000) & %)	14,160 17.0		12,250 14.7		22,320 26.8							
Program	ACE CRAWFORD, PRIVATE EYE		GUN SHY (OP)		← CBS TUESDAY NIGHT MOVIES: THE OTHER WOMAN →							
AVERAGE AUDIENCE (Households (000) & %)	11,660 14.0		10,580 12.7		15,830 19.0	17.9*		18.9*		19.6*		19.7*
SHARE OF AUDIENCE %	21		19		29	26 *		28 *		31 *		33 *
AVG. AUD. BY ¼ HR. %	14.1	14.0	12.7	12.7	17.2	18.6	18.8	19.1	19.6	19.5	20.0	19.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	21,070 25.3				16,490 19.8				12,740 15.3			
Program	← A TEAM (OP) →				← REMINGTON STEELE (OP) →				← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)	17,080 20.5	19.0*		22.1*	12,580 15.1	15.4*		14.8*	9,660 11.6	11.6*		11.6*
SHARE OF AUDIENCE %	30	28 *		32 *	22	22 *		22 *	19	18 *		19 *
AVG. AUD. BY ¼ HR. %	18.2	19.7	22.0	22.2	16.1	14.6	15.3	14.4	11.9	11.3	11.5	11.7

WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	16,330 19.6		18,830 22.6		43,070 51.7							
Program	HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		← THORN BIRDS PART III (OP) →							
AVERAGE AUDIENCE (Households (000) & %)	13,990 16.8		15,910 19.1		35,990 43.2	38.7*		43.2*		45.4*		45.3*
SHARE OF AUDIENCE %	26		28		62	53 *		60 *		66 *		68 *
AVG. AUD. BY ¼ HR. %	15.8	17.9	17.6	20.6	36.8	40.6	42.4	44.0	45.3	45.6	45.7	44.9
CBS TV TOTAL AUDIENCE (Households (000) & %)	14,330 17.2		12,830 15.4		14,580 17.5							
Program	ACE CRAWFORD, PRIVATE EYE		GUN SHY (OP)		← CBS TUESDAY NIGHT MOVIES: HIGH ANXIETY (R) →							
AVERAGE AUDIENCE (Households (000) & %)	12,250 14.7		11,330 13.6		7,500 9.0	9.6*		8.6*		9.0*		8.8*
SHARE OF AUDIENCE %	23		20		13	13 *		12 *		13 *		13 *
AVG. AUD. BY ¼ HR. %	14.2	15.2	14.3	12.9	9.9	9.3	9.1	8.2	9.1	8.9	9.0	8.6
NBC TV TOTAL AUDIENCE (Households (000) & %)	25,490 30.6								10,910 13.1			
Program	← A TEAM (R)(OP)(SUS-OP) →								← REMINGTON STEELE (R) →			
AVERAGE AUDIENCE (Households (000) & %)	14,990 18.0	18.3*		20.0*		17.3*		16.4*	8,000 9.6	10.0*		9.2*
SHARE OF AUDIENCE %	26	28 *		30 *		24 *		23 *	14	15 *		14 *
AVG. AUD. BY ¼ HR. %	18.1	18.5	19.7	20.4	17.8	16.8	16.9	16.0	10.6	9.5	9.1	9.2

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.2	63.1	65.0	67.3	67.7	68.8	68.6	68.4	68.2	68.9	68.3	67.4	64.2	62.9	61.4	59.2
WK. 2	58.1	60.0	61.3	62.9	63.7	65.6	66.8	68.5	72.1	73.0	72.6	71.4	68.8	67.7	67.2	65.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. MAR.23, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV — TOTAL AUDIENCE (Households (000) & %)							18,910 22.7				27,490 33.0				25,160 30.2	
Programs					REAGAN ADDRESS-ABC (8:00-8:36PM) (SUS)		← HIGH PERFORMANCE (8:36-9:36PM)(→OP)				← FALL GUY (9:36-10:36PM) (R)(OP)(→OP)				DYNASTY (10:36-11:36PM) (OP)(→OP)	
AVERAGE AUDIENCE (Households (000) & %)							13,660 16.4	14.8*		17.4*	20,240 24.3	22.0*		25.4*	20,490 24.6	24.9*
SHARE OF AUDIENCE %							25	23 *		26 *	38	34 *		40 *	46	43 *
AVG. AUD. BY ¼ HR. %							14.3	15.0	17.1	17.6	20.4	22.9	25.1	25.8	25.4	24.6
CBS TV — TOTAL AUDIENCE (Households (000) & %)							15,410 18.5				15,910 19.1					
Programs					REAGAN ADDRESS-CBS (8:00-8:38PM) (SUS)		← SEVEN BRIDES/SEVEN BROS. (8:38-9:38PM) (OP)(→OP)				← AFI SALUTES-JOHN HUSTON (9:38-11:38PM) (OP)(→OP)					
AVERAGE AUDIENCE (Households (000) & %)							10,660 12.8	12.1*		12.9*	7,160 8.6	9.6*		9.3*		8.5*
SHARE OF AUDIENCE %							19	19 *		19 *	15	15 *		15 *		15 *
AVG. AUD. BY ¼ HR. %							12.4	12.0	12.6	13.2	9.8	9.5	9.1	9.4	9.0	8.0
NBC TV — TOTAL AUDIENCE (Households (000) & %)							20,740 24.9				19,490 23.4				15,330 18.4	
Programs					REAGAN ADDRESS-NBC (8:00-8:38PM) (SUS)		← REAL PEOPLE (8:38-9:30PM) (OP) →				← TAXI (SUS-OP) →				QUINCY, M.E. (10:30-11:30PM) (→OP)	
AVERAGE AUDIENCE (Households (000) & %)							15,410 18.5	17.7*		19.1*	13,490 16.2	16.2*		16.2*	11,750 14.1	14.0*
SHARE OF AUDIENCE %							28	27 *		29 *	25	25 *		25 *	26	24 *
AVG. AUD. BY ¼ HR. %							16.6	18.3	19.2	19.0	15.6	16.7	16.8	15.6	13.3	14.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV — TOTAL AUDIENCE (Households (000) & %)					45,980 55.2											
Programs					← THORN BIRDS-PART IV (OP) →											
AVERAGE AUDIENCE (Households (000) & %)					35,900 43.1	36.2*		41.7*		44.4*		45.4*		45.9*		44.6*
SHARE OF AUDIENCE %					62	53 *		59 *		61 *		64 *		66 *		67 *
AVG. AUD. BY ¼ HR. %					34.2	38.2	40.8	42.6	44.1	44.8	45.2	45.7	46.0	45.9	45.9	43.3
CBS TV — TOTAL AUDIENCE (Households (000) & %)					11,250 13.5		16,080 19.3									
Programs					FAT ALBERT EASTER SPECIAL (R)(OP)		← CBS WEDNESDAY NIGHT MOVIE SCAVENGER HUNT (R) →								PRESIDENT'S DEFENSE PRG. (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					9,500 11.4		8,500 10.2	8.6*		10.7*		10.9*		10.5*		
SHARE OF AUDIENCE %					17		14	12 *		15 *		15 *		15 *		
AVG. AUD. BY ¼ HR. %					11.5	11.4	8.6	8.6	10.6	10.8	11.1	10.6	10.8	10.2		
NBC TV — TOTAL AUDIENCE (Households (000) & %)					14,160 17.0				12,330 14.8		9,830 11.8		12,000 14.4			
Programs					← REAL PEOPLE (R)(OP) →				FACTS OF LIFE		TAXI (OP)		← QUINCY, M.E. (R) →			
AVERAGE AUDIENCE (Households (000) & %)					10,410 12.5	11.4*		13.5*	10,410 12.5		9,080 10.9		8,750 10.5	9.5*		11.5*
SHARE OF AUDIENCE %					18	17 *		19 *	17		15		15	14 *		17 *
AVG. AUD. BY ¼ HR. %					11.2	11.7	13.5	13.5	12.3	12.6	11.0	10.8	9.2	9.7	11.6	11.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.4	61.4	62.8	64.1	63.5	65.1	64.8	65.6	66.5	66.6	64.0	63.6	62.5	61.1	58.0	55.1
WK. 2	60.2	61.4	61.5	63.6	66.9	69.0	69.8	71.3	72.5	72.6	71.5	71.2	70.3	69.4	68.1	64.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.WED. MAR.30, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					15,160		13,830		14,410		14,330		18,410			
TOTAL AUDIENCE (%)					18.2		16.6		17.3		17.2		22.1			
Program					CONDO		AMANDA'S		TOO CLOSE FOR COMFORT (R)		IT TAKES TWO (OP)		←— 20/20 —→			
AVERAGE AUDIENCE (Households (000))					12,910		12,080		12,910		12,830		13,990			
AVERAGE AUDIENCE (%)					15.5		14.5		15.5		15.4		16.8	16.6*		17.0*
SHARE OF AUDIENCE %					24		22		24		23		29	27 *		30 *
AVG. AUD. BY ¼ HR. %					15.2	15.9	14.2	14.7	15.4	15.6	15.2	15.5	16.4	16.8	17.1	16.9
CBS TV TOTAL AUDIENCE (Households (000))					22,910				20,410				15,910			
TOTAL AUDIENCE (%)					27.5				24.5				19.1			
Program					←— MAGNUM, P.I. (R)(OP) —→				←— SIMON & SIMON —→				←— SPECIAL EDDIE RABBITT —→			
AVERAGE AUDIENCE (Households (000))					17,240				16,740				11,580			
AVERAGE AUDIENCE (%)					20.7	19.1*		22.2*	20.1	19.6*		20.7*	13.9	15.3*		12.6*
SHARE OF AUDIENCE %					31	29 *		33 *	31	30 *		31 *	24	25 *		22 *
AVG. AUD. BY ¼ HR. %					18.5	19.8	21.6	22.8	19.5	19.6	20.8	20.5	16.2	14.3	13.1	12.1
NBC TV TOTAL AUDIENCE (Households (000))					16,240				13,660		12,910		18,490			
TOTAL AUDIENCE (%)					19.5				16.4		15.5		22.2			
Program					←— SHEENA EASTON ACT I (OP) —→				GIMME A BREAK (R)		CHEERS (OP)		←— HILL STREET BLUES (R) —→			
AVERAGE AUDIENCE (Households (000))					11,000				11,660		11,330		14,410			
AVERAGE AUDIENCE (%)					13.2	13.5*		12.9*	14.0		13.6		17.3	16.9*		17.7*
SHARE OF AUDIENCE %					20	21 *		19 *	21		21		30	28 *		31 *
AVG. AUD. BY ¼ HR. %					13.7	13.3	13.2	12.6	13.7	14.4	13.6	13.7	16.1	17.6	17.9	17.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					13,660		13,580		15,660		15,990		19,080			
TOTAL AUDIENCE (%)					16.4		16.3		18.8		19.2		22.9			
Program					BENSON		CONDO		TOO CLOSE FOR COMFORT (R)		IT TAKES TWO (OP)		←— 20/20 —→			
AVERAGE AUDIENCE (Households (000))					12,080		12,330		13,660		13,910		13,830			
AVERAGE AUDIENCE (%)					14.5		14.8		16.4		16.7		16.6	17.7*		15.5*
SHARE OF AUDIENCE %					24		24		26		26		28	29 *		27 *
AVG. AUD. BY ¼ HR. %					14.1	14.8	14.6	15.0	16.2	16.7	16.3	17.1	18.0	17.5	15.7	15.3
CBS TV TOTAL AUDIENCE (Households (000))					23,570				22,660				18,910			
TOTAL AUDIENCE (%)					28.3				27.2				22.7			
Program					←— MAGNUM, P.I. (OP) —→				←— SIMON & SIMON —→				←— TUCKER'S WITCH —→			
AVERAGE AUDIENCE (Households (000))					19,410				19,080				15,410			
AVERAGE AUDIENCE (%)					23.3	22.1*		24.5*	22.9	21.7*		24.1*	18.5	18.8*		18.1*
SHARE OF AUDIENCE %					38	37 *		39 *	36	34 *		37 *	31	31 *		31 *
AVG. AUD. BY ¼ HR. %					21.2	23.1	24.6	24.5	21.2	22.1	23.9	24.3	18.9	18.6	18.3	18.0
NBC TV TOTAL AUDIENCE (Households (000))					12,990				13,910		13,660		17,330			
TOTAL AUDIENCE (%)					15.6				16.7		16.4		20.8			
Program					←— FAME (OP) —→				GIMME A BREAK (R)		CHEERS (SUS-OP)		←— HILL STREET BLUES (R) —→			
AVERAGE AUDIENCE (Households (000))					9,580				11,750		12,250		13,740			
AVERAGE AUDIENCE (%)					11.5	11.2*		11.9*	14.1		14.7		16.5	16.6*		16.4*
SHARE OF AUDIENCE %					19	19 *		19 *	22		23		28	27 *		28 *
AVG. AUD. BY ¼ HR. %					11.4	11.1	11.7	12.0	13.8	14.4	14.7	14.8	16.3	16.9	16.8	16.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.2	61.6	62.0	63.4	64.5	65.9	66.9	67.1	65.4	65.8	66.0	65.8	61.5	59.5	57.5	55.4
WK. 2	54.5	55.3	55.8	58.4	59.5	60.8	62.4	63.3	63.3	64.1	64.5	64.5	61.7	60.6	58.9	56.4

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

WEEK 1

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					15,160		13,490		10,000				11,580			
	TOTAL AUDIENCE (%)					18.2		16.2		12.0				13.9			
	Program					BENSON (R)		AT EASE		← RENEGADES (OP) →				← GOLD MONKEY →			
	AVERAGE AUDIENCE (Households (000))					13,580		11,750		7,580				8,660			
	AVERAGE AUDIENCE (%)					16.3		14.1		9.1	9.2*		9.0*	10.4	10.4*		10.5*
	SHARE OF AUDIENCE %					26		22		14	14 *		14 *	18	17 *		19 *
	AVG. AUD. BY ¼ HR. %					16.1	16.4	14.6	13.5	9.0	9.4	9.2	8.8	10.0	10.7	10.6	10.4
CBS TV	TOTAL AUDIENCE (Households (000))					18,660				24,740				21,660			
	TOTAL AUDIENCE (%)					22.4				29.7				26.0			
	Program					← DUKES OF HAZZARD (OP) →				← DALLAS →				← MISSISSIPPI →			
	AVERAGE AUDIENCE (Households (000))					14,740				20,910				16,830			
	AVERAGE AUDIENCE (%)					17.7	16.8*		18.6*	25.1	24.3*		25.9*	20.2	21.5*		18.8*
	SHARE OF AUDIENCE %					28	26 *		29 *	38	37 *		40 *	35	36 *		34 *
	AVG. AUD. BY ¼ HR. %					16.4	17.2	18.5	18.7	23.5	25.1	25.7	26.1	22.3	20.7	19.2	18.5
NBC TV	TOTAL AUDIENCE (Households (000))					11,250				16,330				11,750			
	TOTAL AUDIENCE (%)					13.5				19.6				14.1			
	Program					← POWERS OF MATTHEW STAR (OP) →				← KNIGHT RIDER (R)(SUS-OP) →				← BARE ESSENCE →			
	AVERAGE AUDIENCE (Households (000))					8,910				12,990				8,250			
	AVERAGE AUDIENCE (%)					10.7	10.1*		11.3*	15.6	15.4*		15.8*	9.9	10.2*		9.6*
	SHARE OF AUDIENCE %					17	16 *		18 *	24	24 *		24 *	17	17 *		17 *
	AVG. AUD. BY ¼ HR. %					9.9	10.3	10.8	11.8	15.2	15.6	15.9	15.8	10.7	9.6	9.4	9.7

WEEK 2

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					14,410		13,410		9,080				7,830			
	TOTAL AUDIENCE (%)					17.3		16.1		10.9				9.4			
	Program					BABY MAKES FIVE		AT EASE		← RENEGADES (OP) →				← ABC NEWS CLOSEUP →			
	AVERAGE AUDIENCE (Households (000))					12,910		11,660		6,660				5,250			
	AVERAGE AUDIENCE (%)					15.5		14.0		8.0	8.3*		7.8*	6.3	6.5*		6.1*
	SHARE OF AUDIENCE %					26		23		13	13 *		13 *	12	12 *		12 *
	AVG. AUD. BY ¼ HR. %					14.8	16.3	14.1	13.8	8.6	8.0	7.9	7.6	6.8	6.3	6.0	6.2
CBS TV	TOTAL AUDIENCE (Households (000))					18,330				24,410				23,160			
	TOTAL AUDIENCE (%)					22.0				29.3				27.8			
	Program					← DUKES OF HAZZARD (R)(OP) →				← DALLAS →				← MISSISSIPPI →			
	AVERAGE AUDIENCE (Households (000))					13,830				21,320				18,910			
	AVERAGE AUDIENCE (%)					16.6	15.4*		17.9*	25.6	24.9*		26.4*	22.7	23.1*		22.2*
	SHARE OF AUDIENCE %					27	26 *		29 *	41	40 *		42 *	43	42 *		43 *
	AVG. AUD. BY ¼ HR. %					14.8	16.0	17.2	18.5	24.0	25.7	26.1	26.8	23.3	22.9	22.4	22.0
NBC TV	TOTAL AUDIENCE (Households (000))					11,080		10,580		15,490				11,750			
	TOTAL AUDIENCE (%)					13.3		12.7		18.6				14.1			
	Program					SMURFS SPRINGTIME SPECIAL (R)		FAMILY CIRCUS EASTER (R)(OP)		← KNIGHT RIDER (R)(SUS-OP) →				← BARE ESSENCE →			
	AVERAGE AUDIENCE (Households (000))					9,750		9,750		12,580				8,580			
	AVERAGE AUDIENCE (%)					11.7		11.7		15.1	14.6*		15.5*	10.3	10.8*		9.8*
	SHARE OF AUDIENCE %					19		19		24	24 *		25 *	19	20 *		19 *
	AVG. AUD. BY ¼ HR. %					11.6	11.7	11.5	11.9	13.8	15.5	15.8	15.3	11.5	10.2	9.8	9.8

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	57.1	59.2	60.2	62.1	63.2	64.3	63.9	64.3	64.6	65.8	66.0	64.9	60.0	58.9	56.2	54.1
	WK. 2	52.8	54.2	54.8	56.7	59.3	61.0	61.4	61.6	61.3	62.2	62.5	62.1	56.3	53.8	52.2	50.7

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					17,080 20.5				26,740 32.1							
Program					← T.J. HOOKER (R)(OP) →				← LOVE BOAT (OP) →						DEMOCRATIC REPLY-ABC (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					12,910 15.5	14.1*		16.9*	19,990 24.0	19.2*		25.7*		27.1*		
SHARE OF AUDIENCE %					26	24 *		27 *	39	30 *		42 *		45 *		
AVG. AUD. BY ¼ HR. %					13.6	14.5	16.4	17.4	18.5	19.9	24.7	26.7	27.4	26.7		
CBS TV TOTAL AUDIENCE (Households (000) & %)					24,320 29.2											
Program					← CBS SAT. NIGHT MOVIE THE DAY CHRIST DIED (R) (OP) →											
AVERAGE AUDIENCE (Households (000) & %)					11,500 13.8	13.2*		12.7*		12.7*		12.6*		13.4*		18.2*
SHARE OF AUDIENCE %					23	22 *		21 *		20 *		20 *		22 *		34 *
AVG. AUD. BY ¼ HR. %					13.6	12.8	12.8	12.6	12.7	12.7	12.5	12.7	13.6	13.2	17.7	18.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,660 18.8		14,830 17.8		13,580 16.3		10,750 12.9					
Program					DIFF'RENT STROKES-SAT. (R)		SILVER SPOONS (R)(OP)		MAMA'S FAMILY		← MONITOR →				NBC NEWS SPECIAL REPORT (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					13,490 16.2		13,160 15.8		12,250 14.7		7,080 8.5	9.1*		7.8*		
SHARE OF AUDIENCE %					27		26		23		14	15 *		13 *		
AVG. AUD. BY ¼ HR. %					14.9	17.4	15.6	16.0	14.6	14.9	9.9	8.2	7.8	7.9		

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					17,080 20.5				19,580 23.5				17,740 21.3			
Program					← T.J. HOOKER (R)(OP) →				← LOVE BOAT (OP) →				← FANTASY ISLAND (R) →			
AVERAGE AUDIENCE (Households (000) & %)					12,740 15.3	14.5*		16.1*	15,830 19.0	18.2*		19.9*	14,080 16.9	17.0*		16.9*
SHARE OF AUDIENCE %					26	24 *		27 *	32	30 *		33 *	31	31 *		32 *
AVG. AUD. BY ¼ HR. %					13.7	15.2	16.4	15.9	17.6	18.7	20.1	19.7	17.4	16.6	17.0	16.7
CBS TV TOTAL AUDIENCE (Households (000) & %)			13,240 15.9		13,080 15.7		22,660 27.2									
Program	← CBS NCAA BSKBL CHAMP-SA-2 HOUSTON VS LOUISVILLE (5:46-7:44PM)(+OP) →			(1) (OP)	B. BUNNY-MAD WORLD OF TV (R)		← CBS SAT. NIGHT MOVIE ROCKY (R) (OP) →									
AVERAGE AUDIENCE (Households (000) & %)		19.4*	12,250 14.7		11,080 13.3		12,830 15.4	11.1*		14.9*		15.5*		17.6*		17.7*
SHARE OF AUDIENCE %		37 *	27		22		27	18 *		25 *		26 *		32 *		33 *
AVG. AUD. BY ¼ HR. %	19.1	19.7	15.7	14.7	13.3	13.2	10.8	11.4	14.8	15.0	15.1	16.0	17.7	17.6	18.0	17.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					14,080 16.9		15,740 18.9		12,910 15.5		10,160 12.2		9,750 11.7			
Program					DIFF'RENT STROKES-SAT. (R)		SILVER SPOONS (R)(OP)		MAMA'S FAMILY		TEACHERS ONLY (OP)		← MONITOR →			
AVERAGE AUDIENCE (Households (000) & %)					12,160 14.6		13,660 16.4		11,750 14.1		9,330 11.2		7,410 8.9	8.9*		8.8*
SHARE OF AUDIENCE %					25		27		23		19		16	16 *		16 *
AVG. AUD. BY ¼ HR. %					13.9	15.3	16.1	16.7	14.0	14.1	11.5	10.8	8.8	9.1	9.1	8.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	55.6	55.9	56.5	58.2	59.0	60.1	61.2	61.8	62.8	63.3	62.3	61.3	60.8	60.1	55.0	53.1
WK. 2	56.6	57.4	58.0	57.4	58.6	59.9	60.1	60.6	60.5	61.1	59.9	59.2	56.2	55.1	54.4	52.5

U.S. TV Households: 83,300,000

(1)CBS NCAA BSKBL CHAMP POST,HOUSTON VS LOUISVILLE,CBS,(7:44-8:00PM)(S)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

Network	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,410 5.3															
		ABC WEEKEND REPORT-SAT.															
	AVERAGE AUDIENCE (Households (000) & %)	4,250 5.1															
	SHARE OF AUDIENCE %	10															
	AVG. AUD. BY ¼ HR. %	5.1															
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			11,080 13.3													
				← SATURDAY NIGHT → (11:30-12:50AM) (SUSTAINING 12:50-1:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)			6,410 7.7	8.7*		7.7*		6.1*								
	SHARE OF AUDIENCE %			23	22 *		24 *		22 *								
	AVG. AUD. BY ¼ HR. %			8.3	9.0	8.1	7.2	6.2	5.9								

WEEK 2

Network	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,250 5.1															
		ABC WEEKEND REPORT-SAT.															
	AVERAGE AUDIENCE (Households (000) & %)	4,250 5.1															
	SHARE OF AUDIENCE %	11															
	AVG. AUD. BY ¼ HR. %	5.1															
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			11,580 13.9													
				← SATURDAY NIGHT → (11:30-12:51AM) (SUSTAINING 12:51-1:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)			6,830 8.2	9.1*		8.0*		7.0*								
	SHARE OF AUDIENCE %			25	24 *		25 *		26 *								
	AVG. AUD. BY ¼ HR. %			9.0	9.2	8.4	7.7	7.1	6.6								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	49.6	45.9	41.0	38.2	33.9	31.1	28.1	25.9	23.1	20.2	17.8	15.8	13.5	12.4	11.2	10.2
	WK. 2	47.9	44.2	39.8	36.8	33.7	30.3	27.6	25.6	22.7	20.1	18.3	16.5	14.3	12.8	11.2	9.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	14,740 17.7				41,820 50.2											
Program	RIPLEY'S BELIEVE IT-NOT (R)(OP)				THORN BIRDS PART I (OP)											
AVERAGE AUDIENCE (Households (000) & %)	10,580 12.7	11.5*		13.9*	32,900 39.5	35.7*		38.6*		40.1*		40.8*		41.2*		40.8*
SHARE OF AUDIENCE %	20	19 *		21 *	55	50 *		53 *		54 *		56 *		58 *		60 *
AVG. AUD. BY ¼ HR. %	11.2	11.7	12.9	14.9	34.4	36.9	37.9	39.3	40.0	40.2	40.6	41.0	41.2	41.2	41.4	40.3

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	27,410 32.9				14,240 17.1		13,080 15.7		14,410 17.3		12,500 15.0		13,330 16.0			
Program	60 MINUTES				ARCHIE BUNKER'S PLACE		GLORIA (R)(OP)		JEFFERSONS		NEWHART		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	22,160 26.6	26.2*		27.1*	12,080 14.5		12,160 14.6		12,990 15.6		11,330 13.6		10,830 13.0	12.9*		13.1*
SHARE OF AUDIENCE %	41	42 *		41 *	20		20		21		19		19	18 *		19 *
AVG. AUD. BY ¼ HR. %	25.0	27.4	27.7	26.5	14.4	14.6	14.3	14.8	15.0	16.3	13.8	13.4	12.8	13.1	13.2	12.9

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	12,080 14.5				20,990 25.2											
Program	VOYAGERS				NBC SUNDAY NIGHT MOVIE KING KONG (R) (OP)											
AVERAGE AUDIENCE (Households (000) & %)	8,660 10.4	9.1*		11.7*	12,080 14.5	14.2*		14.7*		14.4*		15.2*		14.4*		14.1*
SHARE OF AUDIENCE %	16	15 *		18 *	20	20 *		20 *		20 *		21 *		20 *		21 *
AVG. AUD. BY ¼ HR. %	8.5	9.8	11.2	12.2	13.9	14.4	15.1	14.4	14.4	14.3	15.0	15.4	14.7	14.1	14.2	13.9

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	10,500 12.6				15,740 18.9				29,990 36.0							
Program	POPE AND HIS VATICAN				MATT HOUSTON (OP)				ABC SUNDAY NIGHT MOVIE THE STING (R) (9:00-11:41PM) (OP)							
AVERAGE AUDIENCE (Households (000) & %)	7,250 8.7	8.5*		8.9*	11,500 13.8	12.2*		15.4*	18,240 21.9	19.0*		21.4*		22.6*		22.9*
SHARE OF AUDIENCE %	16	16 *		15 *	22	20 *		24 *	38	30 *		34 *		37 *		38 *
AVG. AUD. BY ¼ HR. %	8.3	8.6	8.8	9.0	11.9	12.4	14.8	16.1	18.2	19.8	21.3	21.6	22.5	22.7	22.8	23.1

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	25,660 30.8				18,990 22.8		16,330 19.6		18,160 21.8		16,830 20.2		16,830 20.2			
Program	60 MINUTES				GOODNIGHT, BEANTOWN		GLORIA (OP)		JEFFERSONS		NEWHART		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	19,910 23.9	22.1*		25.7*	16,910 20.3		14,830 17.8		15,830 19.0		14,990 18.0		13,990 16.8	16.8*		16.7*
SHARE OF AUDIENCE %	43	41 *		45 *	34		28		30		28		28	28 *		28 *
AVG. AUD. BY ¼ HR. %	20.7	23.5	25.2	26.2	20.3	20.4	17.5	18.0	18.4	19.7	18.1	17.9	16.7	17.0	17.1	16.2

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	9,000 10.8				21,570 25.9											
Program	GRANDPA WILL YOU RUN-ME				NBC SUNDAY NIGHT MOVIE LOVE IS FOREVER (OP)											
AVERAGE AUDIENCE (Households (000) & %)	5,830 7.0	6.8*		7.1*	11,910 14.3	13.2*		14.5*		14.4*		14.7*		14.6*		14.4*
SHARE OF AUDIENCE %	13	13 *		12 *	23	22 *		23 *		22 *		23 *		24 *		24 *
AVG. AUD. BY ¼ HR. %	6.9	6.7	7.0	7.2	12.5	13.8	14.6	14.4	14.7	14.2	14.7	14.6	14.7	14.6	14.3	14.5

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.8	63.2	65.5	68.0	71.4	72.6	73.2	73.6	73.5	73.7	72.4	72.6	70.9	70.3	69.4	67.1
WK. 2	52.8	55.3	56.7	58.4	59.5	60.8	62.6	63.7	63.6	64.7	63.6	62.8	60.7	60.7	60.4	59.1

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAR.27, 1983

Week	Network	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000))	6,910															
		TOTAL AUDIENCE (%)	8.3															
		Program	ABC WEEKEND REPORT-SUN.															
		AVERAGE AUDIENCE (Households (000))	6,830															
		AVERAGE AUDIENCE (%)	8.2															
		SHARE OF AUDIENCE %	16															
		AVG. AUD. BY ¼ HR. %	8.2															
	CBS TV	TOTAL AUDIENCE (Households (000))	3,420															
		TOTAL AUDIENCE (%)	4.1															
		Program	CBS SUNDAY NEWS-OSGOOD															
		AVERAGE AUDIENCE (Households (000))	3,330															
		AVERAGE AUDIENCE (%)	4.0															
		SHARE OF AUDIENCE %	8															
		AVG. AUD. BY ¼ HR. %	4.0															
	NBC TV	TOTAL AUDIENCE (Households (000))			2,000													
		TOTAL AUDIENCE (%)			2.4													
		Program			← NBC LATE NIGHT MOVIE → SECRETS OF THE BERMUDA TRIANGLE (11:30-12:24AM) (SUSTAINING 12:24-1:30AM)													
		AVERAGE AUDIENCE (Households (000))			1,580													
		AVERAGE AUDIENCE (%)			1.9	1.9*												
		SHARE OF AUDIENCE %			6	6 *												
		AVG. AUD. BY ¼ HR. %			1.9	1.9	2.0	1.8										
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000))				4,080												
		TOTAL AUDIENCE (%)				4.9												
		Program	ABC SUNDAY NIGHT MOVIE THE STING (R) (9:00-11:41PM)			ABC WEEKEND REPORT-SUN.												
		AVERAGE AUDIENCE (Households (000))				3,920												
		AVERAGE AUDIENCE (%)		23.1*		4.7												
		SHARE OF AUDIENCE %		46 *		14												
		AVG. AUD. BY ¼ HR. %	23.8	22.5	22.9	4.7												
	CBS TV	TOTAL AUDIENCE (Households (000))	4,080															
		TOTAL AUDIENCE (%)	4.9															
		Program	CBS SUNDAY NEWS-OSGOOD															
		AVERAGE AUDIENCE (Households (000))	3,750															
		AVERAGE AUDIENCE (%)	4.5															
		SHARE OF AUDIENCE %	9															
		AVG. AUD. BY ¼ HR. %	4.5															
	NBC TV	TOTAL AUDIENCE (Households (000))			2,000													
		TOTAL AUDIENCE (%)			2.4													
		Program			NBC LATE NIGHT MOVIE GAMES PEOPLE PLAY(R) (11:30-12:11AM) (SUSTAINING 12:11-1:30AM)													
		AVERAGE AUDIENCE (Households (000))			1,330													
		AVERAGE AUDIENCE (%)			1.6	1.5*												
		SHARE OF AUDIENCE %			5	4 *												
		AVG. AUD. BY ¼ HR. %			1.4	1.6	1.8											
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	52.3	43.3	34.9	30.7	25.9	23.5	20.2	18.3	15.0	13.3	11.3	10.0	8.7	7.6	6.8	6.1
		WK. 2	53.2	48.0	41.2	33.4	28.4	24.4	21.3	18.4	15.2	13.0	11.0	9.1	8.1	7.1	6.4	5.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

EVE.SUN. APR.3, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAR.21-25, 1983

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				6,160 7.4				6,330 7.6									
ABC TV program		← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →				← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →										(SUS-OP)	
AVERAGE AUDIENCE (Households (000) & %)				4,750 5.7				5,250 6.3									
SHARE OF AUDIENCE	%			26				28									
AVG. AUD. BY ¼ HR.	%			5.6	5.8			6.3	6.3								
CBS TV TOTAL AUDIENCE (Households (000) & %)				3,500 4.2				3,580 4.3						5,160 6.2		4,830 5.8	
CBS TV program				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		CHILD'S PLAY	
AVERAGE AUDIENCE (Households (000) & %)				2,750 3.3				2,830 3.4						4,410 5.3		4,080 4.9	
SHARE OF AUDIENCE	%			15				15						22		20	
AVG. AUD. BY ¼ HR.	%			3.2	3.3			3.3	3.4					5.1	5.4	4.8	5.1
NBC TV TOTAL AUDIENCE (Households (000) & %)				4,330 5.2				4,660 5.6						4,170 5.0		4,410 5.3	
NBC TV program		← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →				← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →								FACTS OF LIFE M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)				3,420 4.1				3,750 4.5						3,500 4.2		3,830 4.6	
SHARE OF AUDIENCE	%			19				20						17		19	
AVG. AUD. BY ¼ HR.	%			4.0	4.1			4.4	4.6					4.0	4.5	4.6	4.5

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				6,160 7.4				5,830 7.0									
ABC TV program		← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →				← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →								(SUS-OP)			
AVERAGE AUDIENCE (Households (000) & %)				4,750 5.7				5,000 6.0									
SHARE OF AUDIENCE	%			27				25									
AVG. AUD. BY ¼ HR.	%			5.5	5.8			5.9	6.0								
CBS TV TOTAL AUDIENCE (Households (000) & %)				3,330 4.0				3,670 4.4						5,000 6.0		5,080 6.1	
CBS TV program				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID (SUS-OP)>		CHILD'S PLAY	
AVERAGE AUDIENCE (Households (000) & %)				2,750 3.3				2,920 3.5						4,330 5.2		4,250 5.1	
SHARE OF AUDIENCE	%			15				15						20		20	
AVG. AUD. BY ¼ HR.	%			3.2	3.3			3.4	3.6					5.0	5.2	5.0	5.3
NBC TV TOTAL AUDIENCE (Households (000) & %)				3,830 4.6				4,170 5.0						4,750 5.7		4,500 5.4	
NBC TV program		← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →				← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →								FACTS OF LIFE M-F (SUS-OP)>		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)				3,000 3.6				3,330 4.0						4,170 5.0		3,830 4.6	
SHARE OF AUDIENCE	%			17				17						20		18	
AVG. AUD. BY ¼ HR.	%			3.5	3.7			4.0	4.1					4.5	5.3	4.6	4.6
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	12.7	15.9	17.8	19.2	20.5	21.9	22.3	22.6	23.0	23.5	23.9	24.3	24.1	24.4	23.9	23.9
	WK. 2	12.8	15.2	17.2	19.1	20.7	22.3	22.9	23.5	23.9	24.5	25.1	25.3	25.2	25.4	25.1	25.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

DAY MON.-FRI. MAR.28-APR.1, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAR.21-25, 1983

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	6,330				5,910		5,580		9,830				9,080			
TOTAL AUDIENCE (%)	7.6				7.1		6.7		11.8				10.9			
Program	LOVE BOAT DAYTIME (SUS-OP)>				FAMILY FEUD		RYAN'S HOPE		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE			
AVERAGE AUDIENCE (Households (000))	4,500				5,080		4,750		7,830				6,910			
AVERAGE AUDIENCE (%)	5.4	5.2*		5.6*	6.1		5.7		9.4	9.0*		9.7*	8.3	8.2*		8.5*
SHARE OF AUDIENCE %	22	21 *		22 *	22		21		31	30 *		31 *	29	28 *		30 *
AVG. AUD. BY ¼ HR. %	4.7	4.9	5.6	5.7	5.8	6.3	5.6	5.8	8.6	9.4	9.8	9.6	8.2	8.3	8.3	8.6
CBS TV																
TOTAL AUDIENCE (Households (000))	7,000		9,160				9,000				7,910				5,500	
TOTAL AUDIENCE (%)	8.4		11.0				10.8				9.5				6.6	
Program	PRICE IS RIGHT 1 (SUS-OP)>		PRICE IS RIGHT 2 (OP)				YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL	
AVERAGE AUDIENCE (Households (000))	6,080		7,830				6,750				6,500				4,910	
AVERAGE AUDIENCE (%)	7.3		9.4				8.1	8.0*		8.3*	7.8	7.5*		8.0*	5.9	
SHARE OF AUDIENCE %	30		37				29	30 *		29 *	26	24 *		27 *	21	
AVG. AUD. BY ¼ HR. %	6.9	7.7	9.1	9.8			8.1	8.0	8.2	8.3	7.4	7.6	8.0	7.9	5.9	5.9
NBC TV																
TOTAL AUDIENCE (Households (000))	5,580		3,670		2,170		3,250		7,160				6,000			
TOTAL AUDIENCE (%)	6.7		4.4		2.6		3.9		8.6				7.2			
Program	WHEEL OF FORTUNE		HIT MAN		JUST MEN		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD			
AVERAGE AUDIENCE (Households (000))	4,750		3,080		1,830		2,580		5,660				4,500			
AVERAGE AUDIENCE (%)	5.7		3.7		2.2		3.1		6.8	6.5*		7.0*	5.4	5.4*		5.5*
SHARE OF AUDIENCE %	24		15		8		11		22	21 *		23 *	19	18 *		19 *
AVG. AUD. BY ¼ HR. %	5.7	5.7	3.7	3.8	2.1	2.3	3.0	3.3	6.3	6.6	7.0	7.0	5.5	5.3	5.5	5.4

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	6,910				5,500		5,080		10,160				9,160			
TOTAL AUDIENCE (%)	8.3				6.6		6.1		12.2				11.0			
Program	LOVE BOAT DAYTIME				FAMILY FEUD		RYAN'S HOPE		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE			
AVERAGE AUDIENCE (Households (000))	4,580				4,750		4,170		7,750				6,910			
AVERAGE AUDIENCE (%)	5.5	5.2*		5.9*	5.7		5.0		9.3	8.7*		9.9*	8.3	8.3*		8.2*
SHARE OF AUDIENCE %	22	21 *		23 *	21		18		30	28 *		31 *	28	27 *		28 *
AVG. AUD. BY ¼ HR. %	5.1	5.3	5.8	6.0	5.5	5.9	4.9	5.2	8.2	9.2	9.8	9.9	8.5	8.1	8.0	8.4
CBS TV																
TOTAL AUDIENCE (Households (000))	7,330		9,000				9,750				8,160				5,500	
TOTAL AUDIENCE (%)	8.8		10.8				11.7				9.8				6.6	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL	
AVERAGE AUDIENCE (Households (000))	6,330		7,830				7,250				6,750				4,910	
AVERAGE AUDIENCE (%)	7.6		9.4				8.7	8.4*		9.0*	8.1	8.0*		8.2*	5.9	
SHARE OF AUDIENCE %	30		37				31	30 *		31 *	26	25 *		27 *	20	
AVG. AUD. BY ¼ HR. %	7.3	7.9	9.2	9.7			8.3	8.5	8.8	9.1	8.0	8.0	8.3	8.1	5.9	6.1
NBC TV																
TOTAL AUDIENCE (Households (000))	5,750		3,250		2,330		3,170		6,910				5,750			
TOTAL AUDIENCE (%)	6.9		3.9		2.8		3.8		8.3				6.9			
Program	WHEEL OF FORTUNE		HIT MAN		JUST MEN		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD			
AVERAGE AUDIENCE (Households (000))	5,000		2,750		1,920		2,500		5,250				4,500			
AVERAGE AUDIENCE (%)	6.0		3.3		2.3		3.0		6.3	6.0*		6.6*	5.4	5.4*		5.3*
SHARE OF AUDIENCE %	24		13		8		11		20	19 *		21 *	18	18 *		18 *
AVG. AUD. BY ¼ HR. %	6.1	6.0	3.3	3.3	2.2	2.5	3.0	3.0	5.9	6.1	6.5	6.7	5.5	5.3	5.4	5.1

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	24.0	24.7	25.0	26.1	27.7	28.9	27.8	28.5	29.4	30.4	30.3	30.3	29.1	29.3	28.5	29.6
WK. 2	25.0	25.4	25.3	26.2	27.5	28.7	28.5	29.3	29.9	30.7	30.6	30.8	29.8	29.7	28.8	29.7

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

DAY MON.-FRI. MAR.28-APR.1, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAR.21-25, 1983

WEEK 1 / TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{	10,910 13.1				4,000 4.8										10,830 13.0	
Program		← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	{	8,660 10.4	10.1*		10.6*	3,420 4.1										9,330 11.2	
SHARE OF AUDIENCE	%	33	33 *		32 *	12										19	
AVG. AUD. BY ¼ HR.	%	10.0	10.2	10.5	10.7	4.2	4.1									11.0	11.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	{	7,910 9.5				3,170 3.8										13,740 16.5	
Program		← GUIDING LIGHT (OP) →				TATTLETALES										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	{	6,330 7.6	7.3*		7.8*	2,580 3.1										12,080 14.5	
SHARE OF AUDIENCE	%	24	24 *		23 *	9										25	
AVG. AUD. BY ¼ HR.	%	7.0	7.6	7.8	7.9	3.0	3.2									14.3	14.6
NBC TV TOTAL AUDIENCE (Households (000) & %)	{	4,500 5.4														11,160 13.4	
Program		← FANTASY →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	{	3,170 3.8	3.6*		3.9*											9,830 11.8	
SHARE OF AUDIENCE	%	12	12 *		12 *											20	
AVG. AUD. BY ¼ HR.	%	3.5	3.7	3.9	4.0											11.6	11.9

WEEK 2 / TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{	10,500 12.6				3,580 4.3										11,330 13.6	
Program		← GENERAL HOSPITAL →				EDGE OF NIGHT		(S)(OP)								ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	{	8,330 10.0	9.7*		10.3*	3,080 3.7										9,830 11.8	
SHARE OF AUDIENCE	%	32	32 *		31 *	11										21	
AVG. AUD. BY ¼ HR.	%	9.4	10.0	10.3	10.4	3.9	3.6									11.6	12.0
CBS TV TOTAL AUDIENCE (Households (000) & %)	{	8,000 9.6				3,170 3.8										12,740 15.3	
Program		← GUIDING LIGHT (OP) →				TATTLETALES		(S)(OP)								CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	{	6,330 7.6	7.3*		7.8*	2,670 3.2										11,250 13.5	
SHARE OF AUDIENCE	%	24	24 *		24 *	10										24	
AVG. AUD. BY ¼ HR.	%	7.3	7.5	7.7	7.8	3.1	3.2									13.5	13.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	{	4,580 5.5														10,750 12.9	
Program		← FANTASY →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	{	3,250 3.9	3.6*		4.2*											9,410 11.3	
SHARE OF AUDIENCE	%	12	12 *		13 *											20	
AVG. AUD. BY ¼ HR.	%	3.5	3.9	4.1	4.4											11.1	11.5

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	30.6	31.9	33.3	34.7	35.0	37.0	38.4	40.5	42.7	45.1	46.8	49.2	52.4	55.5	57.4	58.9
	WK. 2	30.4	31.8	32.7	34.2	33.5	34.9	35.8	37.9	40.4	42.7	44.3	47.0	49.6	51.8	53.8	55.7

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					4,500 5.4		5,830 7.0		6,910 8.3		6,410 7.7		5,580 6.7		6,660 8.0	
Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		SCOOBY DOO/PUPPY HOUR-1		SCOOBY DOO/PUPPY HOUR-2 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					3,580 4.3		4,580 5.5		5,750 6.9		5,330 6.4		4,660 5.6		5,160 6.2	
SHARE OF AUDIENCE %					24		24		27		23		20		22	
AVG. AUD. BY ¼ HR. %					4.2	4.5	5.0	6.0	7.0	6.9	6.5	6.3	5.4	5.7	6.5	6.0

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	2,670 3.2				2,920 3.5		3,170 3.8		3,250 3.9		5,080 6.1		5,910 7.1		7,330 8.8	
Program	← CAPTAIN KANGAROO-SAT →				POPEYE/OLIVE COMEDY SHOW (OP)		PANDAMONIUM (OP)		MEATBALL & SPAGHETTI (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		DUKES (OP)	
AVERAGE AUDIENCE (Households (000) & %)	1,420 1.7	1.3*		2.1*	2,330 2.8		2,580 3.1		2,580 3.1		4,170 5.0		5,080 6.1		6,000 7.2	
SHARE OF AUDIENCE %	15	14 *		16 *	15		14		12		18		21		26	
AVG. AUD. BY ¼ HR. %	1.0	1.5	2.2	1.9	2.6	3.0	2.9	3.3	3.0	3.1	4.5	5.6	5.6	6.6	7.3	7.2

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					4,330 5.2		6,910 8.3		8,000 9.6		8,830 10.6		8,910 10.7		6,660 8.0	
Program					FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)					3,500 4.2		5,750 6.9		6,910 8.3		7,910 9.5		7,910 9.5		5,330 6.4	
SHARE OF AUDIENCE %					23		30		32		35		33		22	
AVG. AUD. BY ¼ HR. %					3.7	4.7	6.6	7.2	7.9	8.8	9.3	9.7	9.8	9.3	6.5	6.3

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					3,580 4.3		4,080 4.9		5,410 6.5		5,910 7.1		5,330 6.4		6,250 7.5	
Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		SCOOBY DOO/PUPPY HOUR-1		SCOOBY DOO/PUPPY HOUR-2 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,920 3.5		3,420 4.1		4,580 5.5		5,080 6.1		4,410 5.3		5,250 6.3	
SHARE OF AUDIENCE %					21		20		23		23		18		20	
AVG. AUD. BY ¼ HR. %					3.1	3.9	3.9	4.4	5.5	5.6	5.9	6.3	5.3	5.3	6.3	6.2

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	2,500 3.0				3,080 3.7		4,000 4.8		3,420 4.1		4,330 5.2		6,330 7.6		8,000 9.6	
Program	← CAPTAIN KANGAROO-SAT →				POPEYE/OLIVE COMEDY SHOW (OP)		PANDAMONIUM (OP)		MEATBALL & SPAGHETTI (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		DUKES (OP)	
AVERAGE AUDIENCE (Households (000) & %)	1,580 1.9	1.3*		2.5*	2,580 3.1		3,170 3.8		2,670 3.2		3,330 4.0		5,080 6.1		6,500 7.8	
SHARE OF AUDIENCE %	21	18 *		22 *	19		18		13		15		21		25	
AVG. AUD. BY ¼ HR. %	1.2	1.5	2.2	2.7	3.0	3.2	3.7	3.9	3.2	3.1	3.4	4.5	5.6	6.6	7.7	7.9

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					3,920 4.7		6,500 7.8		8,910 10.7		9,910 11.9		10,000 12.0		7,580 9.1	
Program					FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)					3,170 3.8		5,330 6.4		7,500 9.0		8,500 10.2		9,000 10.8		6,330 7.6	
SHARE OF AUDIENCE %					23		31		38		38		37		24	
AVG. AUD. BY ¼ HR. %					3.4	4.2	5.8	6.9	8.4	9.6	10.1	10.2	11.0	10.7	7.7	7.6

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	10.0	11.9	14.5	15.6	17.6	19.9	22.1	24.4	25.9	27.2	27.3	28.2	28.0	28.8	28.6	29.3
WK. 2	7.8	9.5	11.7	13.8	16.4	18.6	20.7	22.0	23.6	25.8	27.4	29.5	30.3	30.0	30.1	30.8

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAR. 26, 1983

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,580 6.7		5,580 6.7		6,330 7.6		7,160 8.6									
Program	MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)		ABC WEEKEND SPECIALS THE PUPPY'S AMAZING RESCUE		← AMERICAN BANDSTAND '83 →									
AVERAGE AUDIENCE (Households (000) & %)	4,410 5.3		4,750 5.7		5,330 6.4		4,330 5.2	4.8*		5.5*						
SHARE OF AUDIENCE %	18		18		19		15	14 *		15 *						
AVG. AUD. BY ¼ HR. %	5.5	5.2	5.6	5.9	6.5	6.4	4.8	4.9	5.4	5.6						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	6,160 7.4		6,660 8.0		4,500 5.4		17,490 21.0									16,580 19.9
Program	BUGS BUNNY/ROAD RUNNER 3 (OP)		BUGS BUNNY/ROAD RUNNER 4 (OP)		GILLIGAN'S PLANET(B) (OP)		← CBS NCAA BSKBL CHAMP-SA-1 LOUISVILLE VS KENTUCKY (12:30-2:53PM)(+OP)									→ (1)
AVERAGE AUDIENCE (Households (000) & %)	5,330 6.4		5,750 6.9		3,670 4.4		9,660 11.6	8.2*		10.9*		12.3*		13.5*		9,660 11.6
SHARE OF AUDIENCE %	22		22		13		33	24 *		31 *		34 *		37 *		31
AVG. AUD. BY ¼ HR. %	6.1	6.7	6.8	7.0	4.5	4.2	7.9	8.5	10.4	11.4	11.9	12.6	13.3	13.8	14.2	11.6
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	6,660 8.0		5,910 7.1		3,420 4.1		3,830 4.6								4,250 5.1	
Program	HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		JETSONS		FLASH GORDON								AMERICAN SKI CLASSIC (2:30-3:30PM)	
AVERAGE AUDIENCE (Households (000) & %)	5,410 6.5		5,080 6.1		2,920 3.5		3,170 3.8								2,170 2.6	2.2*
SHARE OF AUDIENCE %	23		20		11		11								7	6 *
AVG. AUD. BY ¼ HR. %	6.4	6.5	6.0	6.1	3.5	3.6	3.5	4.0							2.2	2.3

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	4,500 5.4		4,500 5.4		5,250 6.3		7,250 8.7									
Program	MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)		ABC WEEKEND SPECIALS THE CONTEST KID AND THE BIG PRIZE		← AMERICAN BANDSTAND '83 →									
AVERAGE AUDIENCE (Households (000) & %)	3,750 4.5		3,750 4.5		4,080 4.9		4,170 5.0	4.9*		5.2*						
SHARE OF AUDIENCE %	15		15		15		15	15 *		16 *						
AVG. AUD. BY ¼ HR. %	4.6	4.5	4.4	4.6	5.0	4.9	5.1	4.7	5.0	5.3						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	7,580 9.1		7,580 9.1		5,750 6.9		5,160 6.2		4,410 5.3		3,170 3.8					
Program	BUGS BUNNY/ROAD RUNNER 3 (OP)		BUGS BUNNY/ROAD RUNNER 4 (OP)		GILLIGAN'S PLANET (OP)		NEW FAT ALBERT SHOW (OP)		BLACKSTAR (OP)		CBS CHILDREN'S FILM FEST. THE VIOLIN					
AVERAGE AUDIENCE (Households (000) & %)	6,330 7.6		6,330 7.6		4,660 5.6		4,250 5.1		3,330 4.0		2,330 2.8					
SHARE OF AUDIENCE %	25		25		17		16		12		8					
AVG. AUD. BY ¼ HR. %	7.8	7.3	7.4	7.8	6.0	5.2	5.2	5.0	3.7	4.3	3.0	2.5				
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	6,750 8.1		6,830 8.2		4,910 5.9		4,080 4.9								7,500 9.0	
Program	HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		JETSONS		FLASH GORDON								BSBL SPRING-NAT'L PASTIME (2:30-3:30PM)	
AVERAGE AUDIENCE (Households (000) & %)	5,830 7.0		5,830 7.0		3,920 4.7		3,080 3.7								4,330 5.2	5.1*
SHARE OF AUDIENCE %	23		23		15		11								15	15 *
AVG. AUD. BY ¼ HR. %	7.0	7.0	7.0	7.0	4.6	4.8	3.5	3.8							5.3	5.0

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	29.2	29.8	30.5	31.7	31.6	33.1	33.8	34.0	35.1	36.5	36.2	35.5	36.1	35.9	36.7	36.0
WK. 2	30.4	29.6	30.5	31.7	32.6	32.3	33.0	33.4	32.4	34.0	34.0	34.2	34.4	34.4	34.1	34.4

U.S. TV Households: 83,300,000

(1)CBS NCAA BSKBL CHAMP-SA-2,VIRGINIA VS NORTH CAROLINA STATE,CBS,(2:53-5:00PM)

For explanation of symbols, See page A.

DAY SAT. APR.2, 1983

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1 — ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,000 2.4		7,750 9.3						14,160 17.0							
	Program	SPORTSBEAT		← PRO BOWLERS TOUR →						← ABC WIDE WORLD-SPORTS SAT →							
	AVERAGE AUDIENCE (Households (000) & %)	1,670 2.0		4,500 5.4	4.9*		5.5*		5.9*	6,830 8.2	6.2*		7.9*		10.4*		
	SHARE OF AUDIENCE %	6		13	13 *		14 *		14 *	18	14 *		17 *		20 *		
	AVG. AUD. BY ¼ HR. %	2.0	2.1	4.6	5.2	5.3	5.7	5.7	6.1	6.2	6.3	7.5	8.3	10.2	10.5		
WEEK 1 — CBS TV	TOTAL AUDIENCE (Households (000) & %)									9,830 11.8						11,330 13.6	
	Program	← CBS NCAA BSKBL CHAMP-SA-2 VIRGINIA VS NORTH CAROLINA STATE (2:53-5:00PM) (OP) →								← TOURN. OF CHAMPIONS-SAT. →						CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)		11.8*		10.6*		11.7*		12.4*	6,330 7.6	7.8*		7.5*			9,500 11.4	
	SHARE OF AUDIENCE %		33 *		29 *		30 *		30 *	18	19 *		17 *			21	
	AVG. AUD. BY ¼ HR. %	11.9	11.7	10.8	10.3	11.2	12.1	13.9	11.0	7.8	7.8	7.8	7.1			11.0	11.8
WEEK 1 — NBC TV	TOTAL AUDIENCE (Households (000) & %)			9,000 10.8												8,660 10.4	
	Program	AMERICAN SKI CLASSIC (2:30-3:30PM)		← NBC SPORTS-RINGSIDE-SA-SP →												NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)		2.9*	3,920 4.7	4.2*		4.3*		4.2*		6.2*					7,160 8.6	
	SHARE OF AUDIENCE %		8 *	12	11 *		11 *		10 *		15 *					16	
	AVG. AUD. BY ¼ HR. %	2.8	3.0	3.7	4.6	4.4	4.2	3.6	4.8	6.2	6.2					8.5	8.8
WEEK 2 — ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,420 4.1		11,250 13.5						15,080 18.1							
	Program	SPORTSBEAT		← PRO BOWLERS TOUR →						← ABC WIDE WORLD-SPORTS SAT →							
	AVERAGE AUDIENCE (Households (000) & %)	2,670 3.2		6,080 7.3	6.2*		6.8*		8.8*	8,000 9.6	10.3*		9.7*		8.8*		
	SHARE OF AUDIENCE %	9		18	16 *		16 *		20 *	20	22 *		20 *		17 *		
	AVG. AUD. BY ¼ HR. %	2.9	3.4	6.0	6.3	6.5	7.2	8.4	9.1	9.6	11.0	10.6	8.8	8.9	8.7		
WEEK 2 — CBS TV	TOTAL AUDIENCE (Households (000) & %)			18,410 22.1							12,160 14.6		22,570 27.1				
	Program			← CBS NCAA BSKBL CHAMP-SA-1 NORTH CAROLINA STATE VS GEORGIA (3:30-5:28PM)(+OP) →								(1) (OP)(+OP)	← CBS NCAA BSKBL CHAMP-SA-2 HOUSTON VS LOUISVILLE (5:46-7:44PM) (OP) →				
	AVERAGE AUDIENCE (Households (000) & %)			11,250 13.5	11.6*		13.4*		14.7*		11,250 13.5		14,830 17.8		17.4*		17.1*
	SHARE OF AUDIENCE %			32	29 *		32 *		34 *		30		35		36 *		33 *
	AVG. AUD. BY ¼ HR. %			10.8	12.4	13.6	13.1	14.5	14.9	14.8	12.8	13.5	15.3	17.2	17.7	17.2	17.0
WEEK 2 — NBC TV	TOTAL AUDIENCE (Households (000) & %)			5,580 6.7				7,410 8.9								9,160 11.0	
	Program	BSBL SPRING-NAT'L PASTIME (2:30-3:30PM)		← NBC SPORTS-RINGSIDE-SP-SA →				← DINAH SHORE GOLF-SAT →								NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)		5.2*	3,330 4.0	4.0*		4.0*	3,330 4.0	3.5*		4.3*		4.2*			7,330 8.8	
	SHARE OF AUDIENCE %		14 *	10	10 *		10 *	9	8 *		10 *		9 *			16	
	AVG. AUD. BY ¼ HR. %	5.4	5.0	3.8	4.2	3.9	4.1	3.5	3.6	4.5	4.2	4.2	4.3			8.4	9.2
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	35.5	36.1	37.1	38.6	39.8	41.1	42.2	42.5	42.4	43.4	44.5	46.5	49.4	52.5	53.7	55.1
	WK. 2	34.9	36.3	38.9	40.7	41.3	42.0	42.8	44.3	45.2	46.7	47.2	48.7	51.2	53.4	54.8	55.5

U.S. TV Households: 83,300,000

(1)NCAA SPORTS SPECIAL,CBS,(5:28-5:46PM)(S)

For explanation of symbols, See page A

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.27, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									7,410 8.9							
Program	LONE RANGER/ ZORRO (SUS)(SUS-OP)		KWICKY KOALA SHOW (SUS)(SUS-OP)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						LAST JOURNEY (SUS)	
AVERAGE AUDIENCE (Households (000) & %)									4,000 4.8	3.8*		4.8*		5.7*		
SHARE OF AUDIENCE %									20	17 *		20 *		22 *		
AVG. AUD. BY ¼ HR. %									3.6	4.1	4.5	5.1	5.6	5.8		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									7,250 8.7							
Program	LONE RANGER/ ZORRO (SUS)(SUS-OP)		KWICKY KOALA SHOW (SUS)(SUS-OP)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						CBS RELIGIOUS SPECIAL (SUS)	
AVERAGE AUDIENCE (Households (000) & %)									4,080 4.9	4.6*		5.5*		4.5*		
SHARE OF AUDIENCE %									22	22 *		24 *		19 *		
AVG. AUD. BY ¼ HR. %									4.3	4.9	5.5	5.6	4.7	4.4		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	7.0	9.3	11.3	12.8	14.9	17.5	19.3	21.0	22.2	24.0	25.3	25.7	26.6	27.6	28.7	30.3
WK. 2	6.2	7.7	9.5	11.2	13.9	15.6	17.1	18.9	20.5	22.4	23.0	24.0	24.2	24.7	24.2	25.[illegible]

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

DAY SUN. APR.3, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR. 27, 1983

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			6,160 7.4								16,240 19.5					
Program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)				← USFL FOOTBALL — TAMPA BAY VS PHILADELPHIA LOS ANGELES VS CHICAGO (1:30-5:03PM)					
AVERAGE AUDIENCE (Households (000) & %)			3,670 4.4	4.2*		4.6*					5,580 6.7	5.5*		7.2*		7.0*
SHARE OF AUDIENCE %			13	13 *		13 *					16	13 *		17 *		17 *
AVG. AUD. BY ¼ HR. %			4.2	4.1	4.4	4.8					5.0	6.0	7.4	7.1	7.0	7.0
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,000 3.6		17,830 21.4								16,990 20.4			
Program			FACE THE NATION		← CBS NCAA BSKBL CHMP-SP.-1 GEORGIA VS NORTH CAROLINA (12:00-2:11PM)(-OP)								← CBS NCAA BSKBL CHMP-SP.-2 VILLANOVA VS HOUSTON (2:11-4:11PM) (OP)			
AVERAGE AUDIENCE (Households (000) & %)			2,250 2.7		10,160 12.2	8.1*		11.6*		13.8*		15.1*	10,330 12.4			12.8*
SHARE OF AUDIENCE %			8		32	24 *		32 *		36 *		37 *	30			31 *
AVG. AUD. BY ¼ HR. %			2.6	2.8	7.2	9.0	11.3	11.9	13.2	14.5	15.3	14.9	12.2	12.2	12.5	13.0
NBC TV TOTAL AUDIENCE (Households (000) & %)							3,670 4.4								6,660 8.0	
Program	← NBC RELIGIOUS SERIES-SPEC (SUS) →						MEET THE PRESS		← NBC RELIGIOUS SERIES (SUS) →						NBC SPORTS-RINGSIDE-SUN. (2:30-4:00PM)	
AVERAGE AUDIENCE (Households (000) & %)							3,170 3.8								3,750 4.5	3.7*
SHARE OF AUDIENCE %							10								11	9 *
AVG. AUD. BY ¼ HR. %							3.8	3.7							3.3	4.0

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,580 5.5								16,160 19.4					
Program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)				← USFL FOOTBALL — WASHINGTON VS PHILADELPHIA OAKLAND VS LOS ANGELES MULTI-SEGMENT TELECAST					
AVERAGE AUDIENCE (Households (000) & %)			2,830 3.4	3.1*		3.7*					6,410 7.7	6.5*		8.1*		8.4*
SHARE OF AUDIENCE %			13	12 *		13 *					22	20 *		24 *		24 *
AVG. AUD. BY ¼ HR. %			3.1	3.1	3.6	3.8					5.8	7.1	7.9	8.4	8.7	8.0
CBS TV TOTAL AUDIENCE (Households (000) & %)			2,750 3.3				11,910 14.3								12,660 15.2	
Program			FACE THE NATION				← NCAA CHAMPIONSHIP SPECIAL →								(1)	
AVERAGE AUDIENCE (Households (000) & %)			2,170 2.6				5,080 6.1	4.7*		6.6*		6.9*		6.1*	5,830 7.0	6.0*
SHARE OF AUDIENCE %			10				19	16 *		21 *		22 *		18 *	20	18 *
AVG. AUD. BY ¼ HR. %			2.7	2.5			4.3	5.1	6.1	7.1	6.9	6.9	6.5	5.7	5.8	6.2
NBC TV TOTAL AUDIENCE (Households (000) & %)							3,830 4.6				4,170 5.0				8,330 10.0	
Program	← NBC RELIGIOUS SERIES (SUS) →						MEET THE PRESS				← AL MCGUIRE'S CHAMP. SPEC. →				SPORTSWORLD (2:30-4:00PM)	
AVERAGE AUDIENCE (Households (000) & %)							3,000 3.6				2,330 2.8	2.6*		3.1*	3,420 4.1	3.6*
SHARE OF AUDIENCE %							13				9	8 *		9 *	12	11 *
AVG. AUD. BY ¼ HR. %							3.6	3.6			2.6	2.6	2.9	3.2	3.5	3.6

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	32.4	33.9	33.3	33.5	34.0	35.8	37.2	37.5	38.6	39.6	40.4	40.3	40.0	40.7	40.3	41.0
WK. 2	25.3	25.7	26.8	26.6	27.2	28.3	28.9	29.9	31.1	32.4	32.1	32.9	33.8	34.8	34.7	34.4

U.S. TV Households: 83,300,000

(1)NCAA WOMEN'S BSKBL CHAMP.,LOUISIANA TECH VS USC,CBS,(2:30-4:40PM)(S)

For explanation of symbols, See page A.

DAY SUN. APR.3, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.27, 1983

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)									9,660 11.6						9,160 11.0	
Program	USFL FOOTBALL TAMPA BAY VS PHILADELPHIA LOS ANGELES VS CHICAGO (1:30-5:03PM)(→OP)								← ABC WIDE WORLD-SPORTS-SUN → (5:03-6:00PM) (OP)						ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)		6.7*		6.1*		7.1*		7.0*	6,080 7.3	6.0*		8.4*			7,410 8.9	
SHARE OF AUDIENCE %		16 *		14 *		16 *		16 *	16	13 *		18 *			16	
AVG. AUD. BY ¼ HR. %	7.0	6.4	6.0	6.1	6.6	7.6	6.9	7.1	5.5	6.3	8.2	8.6			8.4	9.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					13,740 16.5										9,830 11.8	
Program	CBS NCAA BSKBL CHMP-SP.-2 VILLANOVA VS HOUSTON (2:11-4:11PM)(→OP)				← TOURN. OF CHAMPIONS-SUN. (4:11-6:10PM) (OP) →										CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000) & %)		12.0*		13.0*	6,330 7.6			6.5*		6.9*		8.6*			7,000 8.4	
SHARE OF AUDIENCE %		29 *		30 *	17			15 *		15 *		19 *			15	
AVG. AUD. BY ¼ HR. %	11.8	12.2	13.1	13.0	8.8	7.8	6.7	6.4	6.7	7.1	8.5	8.8	9.3		7.8	9.0
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					17,410 20.9										8,330 10.0	
Program	NBC SPORTS-RINGSIDE-SUN. → (2:30-4:00PM)				← SPORTSWORLD →										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)		4.9*		5.0*	11,250 13.5	10.5*		14.5*		15.6*					7,160 8.6	
SHARE OF AUDIENCE %		12 *		12 *	30	24 *		33 *		35 *					16	
AVG. AUD. BY ¼ HR. %	4.6	5.2	4.9	5.1	9.3	11.6	14.1	14.8	16.3	14.9					8.8	8.4

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)								8,160 9.8							6,830 8.2	
Program	USFL FOOTBALL WASHINGTON VS PHILADELPHIA OAKLAND VS LOS ANGELES MULTI-SEGMENT TELECAST (→OP)							← ABC WIDE WORLD-SPORTS-SUN → MULTI-SEGMENT TELECAST (OP)							ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)		7.6*		8.4*		7.7*		5,000 6.0		6.4*		5.8*			5,580 6.7	
SHARE OF AUDIENCE %		22 *		23 *		21 *		16		17 *		15 *			15	
AVG. AUD. BY ¼ HR. %	7.8	7.4	8.7	8.2	7.6	7.7	7.2	5.4	6.6	6.3	5.7	6.0	<<		6.5	6.8
CBS TV																
TOTAL AUDIENCE (Households (000) & %)							11,500 13.8								10,580 12.7	
Program	NCAA WOMEN'S BSKBL CHAMP. LOUISIANA TECH VS USC (2:30-4:40PM)(→OP)						← CBS SPORTS SUNDAY → (4:40-6:00PM) (OP)								CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000) & %)		6.4*		6.7*		8.2*	8,250 9.9	9.1*		9.6*		10.9*			9,000 10.8	
SHARE OF AUDIENCE %		18 *		19 *		22 *	26	24 *		25 *		28 *			24	
AVG. AUD. BY ¼ HR. %	6.6	6.3	6.4	7.0	7.8	8.7	8.3	9.4	9.3	9.8	10.7	11.0			10.4	11.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					8,160 9.8										5,830 7.0	
Program	SPORTSWORLD → (2:30-4:00PM)				← DINAH SHORE GOLF-SUN (4:00-6:04PM) →										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)		4.3*		4.4*	3,670 4.4	4.0*		4.3*		4.4*		4.6*			5,000 6.0	
SHARE OF AUDIENCE %		12 *		12 *	12	11 *		11 *		11 *		12 *			13	
AVG. AUD. BY ¼ HR. %	4.0	4.5	4.6	4.2	4.4	3.7	3.9	4.6	4.4	4.5	4.6	4.5	4.9		5.7	6.4

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	40.4	41.2	42.3	43.4	44.2	45.6	45.7	46.1	47.1	48.4	49.7	50.8	54.2	55.2	55.7	57.2
WK. 2	34.4	34.8	35.6	35.9	36.8	37.0	37.0	37.5	38.5	39.2	39.9	40.4	42.2	44.8	47.4	49.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. APR.3, 1983

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
NBC NBC NEWS CAPSULE-2-MON(SUS)	1	10.02-10.03PM	10.00														
EVENING TUESDAY																	
NBC NBC NEWS DIGEST-2-TUE(SUS)	2	9.58- 9.59PM	9.45														
EVENING WEDNESDAY																	
ABC HIGH PERFORMANCE	1	8.36- 9.36PM	→GRID	18,910	22.7	13,660	16.4	25									
			9.30						18.6								
ABC FALL GUY	1	9.36-10.36PM	→GRID	27,490	33.0	20,240	24.3	38									
			10.30						27.9								
ABC DYNASTY	1	10.36-11.36PM	→GRID	25,160	30.2	20,490	24.6	46									
			11.00						25.0								
			11.15				24.6*	47*	24.2								
			11.30						23.3								
CBS SEVEN BRIDES/SEVEN BROS.	1	8.38- 9.38PM	→GRID	15,410	18.5	10,660	12.8	19									
			9.30						14.0								
CBS AFI SALUTES-JOHN HUSTON(S)	1	9.38-11.38PM	→GRID	15,910	19.1	7,160	8.6	15									
			11.00						7.5								
			11.15				7.5*	14*	7.6								
			11.30						8.2								
NBC NBC NEWS CAPSULE-2-WED(SUS)	1	10.28-10.29PM	10.15														
NBC QUINCY, M.E.	1	10.30-11.30PM	→GRID	15,330	18.4	11,750	14.1	26									
			11.00						14.8								
			11.15				14.2*	27*	13.6								
EVENING THURSDAY																	
NBC NBC NEWS DIGEST-2-THU(SUS)	2	9.58- 9.59PM	9.45														
EVENING FRIDAY																	
NBC NBC NEWS CAPSULE-2-FRI(SUS)	1	9.58- 9.59PM	9.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	14,660	17.6	14,660	17.6	28	17.6		12,910	15.5	12,910	15.5	26	15.5	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	22,320	26.8	22,320	26.8	44	26.8		14,740	17.7	14,740	17.7	30	17.7	
CBS CBS NCAA BSKBL CHAMP-SA-2	2	5.46- 7.44PM	→GRID								22,570	27.1	14,830	17.8	35		
			7.30													19.5	
CBS NEWSBREAK-SAT.	1	8.52- 8.54PM	8.45	10,000	12.0	9,910	11.9	19	11.9								
	2	9.08- 9.09PM	9.00								11,000	13.2	11,000	13.2	22	13.2	
NBC NBC NEWS CAPSULE-SAT	1	8.58- 8.59PM	8.45	11,410	13.7	11,410	13.7	22	13.7								
NBC NBC NEWS DIGEST-SAT	2	8.58- 8.59PM	8.45								11,160	13.4	11,160	13.4	22	13.4	
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								7,250	8.7	7,250	8.7	15	8.7	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	7.34- 7.36PM	7.30	10,250	12.3	10,080	12.1	18	12.1								
	2	8.34- 8.36PM	8.30								12,410	14.9	12,330	14.8	24	14.8	
ABC ABC NEWSBRIEF-SUN.	1	9.47- 9.48PM	9.45	32,900	39.5	32,900	39.5	54	39.5								

CONT'D

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ½ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ½ HR %	TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
ABC ABC NEWSBRIEF-SUN.-CONT'D	2	10.01-10.02PM	10.00								17,990	21.6	17,990	21.6	36	21.6	
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	10,750	12.9	10,750	12.9	18	12.9		13,660	16.4	13,660	16.4	26	16.4	
NBC NBC NEWS CAPSULE-SUN	1	8.58- 8.59PM	8.45	10,250	12.3	10,250	12.3	17	12.3								
NBC NBC NEWS DIGEST-SUN	2	9.26- 9.27PM	9.15								9,500	11.4	9,500	11.4	18	11.4	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	9.45	15,160	18.2	13,660	16.4	25	15.8	M-F	25,740	30.9	24,240	29.1	43	22.6	M-F
			10.00													42.6	M & TU
			10.30						27.1	WED.							
ABC ABC NEWS:NIGHTLINE		>	11.30	6,410	7.7	5,160	6.2	17	6.9	MTUTHF	8,660	10.4	6,910	8.3	23	9.5	M-F
			11.45				6.2*	17*	5.5	MTUTHF				8.4*	23*	7.4	M-F
			12.00						5.1	THU.						6.3	MON.
ABC ABC NEWS:NIGHTLINE-TUE(B)	2	12.00-12.38AM	12.00								8,250	9.9	6,500	7.8	28	9.4	TUE.
			12.15											8.5*	29*	7.5	TUE.
			12.30													5.5	TUE.
ABC ABC NEWS:NIGHTLINE-WED(B)	1	12.06- 1.15AM	12.00	6,000	7.2	3,500	4.2	18	6.5	WED.							
	2	12.00-12.39AM	12.00								5,410	6.5	4,330	5.2	20	5.7	WED.
			12.15				5.6*	20*	5.1	WED.				5.4*	20*	5.2	WED.
			12.30						3.9	WED.						4.6	WED.
			12.45				3.6*	17*	3.3	WED.							
			1.00						3.1	WED.							
ABC LAST WORD		>	12.00	3,330	4.0	2,080	2.5	10	3.2	MTUTHF	3,080	3.7	2,170	2.6	11	3.4	M-F
			12.15				2.8*	10*	2.6	MTUTHF				3.0*	11*	2.8	MTHF
			12.30						2.2	MTUTHF						2.6	M-F
			12.45				2.2*	11*	2.1	MTUTHF				2.3*	11*	2.3	M-F
			1.00						1.9	THU.						2.4	M-W
CBS NEWSBREAK-M-F	2	>	8.15								11,330	13.6	10,750	12.9	19	10.0	M-F
	1	>	8.45	11,750	14.1	11,750	14.1	21	14.7	M-F						14.3	MTUTHF
			9.30						11.7	WED.							
CBS CBS NCAA BSKBL CHAMP-FRI(S)	1	11.30- 1.40AM	11.30	10,410	12.5	5,580	6.7	24	8.1	FRI.							
			11.45				7.9*	20*	7.6	FRI.							
			12.00						7.4	FRI.							
			12.15				7.0*	23*	6.6	FRI.							
			12.30						6.3	FRI.							
			12.45				6.5*	27*	6.7	FRI.							
			1.00						6.8	FRI.							
			1.15				6.3*	31*	5.9	FRI.							
			1.30						4.1	FRI.							
CBS CBS NCAA BSKBL CHAMP-THU(S)	1	11.30- 2.00AM	11.30	10,080	12.1	4,660	5.6	25	8.4	THU.							
			11.45				7.7*	22*	7.1	THU.							
			12.00						6.2	THU.							
			12.15				6.1*	21*	6.0	THU.							
			12.30						5.2	THU.							
			12.45				5.2*	26*	5.3	THU.							
			1.00						5.0	THU.							
			1.15				5.0*	31*	5.0	THU.							
			1.30						4.7	THU.							
			1.45				4.1*	32*	3.5	THU.							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS SPORTS SPECIAL(S)	2	11.30-12.00MD	11.30								3,580	4.3	3,080	3.7	10	4.1	MON.
			11.45													3.3	MON.
CBS LATE MOVIE I		>	11.30	6,910	8.3	4,830	5.8	22	6.8	M-W	7,000	8.4	4,660	5.6	19	6.3	M-F
			11.45				6.7*	19*	6.5	M & TU				6.3*	17*	6.3	TU-F
			12.00						5.9	M-W						5.6	M-F
			12.15				5.8*	22*	5.5	M-W				5.5*	20*	5.3	M-F
			12.30						5.4	M-W						5.2	M-F
			12.45				4.8*	23*	4.7	M-W				3.9*	22*	4.1	M-F
			1.00						4.8	WED.						4.2	MON.
			1.15						3.9	WED.							
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	4,330	5.2	3,420	4.1	26	5.0	M-W	3,920	4.7	3,080	3.7	22	4.4	M-F
			12.45						4.7	M & TU						4.1	TU-F
			1.00						4.6	M-W						3.7	M-F
			1.15				4.5*	29*	4.2	M-W				3.7*	22*	3.5	M-F
			1.30						3.3	WED.						3.5	MON.
			1.45				3.0*	23*	2.6	WED.				3.5*	30*	3.4	MON.
			2.00						2.7	WED.							
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,500	1.8	1,250	1.5	17	1.6	MTUTHS	1,170	1.4	1,080	1.3	15	1.4	TU-THS
			2.15						1.4	MTUTHS						1.2	TU-THS
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	1,920	2.3	830	1.0	23		M-THSU	2,080	2.5	750	.9	20		M-THSU
			2.30						1.3	M-THSU						1.3	M-THSU
			2.45				1.2*	18*	1.1	M-THSU				1.2*	18*	1.2	M-THSU
			3.00						1.1	M-THSU						1.1	M-THSU
			3.15				1.1*	21*	1.1	M-THSU				1.0*	20*	.9	M-THSU
			3.30						1.1	M-THSU						.9	M-THSU
			3.45				1.0*	23*	1.0	M-THSU				.9*	21*	.8	M-THSU
			4.00						1.0	M-THSU						.8	M-THSU
			4.15				1.0*	26*	1.0	M-THSU				.8*	22*	.7	M-THSU
			4.30						.9	M-THSU						.7	M-THSU
			4.45				.9*	25*	.9	M-THSU				.7*	21*	.7	M-THSU
			5.30						.9	M-THSU						.9	M-THSU
			5.45				.8*	21*	.9	M-THSU				.9*	23*	.9	M-THSU
NBC NBC NEWS CAPSULE-M-F	1	>	8.45	10,500	12.6	10,500	12.6	19	12.4	M-F							
			9.15						13.4	WED.							
NBC NBC NEWS DIGEST-M-F	2	>	8.45								9,330	11.2	9,330	11.2	17	10.1	M-F
			9.00													15.8	TUE.
NBC NBC NEWS CAPSULE-2-M-F	1	9.58- 9.59PM	9.45	8,910	10.7	8,910	10.7	16	10.7	TU&TH							
NBC NBC NEWS DIGEST-2-M-F	2	>	9.45								7,660	9.2	7,660	9.2	13	9.2	M & W
NBC TONIGHT SHOW		>	11.30	8,910	10.7	5,500	6.6	22	8.2	M-F	8,910	10.7	5,410	6.5	20	7.4	M-F
			11.45				7.9*	22*	7.6	MTUTHF				7.1*	20*	6.8	M-F
			12.00						6.6	M-F						6.5	M-F
			12.15				5.9*	21*	5.3	M-F				5.9*	21*	5.4	M-F
			12.30						5.2	WED.							
			12.45				5.0*	24*	4.8	WED.							
NBC DAVID LETTERMAN I		>	12.30	3,250	3.9	2,750	3.3	17	3.6	M-TH	3,000	3.6	2,420	2.9	15	3.2	M-TH
			12.45						3.1	MTUTH						2.6	M-TH
CONT'D																	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC DAVID LETTERMAN I-CONT'D			1.00						3.1	WED.							
			1.15						3.0	WED.							
NBC DAVID LETTERMAN SPECIAL(S)	2	12.30- 2.00AM	12.30								5,160	6.2	2,670	3.2	15	4.4	FRI.
			12.45											4.1*	16*	3.8	FRI.
			1.00													3.1	FRI.
			1.15											3.0*	14*	2.9	FRI.
			1.30													2.8	FRI.
			1.45											2.6*	15*	2.4	FRI.
NBC SCTV NETWORK	1	12.30- 2.00AM	12.30	4,830	5.8	2,330	2.8	14	3.8	FRI.							
			12.45				3.4*	14*	2.9	FRI.							
			1.00						2.8	FRI.							
			1.15				2.6*	13*	2.5	FRI.							
			1.30						2.4	FRI.							
			1.45				2.4*	16*	2.4	FRI.							
NBC DAVID LETTERMAN II		>	1.00	2,330	2.8	2,000	2.4	16	2.7	M-TH	2,080	2.5	1,750	2.1	14	2.2	M-TH
			1.15						2.3	MTUTH						2.0	M-TH
			1.30						2.5	WED.							
			1.45						1.7	WED.							
NBC NBC NEWS OVERNIGHT-M-F		>	1.30	1,330	1.6	1,170	1.4	12	1.5	M-F	1,420	1.7	1,170	1.4	12	1.3	M-F
			1.45				1.4*	11*	1.3	MTUTH				1.2*	10*	1.2	M-TH

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELECAST DAYS
			2.00						1.4	TU-F						1.4	MWF
			2.15				1.4*	13*	1.3	TU-F				1.9*	14*	1.9	MWF
			2.30						.8	WED.						1.7	FRI.
		VARIOUS TIMES	(SUS)														
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A(SUS)		6.15- 6.30AM	6.15							M-F							M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,170	2.6	2,000	2.4	18	2.4	M-F	2,170	2.6	2,000	2.4	18	2.4	M-F
ABC ABC SPECIAL REPORT-10.00A(SUS)	2	10.00-10.11AM	10.00														WED.
ABC REAGAN NEWS CONF.-ABC(SUS)	1	10.32-10.50AM	10.30							MON.							
ABC PRES. REAGAN'S NEWS CONF.(SUS)	1	11.09-11.28AM	11.00							FRI.							
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,160	8.6	7,000	8.4	27	8.4	M-F	7,330	8.8	7,160	8.6	27	8.6	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30								9,000	10.8	5,910	7.1	19	6.5	WED.
			4.45											6.7*	19*	7.0	WED.
			5.00													7.5	WED.
			5.15											7.5*	19*	7.4	WED.
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,330	1.6	1,000	1.2	14	1.1	M-F	1,420	1.7	1,080	1.3	15	1.1	M-F
			6.45						1.3	M-F						1.4	M-F
CBS CBS SPECIAL RPT(SUS)	2	10.00-10.11AM	10.00														WED.
CBS CBS NEWS SPECIAL REPORT(SUS)	1	11.09-11.27AM	11.00							FRI.							
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,830	8.2	6,580	7.9	31	7.9	M-F	6,410	7.7	6,160	7.4	28	7.4	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,910	7.1	5,410	6.5	19	6.5	M-F	5,660	6.8	5,250	6.3	19	6.3	M-F
CBS AFTERNOON PLAYHOUSE-TUE(S)	2	4.30- 5.30PM	4.30								5,500	6.6	3,670	4.4	12	3.9	TUE.
			4.45											4.1*	12*	4.2	TUE.
			5.00													4.7	TUE.

CONT'D

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER HOURS)

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS AFTERNOON PLAYHOUSE-TUE(S)-CONT'D																	
			5.15											4.7*	12*	4.7	TUE.
NBC EARLY TODAY M-F		6.30- 6.55AM	6.30	1,830	2.2	1,500	1.8	16	1.6	M-F	1,500	1.8	1,250	1.5	13	1.3	M-F
			6.45						2.0	M-F						1.8	M-F
NBC REAGAN ADDRESS-NBC(SUS)	2	10.00-10.10AM	10.00														WED.
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.25AM		8.25- 8.29AM	8.15	4,000	4.8	3,420	4.1	21	4.1		3,580	4.3	3,080	3.7	21	3.7	
ABC SCHOOLHOUSE ROCK-10.55AM		10.55-10.59AM	10.45	5,330	6.4	4,410	5.3	18	5.3		5,660	6.8	4,750	5.7	18	5.7	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	6,410	7.7	5,080	6.1	19	6.1		4,410	5.3	3,750	4.5	14	4.5	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,920	3.5	2,420	2.9	15	2.9		2,920	3.5	2,580	3.1	18	3.1	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	2,670	3.2	2,330	2.8	12	2.8		3,250	3.9	2,750	3.3	15	3.3	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	2,750	3.3	2,500	3.0	11	3.0		2,920	3.5	2,420	2.9	12	2.9	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	4,830	5.8	4,410	5.3	19	5.3		4,250	5.1	3,920	4.7	17	4.7	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	6,080	7.3	5,500	6.6	23	6.6		6,580	7.9	6,000	7.2	23	7.2	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	5,580	6.7	5,410	6.5	22	6.5		6,080	7.3	5,830	7.0	24	7.0	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	6,580	7.9	5,410	6.5	20	6.5		7,330	8.8	6,660	8.0	26	8.0	
CBS IN THE NEWS-12.26PM	2	12.26-12.29PM	12.15								4,330	5.2	3,920	4.7	15	4.7	
CBS IN THE NEWS-12.26PM(B)	1	12.26-12.29PM	12.15	3,750	4.5	3,420	4.1	12	4.1								
CBS CBS NCAA BSKBL CHAMP-SA-1	1	12.30- 2.53PM	→GRID	17,490	21.0	9,660	11.6	33									
			2.45				13.5*	37*	12.0								
CBS IN THE NEWS-12.56PM	2	12.56-12.59PM	12.45								4,500	5.4	3,920	4.7	14	4.7	
CBS IN THE NEWS- 1.26PM	2	1.26- 1.29PM	1.15								3,920	4.7	3,670	4.4	13	4.4	
CBS CBS NCAA BSKBL CHAMP-SA-1	2	3.30- 5.28PM	→GRID								18,410	22.1	11,250	13.5	32		
			5.15											14.5*	33*	14.2	
CBS NCAA SPORTS SPECIAL(S)	2	5.28- 5.46PM	→GRID								12,160	14.6	11,250	13.5	30		
			5.45													14.6	
NBC ASK NBC NEWS-8:28AM		8.28- 8.30AM	8.15	4,500	5.4	4,330	5.2	27	5.2		3,920	4.7	3,920	4.7	27	4.7	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	6,000	7.2	5,580	6.7	28	6.7		5,910	7.1	5,750	6.9	32	6.9	
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	6,830	8.2	6,750	8.1	28	8.1		7,910	9.5	7,580	9.1	31	9.1	
NBC ASK NBC NEWS-10:58AM		10.58-11.00AM	10.45	5,500	6.6	5,330	6.4	22	6.4		6,830	8.2	6,410	7.7	24	7.7	
NBC ASK NBC NEWS-11:58AM		11.58-12.00NN	11.45	5,080	6.1	4,830	5.8	18	5.8		6,160	7.4	5,830	7.0	22	7.0	
DAY SUNDAY																	
ABC USFL FOOTBALL	1	1.30- 5.03PM	→GRID	16,240	19.5	5,580	6.7	16									
	2	1.30- 4.51PM	→GRID								16,160	19.4	6,410	7.7	22		
			4.45											7.0*	19*	5.6	
			5.00						6.8								
CBS IN THE NEWS-7.26AM-SUN(SUS)		7.26- 7.29AM	7.15														
CBS IN THE NEWS-7.56AM-SUN(SUS)		7.56- 7.59AM	7.45														
CBS CBS NCAA BSKBL CHMP-SP.-1(S)	1	12.00- 2.11PM	→GRID	17,830	21.4	10,160	12.2	32									
			2.00						13.1								

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SUNDAY-CONT'D																	
CBS CBS NCAA BSKBL CHMP-SP.-2(S)	1	2.11- 4.11PM	→GRID 4.00	16,990	20.4	10,330	12.4	30	11.6								
CBS NCAA WOMEN'S BSKBL CHAMP.(S)	2	2.30- 4.40PM	→GRID 4.30								12,660	15.2	5,830	7.0	20	9.4	

Nielsen Television Index

Bulletin

April 15, 1983

PRESIDENT REAGAN ON DEFENSE FOR THE 1990's

President Ronald Reagan addressed the nation on Wednesday, March 23, 1983 on the subject of American defense policies in the age of space satellites. His message was carried by the national television networks at 8:00-8:30PM NY Time.

Nielsen estimates of the audience reached are as follows:

	Percent	Millions
Total Audience Households	46.1	38.4
Average Audience Households	39.8	33.2
Total Persons*	24.5	53.4
Total Women	29.5	25.5
18-49	23.2	12.6
Total Men	25.7	20.0
18-49	19.4	10.2
Total Teens	16.1	3.5
Total Children*	13.7	4.4

*Excluding children under 2 years of age.

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